



EVENT ADVISORY

City of Temple to host 77th Annual Christmas Parade & Tree Lighting Ceremony *Parade will be held on Monday, December 4*

TEMPLE, TX (December 1, 2023) – The City of Temple is delighted to announce that Roderick Henry, President of the Temple Chamber of Commerce, has been named the Grand Marshal for the 77th Annual Christmas Parade.

Henry has an impressive tenure of 10 years as the Temple Chamber of Commerce President and has been a driving force behind the Chamber's growth and success. As a dedicated community leader and advocate for local businesses, Henry brings a wealth of experience and enthusiasm to this honorary position. The City of Temple looks forward to welcoming Roderick Henry as the Grand Marshal and celebrating the season with the entire community.

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Please find Roderick Henry's full biography and photo attached to this email.

TEMPLE, TX (November 27, 2023) – The City of Temple is hosting its 77th annual Christmas Parade & Tree Lighting on December 4. This year's theme is "An Old-Fashioned Christmas." The hour and a half-long parade will feature illuminated unique displays from over 100 applicants.

WHAT: 77th Annual Christmas Parade & Tree Lighting Ceremony

WHEN: Monday, December 4, 2023

- 6:15 p.m. Tree Lighting
- 6:30 p.m. Christmas Parade
- 7:20 p.m. Santa begins arrival down W. Adams Ave.

WHERE: The Tree Lighting will take place in the City Hall Municipal Building parking lot, located at 2 N Main St. The parade will begin at the intersection of E. Adams Avenue and N. 8th St., then proceed west along Adams Avenue. The parade will end at Temple High School, located at 415 N 31st St.

Viewing for the parade is street-side; visitors can watch anywhere along the parade route. Seating is first-come, first-serve. To get the best view, plan to arrive early and bring necessities for comfortable seating throughout the duration of the event.

ROAD CLOSURES: Road Closures are scheduled for the event.

- Closing at 4 p.m. - N. 6th St. will be closed from Central to E. Adams Ave.
- Closing at 4 p.m. - N. 8th St. will be closed from E. Houston St. to E. Adams Ave.
- Closing at 5:45 p.m. - E. Adams Ave will be closed from N. 8th St. to N. 23rd St.

All roads will reopen immediately following the parade. Detours will be implemented in the area, and access will be maintained to residents of the area and businesses. Drivers should use caution and pay attention to all traffic control devices.

Free parking will be available at the City Hall parking lot and various Downtown Temple locations, including the Santa Fe Plaza, the new Extraco Parking Plaza, and street parking not on the parade route.

For more information, please visit templeparks.com/parade.

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Media parking will be available at the Temple Public Library.

City of Temple Mayor Tim Davis will be available for media interviews before the Tree Lighting Ceremony from 5:15 p.m. to 5:45 p.m. at the City Hall Christmas tree.

The library balcony (facing Adams Avenue) will serve as the media staging/filming area.

Please display your media badge at all times during the event.