



## **MEDIA RELEASE**

### **City of Temple Accepting Christmas Parade Applications**

**TEMPLE, TX (October 2, 2023)** –The City of Temple is now accepting applications for its 77<sup>th</sup> Annual Christmas Parade.

This year's Christmas Parade theme is "An Old-Fashioned Christmas." The City welcomes creativity, originality, bright lighting, and fun music. All units must reflect a holiday theme, or the theme chosen by the parade committee and must not be commercial in nature.

Applications will be accepted on a first-come, first-serve basis. To be considered for participation, applicants will need to complete an online application, pay the entry fee, and sign the waiver of liability.

Please note that entry fees for the event are non-refundable. Commercial and retail businesses are required to pay a fee of \$70 for participation, while all other participants have a fee of \$40. Tax-supported entities are also subject to a \$40 fee if they opt-in to be judged. If you require extra space, there is an option to purchase one additional 40ft space for an additional fee of \$40. Other fees may apply.

To submit an application, please visit [templeparks.com](https://templeparks.com) by November 6, 2023, at 5:00 p.m.