



Thomasville Tourism Commission Minutes  
Tuesday May 24, 2022 8:30am  
Ball Park Community Center  
7003 Ballpark Road, Thomasville, NC

**Present:** Christy Jones, Dana Lomba, Cameron Marsden, Leslie Watts, Justin Finch, Tommy Ballard, Gloria Brinkley, Mayor Raleigh York, Jauraz Crosby

**Absent:** Tim Simpson, JJ Ring, Payton Williams, Andrew Clement

**Call to Order:**

Christy called the meeting to 8:40am

**Adopt Agenda:**

Dana made a motion to adopt agenda, second by Justin. Motion passed unanimously.

**Public Comments:**

Jauraz Crosby, founder of Black Business Expo. He spoke about a difficult conversation he had with tourism and asked the Tourism Commission to address the issue. There was frustration about how Tourism was marketing the event on behalf of the Black Business Expo. The frustration came with not representing the paid sponsors enough on a billboard Tourism has access to and being hung up on.

**Approve Previous Minutes:**

Dana made motion to approve previous minutes, seconded by Leslie. Motion passes unanimously

**Approve Financials:**

Tommy noted that the city is delayed in giving us revenue from the occupancy tax. He stated that we will have to make a budget amendment in the June meeting. Gloria asked if we could make the amendment in this meeting. Discussion was had around the motion.

Gloria made a motion to make a budget amendment to add \$15,000 to the contingency line item within operating expenses and \$5,000 to staff salaries within administrative expenses, seconded by Tommy. Motion passed unanimously.

Justin made a motion to approve the April Financials, seconded by Tommy. Motion passed unanimously.

**Approve 2022 - 2023 Budget:**

Tommy noted some language changes that need to be made within the 2022-2023 budget. Tommy recommended we change the phone stipend to \$1200 and reduce contingency by \$138.

Tommy made a motion to approve the 2022-2023 budget, seconded by Justin. Motion passed unanimously.

**Director and Marketing Report:**

- Summary of Window Decorating Contest
- Thomasville Stars
- EBN

**Christmas Parade:**

Christy reviewed the committee meeting for the parade. The parade will be December 10<sup>th</sup> at 11:00 am.

**Adjournment:**

Justin made a motion to adjourn, seconded by Tommy. Motion passed unanimously.

Meeting adjourned at 9:55am