



## EVENT ADVISORY

### City of Temple to host 76<sup>th</sup> Annual Christmas Parade and Tree Lighting Ceremony

*Scheduled for Monday, December 5 at 6:30 p.m. in downtown Temple*

**TEMPLE, TX (December 2, 2022)** – This year’s Christmas Parade Grand Marshal is Pete Fredenburg, former University of Mary Hardin-Baylor Head Football Coach. Fredenburg began the UMHB football program in 1998 and held a record of 231-39 games in 24 seasons. He is a 10-time ASC Coach of the Year and earned AFCA Regional Coach of the Year honors ten times in his career. In 2018, he was inducted into the Texas Sports Hall of Fame.

Please find information regarding media parking and staging, interviews, etc. at the end of this media release.

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**TEMPLE, TX (November 29, 2022)** – UPDATE: The Christmas parade map is attached.

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**TEMPLE, TX (November 28, 2022)** – The City of Temple will host its Christmas Tree Lighting and 76<sup>th</sup> Annual Christmas Parade on Monday, December 5. This year’s theme is “It’s a Groovy Christmas” and the parade will have over 100 illuminated entries from local organizations.

The night will begin with Mayor Tim Davis lighting the Christmas tree at City Hall. Then, community members will be able to watch the parade from a seating area or along the streets.

**WHAT:** Christmas Tree Lighting and 76<sup>th</sup> Annual Christmas Parade

**WHEN:** The event will take place on Monday, December 5. The tree lighting will begin at 6:15 p.m. and the Christmas Parade will begin at 6:30 p.m. Santa will begin his arrival down W. Adams Ave. at 7:20 p.m. It is anticipated that the parade will last about an hour and a half.

**WHERE:** The tree lighting will take place in the City Hall Municipal Building parking lot, located at 2 N. Main St. The parade will begin at the intersection of E. Adams Ave. and N. 8<sup>th</sup> St., and end at Temple High School, located at 415 N. 31<sup>st</sup> St.

Bleachers in front of City Hall will open for seating at 5:00 p.m. Residents can also bring chairs

and line the streets to watch the parade.

“This is an event that we as a city and a community look forward to every year. The lights, parade displays and feel of the holiday season always brings us together as a community, and we are all excited for a Groovy Christmas celebration,” Parks and Recreation Department Director Kevin Beavers said.

The 1.4-mile parade route will start at the intersection of E. Adams Ave. and N. 8<sup>th</sup> St. The route will proceed west along Adams Ave., in front of City Hall, to N. 23<sup>rd</sup> St. The route will then turn north, ending at Temple High School, located at 415 N. 31<sup>st</sup> St. See attached map.

Roads closures are scheduled for the event. N. 6<sup>th</sup> St. and N. 8<sup>th</sup> St. will close at 4 p.m., and E. Adams Ave. will close at 5:45 p.m. All roads will reopen immediately following the parade. Detours will be implemented in the area, and access will be maintained to residents of the area and businesses. Drivers should use caution and pay attention to all traffic control devices.

Temple Police Department and Temple Fire and Rescue will be on-site, and safety measures will be in place during the event.

For more information, visit [templeparks.com/parade](http://templeparks.com/parade).

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Media parking will be available at the Temple Public Library.

Mayor Tim Davis will be available for media interviews from 5:15 to 5:45 p.m. at the City Hall Christmas tree. Kiara Nowlin, Communications and Public Relations Manager, will also be available for interviews before and during the event.

The Library balcony (facing Adams Ave.) will serve as the media staging/filming area.

Please display your media badge at all times during the event.

If you need assistance at the parade, please call Kiara Nowlin at 254-770-8364.

