



Town of Woodfin

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Woodfin, NC 28804
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Resolution: 2024-013

Passed: 10/15/2024

**Resolution Designating the Town Manager as the Town's Sole Spokesperson for Purposes of
Responding to Media Request Regarding Town Business;
and Amending the Town Council's Code of Ethics.**

WHEREAS, in smaller municipalities like Woodfin, it is not customary to have dedicated communications personnel on staff;

WHEREAS, in the town of Woodfin, the Town Manager is the individual with most immediate access to, and knowledge of, the information needed to accurately respond to media requests; and

WHEREAS, because the Town's ability to take official action, including issuing official statements, is vested in the Town Council pursuant to N.C. Gen. Stat. § 160A-67, which only convenes regular meetings on a monthly basis, it is desirable to designate a specific spokesperson to offer official statements on the Town's behalf;

NOW THEREFORE, the Town Council of the Town of Woodfin resolves, pursuant to its authority in N.C. Gen. Stat. § 160A-67, as follows:

1. In the absence of any other delegation of authority, the Town Manager for the Town of Woodfin is hereby designated as the Town's sole official spokesperson for purposes of responding to media requests regarding Town business; and
2. Section 7 of the Town Council's Code of Conduct and Ethics is hereby amended to read as follows:

Town Elected Officials are frequently contacted by the media for background and quotes. Unless a Town Elected Official has, by formal vote of the Town Council, been designated to act as a public spokesperson on a given topic, they should instead refer all requests for official comment to the Town Manager. In the event that a Town Elected Official provides a comment to the media about a matter for which they have not been formally designated spokesperson, the Town Elected Official shall disclaim that any perspectives offered are purely their own, and not the official position of the Town.

This resolution shall become effective upon adoption.

Adopted: 10/15/2024 (date of adoption)

Effective: 10/15/2024 (date resolution effective)

Ayes _____

Nays _____

James C. McAllister/Mayor

Attest:

Gena Powers/Town Clerk