

***ISLE OF WIGHT COUNTY  
BOARD OF SUPERVISORS***



***STRATEGIC PLAN  
2011-2012***

*Adopted April 7, 2011*

---

***A community of CHOICE committed to excellence.***

---

---

## ***Isle of Wight County Values Statement***

To sustain Isle of Wight County's stature as a COMMUNITY OF CHOICE for people, families and businesses alike while preserving and protecting our rural heritage, our bountiful mix of natural resources and our natural beauty for present and future generations.

---

---

## ***Isle of Wight County Mission Statement***

As a COMMUNITY OF CHOICE, Isle of Wight County is committed to providing an excellent quality of life for all citizens through the provision of fiscally responsible services and programs.



---

---

## ***Isle of Wight County's Strategic Direction/Agenda***

- 1. Effective governance and community partnerships.*
- 2. Economic well-being and quality of life.*
- 3. Managing growth and change.*
- 4. Funding the future.*

---

## ***1. Strategic Direction: Effective Governance and Community Partnerships***

***Good governance means focusing on the organization's purpose, performing defined roles and functions effectively and being accountable to the public we are privileged to serve. To be effective, government must have a positive and interactive relationship with its shareholders; its actions must be transparent; and, its commitment to fiscal accountability unquestioned.***

1. Develop, adopt and sign a Code of Performance that memorializes the Board's commitment to practicing the values inherent with good governance. *(Accomplish by July 2011.)*
2. Develop, in partnership with county administration, an employee staffing plan that reflects the county's fiscal and public service priorities. *(Accomplish by June 2012.)*
3. Conduct, in partnership with the county administration, an efficiency and effectiveness audit of county sponsored programs and public service priorities. *(Accomplish by June 2012.)*
4. Add a Chairman's Message/Corner to the County's website.
5. Establish a single point of contact for all public information and public relation efforts.
6. Develop a memorandum of understanding with the School Board that stipulates the county's financial commitment to public education, on a fiscal year basis, the School Board can rely upon when developing he county school system budget.
7. Initiate discussions with the School board and county school system staff to secure agreement to share costs and responsibilities where practical and when county cost savings can be realized. The range of programs and services amenable to possible collaboration include the purchase of supplies and equipment, vehicle procurement and maintenance, maintenance of the school system's physical plant and assets, as well as financial management, insurance, legal and information technology services.
8. Use internet technology as a strategy to inform citizens about County programs and services.

9. Update the Citizen's Guide to County Government; put it on the County's website and share it with government and social studies classes throughout the County School System.
10. Continue efforts focused on securing citizen feedback regarding County services and programs.
11. Sponsor a media roundtable focused on County programs and services.
12. Commit to Isle of Wight County's involvement in any discussions/studies involving the Chowan River Basin.
13. Continue discussions with Southampton County and the City of Franklin regarding the feasibility of a regional airport authority.
14. Review and refine the revenue sharing agreement involving the County and the City of Franklin.
15. In partnership with Southampton County and the City of Franklin, explore the feasibility of a regional water supply plan.
16. Continue to be active with Virginia Association of Counties (VACo) and encourage all members of the Board of Supervisors to participate in the VACo and VA Tech sponsored Certified County Supervisor Program.

---

## ***2. Strategic Direction: Economic Well-Being and Quality of Life***

***Utilize Isle of Wight County's healthy mix of assets, heritage and resources to grow and diversify the community's economic base to enhance the economic well-being of citizens and businesses alike.***

1. Refine and bring to fruition the Windsor Intermodal Park including a work force center.
2. Enhance and expand the county's tourism program.
3. Develop and adopt a Utilities Plan for the County. (*Accomplish by December 2012.*)
4. Explore the feasibility of managing a county-wide recycling program.

---

---

### ***3. Strategic Direction: Managing Growth and Change***

1. Establish a long-term funding strategy for the Isle of Wight County Purchase of Development Rights (PDR) Program and link with the County's Purchase of Agricultural Conservation Easement (PACE) Program.
2. Initiate a master plan process for the Route 460 corridor.
3. Develop a storm water strategy with the aid of a consultant for the County's Development Service Districts (DSD).
4. Determine the feasibility of developing and delivering water on a county-wide basis.
5. Collaborate with the Isle of Wight Planning Commission regarding the review of the County's Comprehensive Plan.
6. Develop a long-range master plan for County roads.
7. Identify local funding sources for road construction and road maintenance.
8. Examine the benefits of a long-term conservation strategy for the County.

---

---

### ***4. Strategic Direction: Funding the Future***

1. Examine possible sources of funding for solid waste refuse collection and disposal as a contingency per the Southeastern Public Service Authority (SPSA).
2. Consider developing a bi-annual budgeting and financial planning process.
3. Link the County's Strategic Plan with the County's Comprehensive Plan and the county's Capital Improvement Plan (CIP).
4. Develop/refine fiscal forecast model for County programs and services.
5. Commission a study to examine County staffing needs and determine ways to enhance employee performance.
6. Commit, as funding allows, to provide County staff with training opportunities designed to improve performance.

7. Develop a Courthouse/Government Center amenity, as funding allows, such as a gazebo or sheltered area for outdoor use by staff members.
8. Examine the feasibility of bringing higher education off-campus training to the Isle of Wight County Government Center for staff development and education training opportunities.