

**Thomasville Tourism Commission**  
**Minutes: Tuesday, November 28, 2023**  
**The Aquatics and Community Center**  
**20 Stadium Dr., Thomasville, NC**

**Attended** – Cameron Marsden, Christy Jones, Dana Lomba, Tommy Ballard, Leslie Watts, Payton Williams, Gloria Brinkley, JJ Ring, Joe Gray, Ed Keller.

**Not in Attendance** – Andrew Clement

**Guests** – None

**Call to Order** – Christy called the meeting to order at 8:37am.

**Adopt Agenda** – Christy

- Motion Dana 1<sup>st</sup> and Ed 2<sup>nd</sup> – passed unanimously.

**Public Comments (2 Minutes)** – None

**Approve Previous Minutes (2 Minutes)** – Christy

- Motion Dana 1<sup>st</sup> and Tommy 2<sup>nd</sup> – passed unanimously.

**Approve Financials (5 Minutes)** - Tommy

- Occupancy check received for \$48,142.07 for 1<sup>st</sup> quarter of new fiscal year.
- Thomasville Tourism Calendars are printed and cost \$1,599.75; we'll be selling them for \$5.00.
- Motion Dana 1<sup>st</sup> and Tommy 2<sup>nd</sup> – passed unanimously.

**Christmas Parade Update (5 Minutes)** – Committee

- 92 participants have signed up so far.
- We were not able to raise enough money to have WSSU Band participate.
- Old Dominion will be in the parade.
- 14 bagpipers have been confirmed to participate.
- All volunteers are to meet at TPD at 8:30 am on 12/9/23.

**Cycle NC (5 Minutes) – Christy/Cameron**

- Thomasville was chosen to be an Overnight Host Community for Cycle North Carolina for October 7, 2024, and we ACCEPTED!
- Sam Barefoot at Baptist Children’s Homes has agreed to use their facility to help host the 900 participants who will be staying the night.
- Cameron will be reaching out to local hotels, AIRBNBs, restaurants, shops, etc. to help support this event.

**Director and Marketing Report (10 Minutes) – Cameron**

- 2024 Thomasville Tourism Calendar is complete & now on sale.
- Coordinating final decisions for the Christmas Parade.
- Cameron & Christy attended the Travel & Tourism Conference in Raleigh on 11/23/23. They both gained great knowledge of leadership, company culture, etc.
- Tourism Board & Volunteers Christmas Party will be on 12/12/23 at 11:30 at Crossties.
- There will be no board meeting in December.

**Adjournment – 9:30am**

- Motion made by Payton to adjourn the meeting and Dana 2<sup>nd</sup>.