

Thomasville Tourism Commission Minutes
Minutes: Tuesday, August 22nd, 2023 @ 8:30am
The Aquatics Center
20 Stadium Dr., Thomasville, NC

Attended – Cameron Marsden, Tommy Ballard, Dana Lomba, Leslie Watts, Payton Williams, Joe Gray, Ed Keller, JJ Ring

Not In Attendance – Christy Jones, Gloria Brinkley, Andrew Clement

Guests – Tammy Joyce

Call to Order – Dana called to order at 8:35am

Adopt Agenda – Dana

- Motion Tommy 1st and Payton 2nd – passed unanimously.

Public Comments (2 Minutes) - None

Approve Previous Minutes (2 Minutes) – Dana

- Motion Payton 1st and Ed 2nd – passed unanimously.

Approve Financials (5 Minutes) – Tommy

- Tommy made note that the Martin Starnes Audit has started, and they have had no problems thus far.
- Tommy advised that Thomasville Tourism has had their highest Occupancy Tax Collection for this fiscal year of \$212,000 than any previous years.
- Motion Leslie 1st and Ed 2nd – passed unanimously.
- Tommy has requested the City initiate another Agreed Upon Procedures through Martin Starnes for one of our hotels the is TBD in January.

Amendment to Bylaws (Section VI) (5 Minutes) – Tommy

- Tommy made a motion to amend Section VI of the Bylaws which states “Expenditures of the Commission shall be in accordance with the resolution adopted by the Thomasville City Council on October 19, 1993 that all expense checks of the Commission shall be signed by at least two individuals approved by the Commission to do so” to now state that any check that is \$499 or less will only require 1 signature by the approved individuals. 2 people will still be required to approve the payment of the invoice;

however, only 1 signature will be needed on the check if the amount is \$499 or less. Joe Gray 2nd the motion. Motion passed unanimously.

Closed Session Dana Made a motion to go into a closed personnel session, Tommy 2nd.
Came out of closed session – no action was taken in closed session

Director and Marketing Report (10 Minutes) – Cameron

- Priscilla with PACE did a great job with the Piano Festival.
- The Parade and EBN meetings are going great.
- The “Gifted Lunch” for the Finance Department went great & was much appreciated.
- Audit with Martin Starnes went well.

EBN Report (10 Minutes) – Committee

- Sponsorship involvement has been amazing and may reach around \$11,500.
- We will invite 50 people to the Meet & Greet with The Dryes. \$1000 Sponsors and higher will receive invitations among other dignitaries.
- Huge THANK YOU to Payton Williams for advocating for the Special Event Alcohol Sales and the Social District.

Christmas Parade Update (5 Minutes) – Committee

- Grand Marshall for the parade will be Chad Tucker & Family.
- Old Dominion has already committed as a \$1,000 Sponsor.
- WSSU Band will participate again this year.

Report from Economic Development (10 Minutes) – Tammy Joyce

- Streetscape Meeting will take place on 08/23/23 at 1:30 and 2:45 at the Aquatics Center for anyone who would like to give their input.
- NC Public Forum Presentation will take place on 09/11/23 at 6:00 at the Aquatics Center.
- PACE has changed their logo.

Adjournment 9:40 am

- Leslie made the motion to adjourn the meeting and Dana 2nd.