

Thomasville Tourism Commission Minutes

Tuesday November 22nd , 2022 8:30am

Ball Park Community Center - 7003 Ballpark Road, Thomasville, NC

In attendance: Tammy Joyce, Cameron Marsden, Payton Williams, Tommy Ballard, Gloria

Brinkley, Tim Simpson, Dana Lomba, JJ Ring, Andrew Clement, Ed Keller, Christy Jones

Absent: Leslie Watts

Call to Order – Christy @ 8:38 AM – welcome to newly appointed Commission member, Ed Keller.

Adopt Agenda – Amended to move ARPA and goal setting discussions to January -1st Andrew, 2nd Tim, passed unanimously

Public Comments – Tammy Joyce – PACE is reinstating their façade grant program. Will begin in January and Cameron said application packets can be picked up in the Depot.

Approve Previous Minutes – 1st Tim, 2nd Tommy

Approve Financials - Tommy reported we received the largest quarterly check in the history of the Commission \$59,246.47 for the first quarter (July, August, September). Everything else is normal.

The board discussed staff bonuses. Agreed to \$100.00 to each employee, Donna, Cameron, and Hope for Christmas (1st Tim and 2nd Andrew)

Motion to approve financials 1st Payton, 2nd Tim

Director and Marketing Report - Cameron reported that the Kiosk is up at Hughes Park. We will see how it goes and we may want to install others around Thomasville; maybe Finch Field, New Aquatics Center, and Depot.

Leadership conference in Charlotte went well, and it was good to talk to others about what they are doing in their towns and cities. New ideas for Metrics in Thomasville. Sharon still out and we will get an update towards the end of December. Christmas Luncheon for the staff at Cross ties Dec 2nd at 12noon – all board members welcome. Billboard is working great for community communication for Thomasville.

Christmas Parade – Cameron/Christy

Volunteers meet December 10th at 8:30am Main Office at the New Police Department

WSSU band is going to be in the parade!!!

Discussion led to agreement that Tourism would sponsor a professional float in the parade. Since most of Tourism will be volunteering to run the event we agreed to invite all businesses in Thomasville to participate and represent their business on our float. Christy will lead the organization of that float. Timmy Hill, NASCAR driver is going to be the Grand Marshall!!!

We do not meet in December – next meeting is January 24th, 2023

Adjournment