

Thomasville Beautification Meeting  
Thursday, January 18, 2024  
Thomasville Aquatics & Community Center

**Call to Order:** Denise Barnes

**Voting Members Present:** Denise Barnes, Carol Brown, Tyler Allred, Molly Lassiter, Nathan Smith, Crystal Hodges, Olivia Ilardi, Brooke Murphy, Hilda Warner

**NV Members Present:** Todd Sechrist, Lisa Shell (Council Rep)

**Absent:** Cherie Johnson, Myra Scott Gray, and Larry Darr **Guests:** Cameron Marsden, Paula Peters, Eric Kupel and Tammy Joyce

**Approval of Minutes:** Nathan Smith made the motion to approve the minutes from the November meeting. Tyler Allred seconded. Motion approved.

**Welcome:** Denise welcomed Lisa Shell as our council rep. Denise took over as Chair in January.

**Financial Report:** Reports of November and December given by Carol Brown. Crystal Hodges made the motion to approve the report for November, Brooke Murphy seconded. Nathan Smith made the motion to approve the report for December, Brooke Murphy seconded. Both motions were approved.

**Business of the Month:** Brooke Murphy made the motion for Firestone located at 2 Cloniger Dr. Olivia Ilardi seconded. Motion approved.

**Landscaping:** Todd Sechrist reported that all plantings have been completed. The cold weather that we are having is good for the pansies. He may have to refresh some of the pine needle areas.

**Litter Sweep:** Tyler Allred reported that 10 bags of trash were collected at the January sweep. The next litter sweep will be February 10<sup>th</sup>. Tyler reported that all of the litter sweep goals for 2023 were met. Also that all streets leading into and crossing the downtown area were attended to at least once during the year. Much concern was expressed by the amount of trash left behind at one of the downtown Christmas events. The committee asked Lisa to look into the City adding to the "Special Event Permit" notifying applicant to clean up the area after the event.

**Adopt A Street:** Denise reported that a portion of Holly Hill has been adopted and another A/S is in the que. She reported that we have 28 active adopted areas. The committee discussed purchasing new adopt a street signs. Nathan Smith made the motion. Crystal Hodges seconded. Motion carried to replace all A/S signs to the new design.

**Christmas Displays:** Denise thanked everyone that helped to take down the displays. She said that we will need a day to work on the displays once the weather is warmer. Todd reported feedback from Light Up the Holidays is that we need 2 trains, food at the Farmer's Market, more ornaments for the children to decorate and possibly to expand the hours.

**Renewal Applications:** We have 6 people up for renewal on the committee.

**New Projects/Ideas:** Discussion regarding banners for Memorial Day. Lisa will contact the Memorial Day committee chair.

**Tourism Updates:** Cameron reported the Cycle NC event will be coming to Thomasville on Tuesday October 8<sup>th</sup>. She is expecting over 900 cyclists and supporters to come to the downtown area.

**Downtown Economic Update:** Public meeting 1/23/24 at 6pm at the aquatic center.

**Open Public:** Members were asked to start keeping a record of the time spent on committee projects. This will be useful information when Denise and Carol make our presentation to the city council.

Meeting Adjourned

**Next Meeting: February 15<sup>th</sup>, 2024** Respectfully Submitted: Crystal Hodges