



MEDIA RELEASE

City of Temple launches Hometown Hero Banner Program to honor local Veterans

TEMPLE, TX (August 24, 2023) – The City of Temple continues to accept submissions for the Hometown Hero Banner Program through Tuesday, September 5.

“The program is a testament to the deep connection between Temple and its military Hometown Heroes,” said Nohely Mackowiak, the City of Temple’s Communications and PR Division Director. “We’re excited to showcase all of the remarkable banners, each adorned with the faces of these extraordinary individuals.”

Applications will be reviewed on a first-come, first-served basis by the city’s Communications & Marketing Department. Each banner is \$75, and the program is accepting 40 banner applications.

To submit an application, please visit the [City of Temple's official website at templetx.gov/hometownhero](https://templetx.gov/hometownhero).

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For your convenience, please follow [this link](#) for a pre-recorded VOSOT. Please see the script below.

{ANCHOR INTRO}

THE CITY OF TEMPLE IS ACCEPTING APPLICATIONS FOR THE HOMETOWN HERO BANNER PROGRAM... A BRAND NEW INITIATIVE AIMED AT HONORING LOCAL MILITARY HEROES.

{TAKE VO}

THE CITY IS ACCEPTING 40 APPLICATIONS FROM RESIDENTS OR THEIR FAMILY MEMBERS WHO ARE SERVING, HAVE SERVED, OR HAVE MADE THE ULTIMATE SACRIFICE IN THE UNITED STATES ARMED FORCES. THOSE WHO MEET ALL OF THE REQUIREMENTS WILL BE PROMINENTLY DISPLAYED ON POLES IN DOWNTOWN TEMPLE AT THE SANTA FE PLAZA DURING THE MONTH OF NOVEMBER.

{TAKE SOT}

{NOHELY MACKOWIAK - COMMUNICATIONS AND PR DIVISION DIRECTOR - CITY OF TEMPLE}

"The program is a testament to the deep connection between Temple and its military Hometown Heroes. We're excited to showcase all of the remarkable banners, each adorned with the faces of these extraordinary individuals."

"The Hometown Hero banner program is a resounding 'thank you' to our military heroes and their families. Together, we will ensure their sacrifices are remembered throughout the month of November."

"Join us as we celebrate our heroes, share their stories, and ensure their legacy is honored."

{TAKE CONT' VO}

APPLICATIONS WILL BE ACCEPTED UNTIL TUESDAY, SEPTEMBER 5TH. THERE IS A 75-DOLLAR FEE PER BANNER. TO APPLY OR VIEW THE SUBMISSION REQUIREMENTS, VISIT TEMPLE T-X DOT GOV SLASH HOMETOWN HERO.

TEMPLE, TX (July 13, 2023) – The City of Temple is proud to announce the launch of the Hometown Hero banner program, an initiative designed to recognize and honor the brave men and women of Temple who are serving, have served, or have made the ultimate sacrifice in the United States Armed Forces. This program provides an opportunity for the community to show its appreciation for these dedicated individuals and their families.

40 banners featuring the faces of Temple's military Hometown Heroes, will be prominently displayed on streetlight poles in Downtown Temple at the Santa Fe Plaza.

To be eligible for the program individuals must be currently serving in the U.S. Armed Forces (Army, Navy, Air Force, Marines, and Coast Guard) or be veterans who were honorably discharged or gave their life in service. Additionally, the individual must be, or have been, a permanent resident of Temple at some point or have an immediate family member (spouse, parent, legal guardian, grandparent, child, or sibling) currently residing in Temple.

Applications to recognize the Veterans Day holiday will be accepted from July 17 to September 5, cost is \$75 per banner.

For more information on the Hometown Hero banner program, including application details and submission requirements, please visit the [City of Temple's official website at templetx.gov/hometownhero](https://templetx.gov/hometownhero).