



For Immediate Release

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**BOATS, BEATS & BITES! BELLEVILLE LAKE COMMUNITIES PRESENT
INAUGURAL BELLEVILLE LAKE FEST JUNE 25-27, 2021**

VAN BUREN TOWNSHIP, Mich., June 9, 2021— This June 25-27, following months of quarantining and social restrictions, the Belleville Lake communities (Belleville, Van Buren Township, and Sumpter Township), led by the Belleville Area Chamber of Commerce (BACC), and in partnership with the Belleville Yacht Club and Servis Group, will proudly present the first-ever Belleville Lake Fest. As its name suggests, the inaugural, all-outdoor Lake Fest will take place on and around eight-mile-long Belleville Lake, heavily centered on downtown Belleville with events in Van Buren Twp as well, and will feature an exciting, Covid-safe lineup of events, live music, quality vendors and other entertainment tailored for all ages.

Stretching nearly eight miles, Belleville Lake was created by Thomas Edison and Henry Ford and is the largest recreational lake in all of Wayne County. The purpose of the Belleville Lake Fest is to call attention to the unique beauty and history of this gorgeous lake by showing it in its fullest use.

The new Lake Fest represents a concerted multi-community push for an area that's experiencing a major economic resurgence due to the revival of the American automobile industry, its truly unique location right in the heart of the Michigan Autonomous Corridor and Detroit Aerotropolis, and a renewed social desire for community green spaces.

The projected Belleville Lake Fest schedule currently includes:

A BYOK Kayak Scavenger Hunt sponsored by the Belleville Rotary Club from June 11-25.
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FRIDAY, JUNE 25: Opening Ceremonies, 0.1K Bar Crawl presented by A Design Line, Movies in Van Buren Park by Van Buren Township, Food Trucks, Jack Demmer Ford Live Music Stage, Door-to-Door With Diedre Live Music Stage, Kick-Off Party sponsored by Team Designs & Edward Jones.

SATURDAY, JUNE 26: Artisan Market (juried) brought to you by Autokiniton, Food Trucks, more live entertainment at the Jack Demmer Ford Live Music Stage, and Door-to-Door With Diedre Live Music Stage, 5K Community Run by Van Buren Education Foundation, Dragon Boat Practice presented by Pacesetter, Vintage Car Show presented by Garden Fantasy on Main and Crafted Modern, Kidzone brought to you by Genisys Credit Union, Gong Show, Belleville Bass Unveiling, and BYC Evening Boat Parade.

SUNDAY, JUNE 27: Dragon Boat Races, live entertainment at the Jack Demmer Ford Live Stage and Door-to-Door With Diedre Stage, Artisan Market brought to you by Autokinton, Food Trucks, Kayak Scavenger Hunt sponsored by the Belleville Rotary Club, Kidzone brought to you by Genisys Credit Union, Vintage Car Show presented by Garden Fantasy on Main and Crafted Gift Shop/Beanery.

"The Lake Fest, like the Harvest Fest and Winter Fest before it, has the real potential to be a wonderful, family friendly, community building event," says Deb Green, President, Rotary Club of Belleville, "The Rotary will be participating with a booth selling Duck Race tickets and information on wastewater management, and Trinity Episcopal Church will have a booth selling our famous strawberry pies."

The Belleville Lake Fest marks a sorely-needed return to normalcy that our community is greatly looking forward to. The organizers are stressing high-quality events and vendors, while building in the ability to spread out the all-outdoor Lake Fest. In the event that another quarantine is mandated, then proper social distancing and mask-wearing will ideally permit the show to go on without cancellation.

"We are very excited to have Lake Fest in our community," said Kevin McNamara, Van Buren Township Supervisor, "For so long having events felt so far away and now we have the opportunity to do something really great for our citizens and neighbors."

"The festival is going to provide us with our first taste of "normal" in a very long time and I can't wait!," says Angelica Renaud, owner of A Design Line in Belleville, "Lake Fest is a great way to show off our growing Main Street and our small town charm while possibly luring prospective enterprises."

Mark your calendar! It's all about boats, beats and bites at the Belleville Lake Fest, June 25-27th, 2021.

For more information and to view the schedule of events visit www.bellevillelakefest.com and follow Belleville Lake Fest on Instagram and Facebook.

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