City of Thomasville



Management and Maintenance Plan

Plan Effective Jan. 2, 2025

Maintenance and Management Plan

Introduction

On September 8, 2021, Session Law 2021-150 was ratified, allowing local governments to establish "Social Districts' within their jurisdictions. These Social Districts allow for common areas where licensed establishments (e.g., bars, breweries, restaurants) may sell alcoholic beverages in designated containers to be taken into the common area for consumption. The City of Thomasville (the "City") has established such a Social District, designated as the "Downtown Social District". In the plan that follows, the management and maintenance of the Downtown Social District is outlined. The plan is on file with the North Carolina ABC Commission and placed on the City of Thomasville's website.

Management

The Downtown Social District will be managed by the City of Thomasville, including the Administration, Police and Publics Works Departments.

Participating Businesses with ABC Permits

ABC permit holders located in or adjoining the social district can take part in the Downtown Social District as long as they abide by the rules, regulations, and requirements set forth by the City, the ABC Commission, and ABC statutory requirements. There is no fee to take part in the Downtown Social District.

Participating Businesses (No ABC Permit)

Businesses without an ABC permit may participate in the social district by allowing alcoholic beverages purchased and possessed in accordance to this plan and the Social District Ordinance to be consumed in their businesses.

In accordance with NCGS § 18B-300.l(d)(4), the City will develop uniform signs that a non-permittee business is included in the social district and allows alcoholic beverages on its premises during the days and hours of social district operations.

Participating non-permittee businesses are solely responsible for all printing and placement of required signs. A participating non-permittee business shall display the uniform sign at all times during the times when the social district is active. A customer may not bring an alcoholic beverage into a non-permittee business that does not display the uniform sign.

No business shall be required to participate or be included in a social district or to allow customers to bring alcohol onto its premises. Uniform signs can be downloaded on the City's website.

District Boundaries

The Downtown Social District boundaries are shown on page 5 of this document.

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Operations

The Downtown Social District will operate from 11 :00 a.m. until 10:00 p.m., Monday through Sunday, or seven days per week. On New Year's Eve, the Downtown Social District will operate from 11 :00 a.m. until 12:30 a.m. on January 1.

District Designation and Logo

The Downtown Social District logo is as follows:



Boundaries of the social district will be clearly marked with signage affixed to all entrance/exit points

Rules & Regulations

Sale of Alcoholic Beverages: Businesses selling alcoholic beverages for consumption within the social district shall comply with the following rules:

1.The business shall only sell alcoholic beverages on its licensed premises.

2. The business shall only sell alcoholic beverages for consumption in a social district container that meets the requirements in the following section.

3. The business, at its discretion, may allow a person to enter or reenter their licensed premises with an alcoholic beverage sold by an ABC permit holder located in or contiguous to the social district. The ABC permittees shall not allow a person to enter or reenter its licensed premises with an alcoholic beverage not sold by the ABC permittee.

4. A person shall dispose of any alcoholic beverage in the person's possession prior to exiting the Social District unless the person is reentering the licensed premises where the alcoholic beverage was purchased.

5. The business shall only sell alcoholic beverages for consumption within the social district during the days and hours set forth in this plan and the Social District Ordinance.

Alcoholic Beverage Containers: Alcoholic beverages sold for consumption in public areas within the social district may only be sold in and consumed from containers that meet the following requirements:

1.The container clearly identifies the permitted business from which the alcoholic beverage was purchased.

2. The container clearly displays the Downtown Thomasville Social District logo and a statement that reads "Drink Responsibly - Be 21." in no less than 12 point font. Stickers must be at least 6 inches in diameter to meet this standard.

3. The container is not made of glass.

4. The container does not exceed 16 fluid ounces.

Possession and Consumption of Alcoholic Beverages: Persons consuming alcoholic beverages within the social district shall abide by the following rules:

1. Only alcohol purchased from a permitted business within the social district and that is in the approved social district container may be consumed within the social district.

2. Alcoholic beverages may not be carried into any non-participating businesses within the social district.

3. Alcoholic beverages must be disposed of before a person leaves the social district.

4. A person shall not consume alcohol in any public area within the social district except during the days and hours set forth in this policy and in the social district

Financing
The City of Thomasville will fund the costs of establishing and managing the Downtown Social District.
Security and Enforcement
Security and enforcement in the Downtown Social District will be provided by the City of Thomasville Police Department. The Police Department will enforce the provisions of NCGS § 18B-300. l and the Code of Ordinances. A violation of the provisions of NCGS § 18B-300. l is a Class 3 misdemeanor and will be fined $25 pursuant to NCGS 18B-102(b).
Insurance
The City of Thomasville is insured for its management and operation of the Downtown Social District. In addition to the required Social District license, participating establishments must secure business liability insurance and indemnify the city, elected /appointed officials, and employees.

Sanitation and Maintenance

The City's Public Works Department will provide sanitation services within the district, including trash removal and litter pickup. Trash receptacles will be located at the boundaries of the social district to encourage patrons to properly dispose of their cups and unconsumed alcohol.

Marketing and Promotion

Marketing and promotion of the social district will be a joint effort between the City of Thomasville, PACE downtown, the Thomasville Tourism Commission and ABC permitted establishments in or adjacent to the Social District.

Updated Nov. 18, 2024



Michael Brandt, City Manager

Approved by City Council

See example forms for the Rules and Regulations Page 6 ; Social District Registration on page 7 and Requirements on page 8

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Social District Map



Rules and Regulations:

1. Visit any participating ABC-permitted establishment and request a Thomasville Social District Cup to enjoy your beverage while strolling the district between 11 a.m. to 10 p.m.
2. Look for branded Social District signs and decals to make sure that area businesses are participating in the social district before you enter into an establishment.
3. Be sure to stay within the designated area depicted by the Social District boundary signage. Beverages must be purchased in Thomasville Social District cups to leave an establishment, and cups must stay within the district's boundaries. Signage indicates those boundaries.
4. Properly dispose of your Thomasville Social District cup when empty.
5. Enjoy and Drink responsibly!

City Ordinance for Thomasville Social District:

Click this link to view the ordinance Designating the Social District

Participating Businesses

- ABC Restaurant
- Wine and Dine
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SAMPLE

Want to have your business participate in the Social District?

Fill out this form to register your business within the Social District.
Please submit a registration to:
City of Thomasville
P.O. Box 368, Thomasville, NC 27361-0368



Social District Registration

Business Name:

ABC Permitee Name:_____

ABC Permit Number:_____

Physical Address:_____

Mailing Address:_____

Mobile Phone Number:_____

Alternate Contact:_____

Mailing Address:_____

Mobile Phone Number:_____

On November 16, 2024 the City of Thomasville (“City”) Council adopted an ordinance designating the Thomaville Social District (“Social District”), a copy of which may be found on the City website. The Social District will be effective starting January 2, 2025 allowing consumption of alcoholic beverages within the boundaries shown on the map published on the City website, 7 days a week, from 11a.m to 10p.m. North Carolina Alcoholic Beverage Control (“ABC”) Commission permitees, as defined under North Carolina General Statues §18B-904.1, operating an establishment located in or contiguous to the Social District shall register with the City in order to participate in the Social District. The City reserves the right to temporarily or permanently suspend the Social District. The ABC permittee shall comply with all applicable laws, regulations, ordinances, and rules. If the ABC permitee violates any relevant laws, regulations, ordinances, or rules of the Social District, its registration may revoked by the City at anytime, effective immediately.



Requirements for Sale of Alcoholic Beverages in the Social District:

1. The ABC permitee must register with the City by completing and signing this Social District registration form.
2. The ABC permitee shall only sell and serve alcoholic beverages on its licensed premises.
3. The ABC permitees shall only sell alcoholic beverages for consumption in the Social District in a container that meets all of the following requirements:

a. The container clearly identifies the ABC permittee from which the alcoholic beverage was purchased.
b. The container clearly displays a logo or some other mark that is unique to the Social District.
c. The container is not comprised of glass.
d. The container displays, in no less than 12-point font, the statement, ***"Drink Responsibly – Be 21."***
e. The container shall not hold more than 16 fluid ounces.

4. The ABC permitees shall not allow a person to enter or reenter its licensed premises with an alcoholic beverage not sold by the ABC permittee.
5. A person shall dispose of any alcoholic beverage in the person's possession prior to exiting the Social District unless the person is reentering the licensed premises where the alcoholic beverage was purchased.
6. The ABC permitee shall provide and maintain garbage receptacles at the entry/exit to its licensed premises.

Participation in the Social District does not create any special relationship between the ABC permittee and the City. The City shall not be held liable for any claim arising out of participation in the Social District. Additional information pertaining to the Social District may be found on the City website.

By signing below, I, _____ (print name), attest that I am an authorized representative of the above listed business, and that I have read and understand this registration and the requirements placed upon me and my business.

Authorized Signature: _____ Date: _____