

CITY OF STURGEON BAY  
LOCAL ARTS BOARD MEETING  
Wednesday, February 9, 2022  
Council Chambers, City Hall, 421 Michigan Street  
8:30 A.M.

A meeting of the Local Arts Board was called to order at 8:36 A.M., by Chairperson/Ald. Helen Bacon in Council Chambers, City Hall, 421 Michigan Street.

**Roll Call:** Members present were Ald. Helen Bacon, Stephanie Trenchard, Claire Morkin, Margaret Lockwood and melaniejane. Also present were Destination Sturgeon Bay Executive Director Cameryn Ehlers-Kwaterski, Director of Municipal Services Mike Barker, Administrative Assistant Suzanne Miller and Municipal Services Secretary Patty Quinn.

**Adoption of the Agenda:** Moved by Ms. Morkin and seconded by Ms. Lockwood to adopt the agenda.

1. Roll Call
2. Adoption of the agenda
3. Review of Minutes from December 8, 2021
4. Chair's report
5. Public comment on agenda items
6. Discussion and follow up on the cultural road map/matrix
7. Introduction to Destination Sturgeon Bay
8. Discussion on the Wisconsin Sea Grant mural
9. Discussion on a press release on a call for ideas
10. Adjourn

All in favor. Carried.

**Review of Minutes from December 8, 2021:** No comments.

**Chair's report:** Ald. Bacon asked to reschedule the April meeting to a different day. Agreed to meet the 20<sup>th</sup> of that month. Ms. Quinn to check on availability of Chambers.

**Public comment on agenda items:** No comments.

**Discussion and follow up on the cultural road map/matrix:** Ald. Bacon had distributed earlier an updated version of "Our Brand – What Is Guiding Us" and she highlighted the items that had been added since an earlier version. One key topic was the addition of audio/QR codes as another method of visualizing local art. She also spoke on the many partnerships right in the City where families and children can benefit.

**Introduction to Destination Sturgeon Bay:** Executive Director of Destination Sturgeon Bay, Cameryn Ehlers-Kwaterski, spoke on the goals and structure of DSB and how they are funded and how grants play an important part in their organization. She provided data on the success of events held in 2021 that shows an increase in visitors to the City and Door County. Ms. Ehlers-Kwaterski also talked about the focus of partnering with local entities such as the Miller Art Center and the Maritime Museum in celebrating the City's art community and working towards having it be an artistic hub.

Various questions were asked by the board and all spoke on ways that this board can help DSB in such areas as grants and partnerships.

**Discussion on the Wisconsin Sea Grant mural:** Ald. Bacon provided details on the Wisconsin Sea Grant and the opportunity that has been given to the City in getting funds for a mural to be placed on City property. Ald. Bacon and other City officials held a virtual meeting with the Sea Grant organization several weeks prior where the details and expectations were discussed. Sea Grant has a 50<sup>th</sup> anniversary this year so it's vital that the mural comes to fruition in 2022. Theme will be "coastal history" and will be open to all artists. Ald. Bacon answered questions from the board on what the Local Arts Board's involvement will be in choosing an artist, the City's current mural policy, and where the mural will be placed.

**Discussion on a press release on a call for ideas:** Ms. melaniejane asked questions related to preparing a press release on what the headline and content should be. She provided a deadline for its publication.

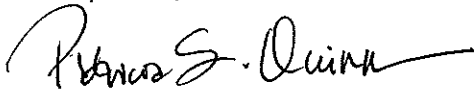
**Possible Items for next month's agenda:**

- Call for ideas and artists
- Update on the Wisconsin Sea Grant project
- Discussion on paying stipends to artists
- Discussion with Miller Art Center

**Next Meeting Date: Wednesday, March 9, 2022 @ 8:30 A.M. – Council Chambers, City Hall.**

Motion to adjourn by Ms. Trenchard and seconded by Ms. melaniejane. All in favor. Carried. Meeting adjourned at 9:49 A.M.

Respectfully submitted,



Patricia S. Quinn  
Municipal Services Secretary