



EVENT ADVISORY

City of Temple hosts 18th Annual Bloomin' Temple Festival *Friday, April 28 & Saturday, April 29*

TEMPLE, TX (April 19, 2023) – The Bloomin' Temple Festival is returning for the 2023 season with an additional free event.

WHAT: Bloomin' Temple Festival & Market Trail Medley

WHEN:

- Bloomin' Temple Festival: Friday, April 28, from 6-11 p.m. & Saturday, April 29, from 11 a.m. - 11 p.m.
- Market Trail Medley (Free Event): Friday, April 28 from 5-8 p.m. & Saturday, April 29 from 11 a.m. – 5 p.m.

WHERE: Santa Fe Plaza, Market Trail, Yard Food Truck Plaza, and the MLK Festival Grounds

The City of Temple Bloomin' Festival is a family-friendly event that takes place in downtown Temple. This year marks the 18th Annual Bloomin' Temple Festival. It is one of Central Texas's most popular events, attracting 13,000 guests annually due to its fun activities and location.

This special event features live music from [dozens of great bands and singers/songwriters](#), as well as on-site food and local arts and crafts vendors.

In conjunction with the ticketed Bloomin' Temple Festival, the Market Trail Medley will be held at the Santa Fe Plaza and along the Market Trail in downtown Temple. The free event will include live musical artists and a free car show.

Online advanced tickets are \$20 for a two-day pass, \$15 for a single-day pass, \$5 for a child single-day pass (ages 6-10; must be accompanied by a paid adult ticket), and children under 5 can enjoy the festival for free.

Gate pricing is \$30 for a two-day pass, \$20 for a single-day pass, and \$5 for a child single-day pass.

Road closures for the Bloomin' Temple Festival include:

Friday Closures:

- S. Main Street from E. Avenue B to W. Avenue D
- S. 2 Street from E. Avenue B
- E. Avenue B from S. 1 Street

Saturday Closures:

- W. Avenue A from S. 7 Street to S. 3 Street
- S. 5 St. from W Central Avenue and W. Ave. A

Portions of E. Avenue B and S. 6 Street will be closed starting Thursday, and entrances to the MLK Fairgrounds on S. Martin Luther King Jr. Boulevard and S. 6 Street will be closed starting Monday for set-up.

For more information, please see the attached map. To purchase tickets and for more information about the festival, please visit bloomintemple.com.

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Media wishing to attend and cover the festival please fill out the [Bloomin' Temple Festival Media Form](#) before the end of the day on **Monday, April 24**.

Media parking will be available in the Event Parking space across from the Ticket Sales area of the fairgrounds.