

Committee members present: Chair Walt Brewer Vice-Chair Lucy Crown
 Bryan Messing Gerald Green
 Anne Kaltreider Chris Bubenik
 Kennedy Young

Committee members absent: Coral Darby Uta Brandstatter

Staff members present: None

Conflict of Interest: In accordance with G.S. 18B-201, it is the duty of every Committee member to avoid both conflicts of interest and appearance of conflicts. Does any member have any known conflict of interest or appearance of conflict with respect to any matters coming before the Committee today? If so, please identify the conflict or appearance of conflict and refrain from any undue participation in the particular matter involved.

- A. Call to order – Chair Walt Brewer called the meeting to order at 3:00 pm.
- B. Approval of the Agenda – Kennedy Young made a motion to approve the agenda. Ann Kaltreider seconded the motion, which passed unanimously.
- C. Approval of the Minutes of the 2021-7-25 Meeting – Commissioners Giezentanner made a motion to approve the minutes. Gerald Green seconded the motion, which passed unanimously.
- D. Public Forum – No public comment.
- E. Agenda Items:
 - 1. Sub-committee reports and questions (All Meeting Notes are in the Teams folders)
 - a. Communications and Marketing
 - a. Working on minor Charter details
 - a. File sharing – refers to Google Docs, should be Microsoft Teams
 - b. Boiler plate – updated boiler plate read to those in attendance at the meeting. Maybe refine again next quarter as projects progress.
 - c. Commissioner Giezentanner asked if there was any mention about the Bond that the citizens passed? If not, can we add it.
 - b. Logos
 - a. Chris Bubenik brought some ideas for logo options
 - a. Discussed elements that lead to his designs
 - b. Anne Kaltreider – Approached AB Tech and their computer technology department about this potentially being a project for a class to work on. Professor said he had an advanced student, and this might serve well for their semester project. Would be able to collaborate with student during the semester, so it would be something not only useful, but usable.
 - c. Chris Bubenik said that Jason from Equinox asked where we are on branding for the parks. As Silver-Line Park phase I nears completion, they are going to look at signage soon. City of Ashville is looking at redoing their sign package too. Would like cohesive look for all parks as

- well. Buncombe County is working with them, as citizen's might not notice greenways are maintained by different municipalities. Try to create a cohesive look and similar rules and ordinances.
- d. Walt Brewer referenced Anne's email saying that the student is also part of a web development class and the domain woodfinparks.com is available.
 - e. Gerald Green made a motion that we enter into a partnership with AB Tech with the student to work with her on our marketing and that we spend \$12 to pay for the domain name. Kennedy Young seconded the motion, which passed unanimously.
 - a. Anne Kaltreider said she will work to get everything organized as the class starts August 23 and completed package by mid-December.
- b. Project Management
- a. Lucy Crown said they met with Eric about the job description for the Project / Facilities Manager Position.
 - b. Equinox's master plan presentation and they asked for us to approve some of their recommendations. However, caught on some of them:
 - a. Parking: we feel more details are needed before a decision can be made. Interested in working with neighbors/businesses for an MOU to use their spaces for overflow parking.
 - b. Trailer Access: Should be in Phase 1 to help support parking and demand concerns. Maybe have time limits on spaces?
 - c. Boat Storage & Leasing Rights: mixed feelings and feedback
 - d. How can we handle high demand for wave?
- c. Task Force
- i. Inventory of existing facilities (Teams Folders >Property Inventory)
 - i. Anne Kaltreider said the major parks have been inventoried, recommendations made with a list of priorities needed.
 - i. Geneva Many: fence missing, open to road, slide is broken but stable
 - ii. More frequent bathroom cleaning and trash pick up
 - iii. Walt Brewer mentioned some of these issues to Eric and Adrienne, specifically the safety issues. Existing parks should be on par with new parks.
 - iv. Anne Kaltreider asked if there was going to be a bridge in place for the steps that got torn out? Walt Brewer said it's been replaced, there are big boulders there with the steps.
2. New Business:
- a. AB Tech student involvement - logo, signage, etc. Vote required
 - i. Woodfinparks.com is an available domain. Buy for a year? \$12 - Yes
 - ii. Honorarium: \$200 suggested - Yes
 - iii. 10,000 hits on Google Maps for Maney Park since 3/26/21
 - b. Existing parks maintenance
 - c. Review meeting with Outfitters, Wed Aug 4 at Riverside Park

- i. Outfitters Roles and Relationship: How to quality if a group can be one? Should pay to help for maintenance and upkeep?
 - ii. Walt brewer said there was a meeting with some outfitters had no intentions of running boats and tubes down that far. Content with section they operate from. However, some short-term trailer parking would be helpful. Parking is more of a priority than a ramp.
 - iii. Cofferdam needed to build the ramp in the dry area. Cofferdam stops the water so you could for the ramp, costs about \$280,000.
 - iv. Equinox looking for recommendations from the Board in about 3 weeks. However, this committee can't get up to speed to make any recommendations to the Commissioners next week, possibly at September meeting. Equinox waiting for guidance from the Commissioners and then the design is about a 13-month process.
 - v. Chris Bubenik said the demand from Outfitters will increase once it's open. County river parks run at 100% capacity.
 - vi. Commissioner Giezentanner said no thought was given to Outfitters during discussions of the park. But, we should put some constraints on them.
 - d. Report on outing to Nantahala Outdoor Center (NOC)
 - i. Walt Brewer said projects are very similar, a road, railroad and water.
 - ii. Where do we put an outdoor changing station and foot washing station?
 - iii. Discussion ensued about bathrooms, foot wash stations, and changing stations and layout, being connected, being separate.
 - iv. All agree it was a worthwhile trip and a few things have already been incorporated.
 - e. Meeting with PM for Grand Rapids MI (<https://grandrapidswhitewater.org/the-plan/>)
 - i. Walt met with Grand Rapids about their project. They are not as far along as ours, but it's also a much larger project.
 - f. Walt Brewer spoke about a Park Ambassador program in Florida where volunteers helped with the park, maintenance, helping visitors, and can keep an eye on the park too.
3. Old Business:
 1. Recommendations to Board – any changes?
 - a. Committee went through the letters of recommendations and made some edits and updates
 - i. Not recommending boat storage, boat rental food truck permitting due to logistics of who would manage it? Also, not recommending concessions.
 - ii. Rental lockers was moved to further discussion
 - iii. Anne Kaltreider brought up some concerns of crossing Riverside Drive to access the park from Woodfin neighborhoods.
 - iv. Walt Brewer said he would make the updates and add to Teams
 2. Mission Statement: Describes the committee's role more specifically - (Teams Folders>Committee Organizational Docs)
 3. Committee member terms (Teams Folders>Committee Organizational Docs), (enter in minutes)
 4. Microsoft Teams: Access problems, formatting issues, other comments Project Updates
 - a. Eric will add those committee members who don't currently have access

b. Learning curve for most everybody, some frustrations navigating it

4. Project Updates

- a. Silver-line Park
- b. Riverside Park
- c. Wave
- d. Greenway
- e. Funding strategies

a. Walt Brewer said that RiverLink had committed to only raising \$200,000.

- i. Commissioner Giezentanner said that is correct and the Town is pursuing grants, we have already been awarded a \$200,000 grant, waiting to hear back on a \$400,000 grant and pursuing others.
- ii. Walt Brewer suggested the committee take a look into the financing of the project and the numbers involved and the shortfall as we're way behind the curve.

5. Important dates

- a. Aug 18, S2O meeting – details uncertain

6. Future discussion items

- a. Homeless issues
- b. Water quality
- c. I-26 improvements; esp. bike and walking access across bridge
- d. Woodfin Comprehensive Parks Plan
- e. Walking access for Woodfin Residents (10 Minute Walk Pledge 10minutewalk.org)

7. Adjourn

Gerald Green made a motion to adjourn the meeting. Anne Kalteider seconded the motion, which passed unanimously.

Chair Walt Brewer adjourned the meeting at 4:45 pm.