



ACTION MEETING MINUTES

Committee Members Present

Vice Mayor Elisabeth Ervin
Council Member Ken Kahn (chair)
Council Member Hazel Thornton
Council Member Johanna Young

Committee Members Absent

None

Staff Members Present

Shannon Tuch, Town Manager

Council Member Kahn called the meeting to order at 2:01 pm.

A. Approval of the Agenda

Council Member Thornton made a motion to approve the agenda. Council Member Ervin seconded the motion which passed unanimously, 4-0.

B. Consent Agenda

N/A

C. New Business

1. Emergency Communications Development

a. TextMy.Gov Presentation

Jacob Passey joined the committee remotely and provided a demonstration of the TextMy.Gov emergency and community messaging platform. Council members asked several clarifying questions and a discussion on the benefits of such a tool was broadly discussed.

b. Mailer Concept

The committee had a brief discussion regarding the value of a mailer/notice to residents providing information and recommendations regarding emergency preparedness. Shannon suggested that this could be included as an insert in the town's summer newsletter.

2. Helene Recovery Communications Projects Discussion

Shannon Tuch shared with the committee members the collaborative work from Buncombe County and local municipalities on the development of a Helene Recovery Plan (Envision Buncombe). Buncombe County has posted a survey for all county residents that will help establish priorities, and each municipality is preparing their own separate list of priority projects. Staff will be meeting with FEMA planners next week to begin work on the draft project list. Once complete, Shannon will share with Council. Committee members discussed some communications related project ideas.

3. Subcommittee Objectives

4. Subcommittee Approach and Priorities
5. Timetable
6. Priorities

Committee members postponed discussion on items 3-6 due to limited time available.

7. Assignments & 8. Misc. Projects

Shannon reviewed assignments/next steps identified during the meeting discussions including:

- Develop a draft insert providing information and guidance to residents re: emergency preparedness – Council members Kahn & Thornton
- Provide a framework for the summer newsletter that will have a Helene Recovery theme – Shannon w/ input from Council members Ervin and Thornton
- Draft list of “What we can do better?” – Council member Young
- Review and provide feedback on Helene Recovery Projects for Woodfin – Shannon to share staff draft once complete

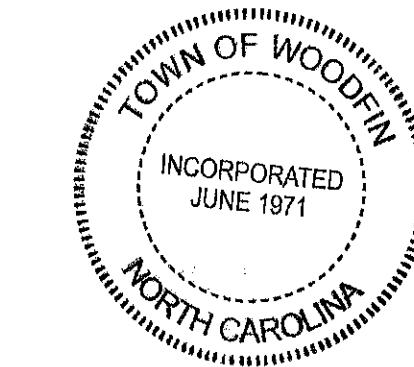
D. Adjournment

Council Member Thornton made a motion to adjourn the meeting. Council Member Ervin seconded the motion, which passed unanimously, 4-0.

Council Member Kahn adjourned the meeting at 3:38 pm.



Ken Kahn/Council Member



Attest: 
Gena Powers/Town Clerk