

**TOWNSHIP OF WEST DEPTFORD ORDINANCE 2014-10
AN ORDINANCE AMENDING THE CODE OF THE TOWNSHIP OF WEST
DEPTFORD, CHAPTER 166, ZONING, IN ACCORDANCE WITH THE PLANNING
BOARD'S RECOMMENDATIONS**

WHEREAS, Chapter 166, Zoning, of the Township Code governs zoning and land use issues in the Township of West Deptford; and

WHEREAS, the Township Planning Board has recommended certain clarifications, amendments, and supplements to Chapter 166 as being in the best interests of the Township and zoning control; and

WHEREAS, the Township Committee is authorized to amend a zoning ordinance pursuant to N.J.S.A. 40:55D-62, and has determined that it is in the best interest of the health, safety and welfare of the residents of the Township of West Deptford to amend and revise those regulations.

NOW, THEREFORE, BE IT ORDAINED by the Township Committee of the Township of West Deptford, as follows:

Section 1: Chapter 166 of the Code of the Township of West Deptford is hereby amended and supplemented by adding the underlined text and deleting the struck-out text, as follows:

§ 166-6. Definitions and Word usage.

B. Definitions. Unless otherwise expressly stated, the following words and phrases shall be construed throughout this chapter to have the meanings herein indicated:

Banner – A graphic or sign that has its letters or design applied to cloth, canvas or other flexible material.

Sign – Any name, nameplate identification, poster, billboard, public display or illustration, structure or device used for visual communication which is affixed, painting or represented, directly or indirectly, (which includes light projection methods) upon a building, post or other surface for the purpose of bringing any subject to the attention of the public, or which advertises or identifies a business, commodity, service, product or structure. For the purposes of this chapter, a “sign” shall include banners, streamers, balloons (captive or free), temporary window signs, animated mechanical or electrical or other types of attention-attracting devices. The area of a sign shall include all lettering, wording, designs and symbols together with background, whether open or enclosed, on which they are displayed including the frame but not including any supporting base, framework and bracing. Where a “sign” consists of individual letters, numbers, characters or symbols the area shall be considered that of the smallest rectangle or other regular geometric shape, which encompasses all of the letters and symbols. When a double faced sign is erected in such a manner that both sides are not visible from the same vantage point, then only one (1) face shall be used to compute the sign area. [Amended 8-21-80 by Ord. No. 80-17]

6. Civic Event Sign – A temporary sign, other than a commercial sign, posted to announce a civic event sponsored by a public agency, school, house of worship (church), civic fraternal organization, or similar not-for-profit organization [Added 7-11-13 by Ord. No. 2013-7]

7. Nonprofit Corporation/Organization – A corporation or an association that conducts business for the benefit of the general public without shareholders and without a profit motive. [Added 7-11-13 by Ord. No. 2013-7].

8. Window Sign – A sign that is applied or attached to the exterior or interior of a window or located in such a manner within a building that it can be seen from the exterior of the structure.

§ 166-44. § 166-43. Signs

A. No sign, other than ~~an exempt sign~~, to include only those authorized by Township Committee; or authorized by Township Police for safety purposes, shall be erected without first obtaining a permit therefor from the Township Zoning Officer, as required in § 166-46 hereof. Signs exempt from permit requirements are: official traffic signs; political signs, provided that they are on private property, and are no larger than 16 square feet, and are removed within seven (7) days after an election; temporary yard or garage sale signs, which must be removed within forty eight (48) hours after the sale; temporary real estate or artisan signs; and nameplate signs, which are not larger than eighteen (18) inches in area.

B. Sign type, size* and location requirements by zoning district. Any sign hereafter erected or maintained in West Deptford Township shall conform to the following regulations applicable in the zoning district in which located with general restrictions of Subsection B(5) hereof and with any other applicable regulation of the township, state or federal government.

*Note: The term size as used throughout this section shall mean the maximum permitted area on one (1) side of any sign.

- (1) In R-1, R-2, R-3, R-4, R-5, R-6 Residence Districts, the following types and sizes of signs, and no other, shall be permitted:
 - (b) ~~Professional, accessory use~~, Approved home occupation or nameplate signs indicating the name, profession, or activity of the occupant of the dwelling, and trespassing signs or signs indicating the private nature of a driveway or premises; size ~~two (2) square feet for each use~~, six (6) square feet of all such signs on any one (1) property.
 - (g) Signs advertising a lawful nonconforming use; size: not to exceed the size of the sign which would be permitted for that use in a district in which it is conforming but in no case larger than twelve (12) square feet in Residential or ~~Professional Office~~ Zones.
 - (i) ~~In those portions of a Residence District which have been designated as a Professional Office Districts, the following additional signs shall be permitted: one (1) identification sign for a professional office building and one (1) directory sign for offices therein; size: six (6) square feet for a building identification sign. If such sign is mounted on a base, one (1) side of such base shall not exceed six (6) square feet, in addition to the permitted sign area. A separate directory sign shall not exceed two (2) square feet per professional office, up to a maximum of twelve (12) square feet, and shall be located on the building or within ten (10) feet of and parallel to the entrance floor.~~
 - (i) Donor/sponsor signs placed upon an athletic field that denotes a sponsor or donor to the athletic association. [Amended 7-11-2013 Ord. No. 2013-7]

- (2) In PO Professional Office, NPO Neighborhood Professional Office, NC Commercial, C General Commercial, SC Shopping Center, M-1 Manufacturing and M-2 Manufacturing Districts, the following types and sizes of signs and no other shall be permitted:
 - (a) Any sign of the type and size permitted in a Residence District ~~Or Professional Office District~~ in Subsection B(1) above which relates to permitted use in a Commercial or Manufacturing District.

(b) A Professional Office Sign, as designated by Section 166-16, NC Neighborhood Commercial, and NPO Neighborhood Professional Office free standing identification signs, placed on the premises on which the use relates, or attached to the principal façade, maximum size: twenty four (24) square feet.

~~(b)~~(c) In the C Commercial Zone, business signs as defined in § 166-6B(1) hereof, provided that such signs, except directional signs are placed on the premises on which the use to which the sign relates is conducted, and are located on or attached to the principal façade of such use; maximum size one hundred (100) square feet for each building not to exceed ten percent (10%) of the building façade area. In the case where a Commercial building faces two roads, a sign shall be permitted on each road front façade. In the case of a structure which is constructed as a series of individual attached buildings for separate uses with separate entrances, such as a shopping center, then sign limits shall be applied to each individual attached building.

(d) In the SC Shopping Center Zone in the case where a structure which is constructed as a series of individual attached buildings for separate uses with separate entrances, the sign shall be attached to the principal façade. In the case where a building fronts two roads, a sign shall be permitted on each road front façade. Maximum size: one hundred (100) square feet but not to exceed 10% of the individual store front façade.

~~(e)~~(e) Free standing identification or pylon signs for a shopping center or group of three (3) or more commercial or office uses developed in accordance with a unified plan maximum size: one hundred (100) square feet for the main sign, plus thirty (30) square feet for each auxiliary tenant sign, and one (1) sign along each street frontage.

~~(d)~~(f) Free standing identification sign for an industrial park or an office park; and signs in the M-1 and M-2 zoning districts; maximum size one hundred (100) square feet.

~~(e)~~(g) Freestanding identification sign for an individual business in the C commercial zone, neighborhood commercial zone or industrial use on a conforming lot; maximum size fifty (50) square feet and one (1) sign per lot unless the building fronts two roads, then a freestanding sign shall be permitted on each road front.

(h) Perpendicular signs are considered one (1) sign and must present the same message on both sides.

(3) Height Limitations

(b) Freestanding Signs:

[1] No freestanding sign shall exceed the height limits herein established for each zoning district.

[a] R-1, R-2, R-3, R-4, R-5 and R-6 Residence Districts and Professional Office and Neighborhood Professional Office: Twenty (20) feet.

[d] M-1 and M-2 Manufacturing Districts: ~~thirty five~~
~~(35) feet~~ forty (40) feet.

(5) General Restrictions: The following restrictions shall apply to all signs:

- (a) All such signs, except directional signs, shall be placed on the premises on which the use to which the sign relates is conducted. Signs or outdoor advertising structures which direct attention to a business, profession, commodity, service or entertainment which is not sold or offered on the premises on which the sign is located, ~~including advertising signs commonly known as "billboards" are prohibited~~ are not permitted.
- (c) No sign other than official traffic signs, shall be erected or placed within the line of any street or shall project beyond or hang over a street, alley, sidewalk or other public space except that the Zoning Officer is authorized to issue a permit for a maximum of 30 days for each matter for temporary banners or signs for such purposes as promotions, campaigns, drives or events and such other sign types as may be specifically authorized by other ordinances or regulations of the Township of West Deptford. Township sponsored or recognized groups, community information and activities, Township sponsored events or activities, registration of Township sponsored recreational and/or sponsored leagues, Township recognized events, and such other types as may be specifically authorized by other ordinances or regulations of the Township of West Deptford. The number of signs to be put up and the location of the signs shall be disclosed on the permit application and approved thereto by the Zoning Officer on such permit. [Amended 7-11-2013 by Ord. No. 2013-7] Temporary signs, flags and/or banners placed within/on Township property for special events, holidays, public demonstrations, commercial promotions or promotion of civic welfare or for charitable purposes: provided such signs are not displayed for a period of time exceeding thirty (30) days prior to and during the event and further provided that such signs shall be removed within seven (7) days after the event. Such signs shall be non-illuminated, not larger than (6) square feet in area, not exceeding six (6) feet in height and may be erected flat against the building or freestanding. [Amended 7-11-2013 by Ord. No. 2013-7]. No sign may be located in a site triangle.
- (d) No sign shall be permitted in which displays in any of its parts a periodic change in the level of illumination or color of light when in use. No sign shall be permitted which displays in any of its parts any form of animation, including rotation, oscillation, flashing, shuttering, scintillation or emission of steam, smoke or other visible matter. Any sign of which all or any part thereof is in intentional motion by any means is prohibited. Changeable copy signs shall not be changed more than once every 8 hours. Changeable copy signs that are changed more frequently shall be considered animated.
- (e) The following types of signs are prohibited: Sidewalk, sandwich board or A-frame signs, trailer, vehicle, mobile or transportable

signs and off-premises advertising signs. commonly referred to as
"billboards".

Section 2: Effective Date

This ordinance shall take effect immediately upon passage and publication pursuant to law

Section 3: Ordinance Provisions Repealed

Any ordinance provisions inconsistent with the provisions of this Ordinance are repealed to the extent of such inconsistency.

Section 4: Severability

If the provisions of any section, subsection, paragraph, subdivision, or clause of this ordinance shall be judged invalid by a court of competent jurisdiction, such order of judgment shall not affect or invalidate the remainder of any section, subsection, paragraph, subdivision, or clause of this ordinance.


TOWNSHIP OF WEST DEPTFORD

By:



RAYMOND CHINTALL, Mayor

ATTEST:



AMY LESO, RMC Township Clerk

PLEASE TAKE NOTICE that the foregoing Ordinance of the Township of West Deptford was passed on second reading by the Township Committee at its meeting on May 15, 2014, held at the Municipal Building located at 400 Crown Point Road, Thorofare, New Jersey, after a public hearing was held thereon. Copies of the Ordinance are available for inspection in the Office of the Township Clerk.



AMY LESO, RMC Township Clerk