Belleville Area Museum

Community Engagement & Interpretive Planning









Museum Operations

- The community values the museum!
- Majority willing to pay admission
- Inconsistent/inconvenient hours barrier to visiting

Museum Operations

- Establish hours based on survey results, including some evening & weekend hours
- Create communication & advertising channels—website, social media, etc.
- Consider admission charges

Collections

- Historical value in collections
- Collecting/preserving integral to the Museum's function
- Collections & archives are currently "disorganized" and "unusable"

Collections

- Work with curatorial experts to establish a collections policy and strategy for: future acquisitions and deaccessioning.
- Clarify role(s) of the Museum & Historical Society
- Consider separating functions of the archives (paper records) from Museum collections (objects)
- Engage in long-term digitization and public-access projects
- Develop a plan for storage that is up to collections preservation standards & allows for public access
- Create a research room within the Museum or storage area where collections can be accessed—allowing a public face for the collections.

Programming

- Mixed results: some thought programming was excellent, others were unaware
- Programming is important to the community
- Looking for opportunities to learn about local history

Programming

- Establish regular programming for:
 - Families
 - School Groups
 - Local history enthusiasts
- Consider providing access to local historian/expert
- Have tours/ docents available on a regular basis

Exhibits

- Mixed responses: some loved current exhibits others found it disorganized & unappealing
- Learning about the past is a strong motivator for visits
- Respondents wanted:
 - Object-based exhibits
 - Interactive exhibits
 - Temporary/changing exhibits

Exhibits

- Create dedicated space for temporary/changing exhibits
- Build partnerships with other local museums/libraries to bring in temporary exhibits
- Develop "package" of exhibit parts that can be used to build in-house exhibits using collections
- Update & organize permanent exhibits around community-based themes
- Use participatory experiences to help visitors connect the past to the future.
- Exhibits should be reflective of the diversity of the 48111 community













Scale: 3/16" = 1'-0" Date: Sept. 02, 2022

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