



AGENDA
CITY OF STURGEON BAY
LOCAL ARTS BOARD MEETING
Wednesday, September 8, 2021
Council Chambers, City Hall, 421 Michigan Street
9:00 A.M.

1. Roll Call
2. Adoption of the agenda
3. Review of Minutes from August 11, 2021
4. Chair's report
5. Public comment on agenda items
6. Discussion on poetry/verse on City sidewalks
7. Discussion on verbiage for sign for the Woolly Mammoth site in Bay View Park
8. Discussion on standardized wording for press releases
9. Discussion on the development of a cultural matrix/roadmap for art acquisition
10. Adjourn

NOTE: DEVIATION FROM THE AGENDA ORDER SHOWN MAY OCCUR

Notice is hereby given that a majority of the Common Council may be present at this meeting to gather information about a subject over which they have decision-making responsibility. If a quorum of the Common Council does attend, this may constitute a meeting of the Common Council and is noticed as such, although the Common Council will not take any formal action at this meeting.

Notice is hereby given that if a quorum of one of the committees is not present, the committee with a quorum may meet and act upon the agenda subjects.

Local Arts Board Members:

Helen Bacon, Chair
Stephanie Trenchard
Claire Morkin
Margaret Lockwood
melaniejane

POSTED
11:00 AM
9/3/2021
PSQ

CITY OF STURGEON BAY
LOCAL ARTS BOARD MEETING
Wednesday, August 11, 2021
Council Chambers, City Hall, 421 Michigan Street
9:00 A.M.

A meeting of the Local Arts Board was called to order at 9:00 A.M., by Chairperson/Ald. Helen Bacon in Council Chambers, City Hall, 421 Michigan Street.

Roll Call: Members present were Ald. Helen Bacon, Stephanie Trenchard, Claire Morkin, Margaret Lockwood, and melaniejane. Also present – Director of Municipal Services, Mike Barker, Municipal Services Secretary, Patty Quinn, and City Administrative Assistant, Suzanne Miller.

Adoption of the Agenda: Moved by Ms. Lockwood and seconded by Ms. melaniejane to adopt the agenda after the addition of item #12, Adjourn.

1. Roll Call
2. Adoption of the agenda
3. Review of Minutes from July 14, 2021
4. Chair's report
5. Public comment on agenda items
6. Discussion and update on the Woolly Mammoth metal art sculpture project
7. Discussion on poetry/verse on City sidewalks
8. Discussion on the meet and greet with artist Steve Haas on August 24th, 25th or 26th
9. Discussion on Celestial Sailor metal art sculpture for possible placement in Sunset Park
10. Discussion on standardized wording for press releases
11. Discussion on the development of a cultural matrix/roadmap for art acquisition
12. Adjourn

All in favor. Carried.

Review of Minutes from July 14, 2021: No comments.

Chair's report: Chairperson/Ald. Bacon provided an update on Graham Park's fountain. The hull of the ship has been completed but the sail is still requiring work.

The board had wanted to meet in a more informal environment such as a round table but due to the scheduling of other committees' meetings, no rooms are available. Ald. Bacon mentioned that it would be better to remain meeting in Council Chambers in a larger space since new COVID concerns.

A special meeting will probably be held sometime this next winter for strategic planning and Ald. Bacon will look for someone that can help the board organize and host such a meeting.

Public comment on agenda items: No comments.

Discussion and update on the Woolly Mammoth metal art sculpture project: Ms. Chris Kellems, 120 Alabama St., was present to update the board. Out of the original \$26,000 needed, about \$24,620 has been raised and Edgewood Orchard Gallery has been paid most of the purchase price. Local corporations are now being solicited. Ms. Kellems mentioned that a bronze plaque will come later acknowledging all those who gave \$1,000 or more. The gallery will soon need to schedule a transportation date with the City. Director Barker indicated that he feels that a deadline date of September 15th is doable for installation of the Woolly Mammoth and Ald. Bacon will contact Chris Larsen to start the planning of the base in preparation for the sculpture.

Discussion on poetry/verse on City sidewalks: Ms. Lockwood updated all on her meeting with Jarod Santek, Executive Director of the non-profit organization called "Write On, Door County". They are very interested in working with the City and she felt getting residents involved city-wide to help compose what could be put on the sidewalks, would spark interest and support. She researched different ways that this can be done through, i.e., stencils/templates for

sandblasting/engraving or painting/staining. Ald. Bacon suggested visiting other cities who have done this but she did advise that this can only be done on sidewalks leading up to business entrances, per the City Engineer, and not public City sidewalks due to possible problems with slippery surfaces and costly maintenance. Ms. Trenchard suggested verse on curbs as an alternate. Ms. melaniejane has friends that were involved in doing this in Milwaukee and she will contact them to get more factual data. This discussion to continue at the next monthly meeting.

Discussion on the meet and greet with artist Steve Haas on August 24th, 25th or 26th: Per Ald. Bacon, August 26th has been chosen, 6 PM to 7 PM, for the celebration of the installation and to meet the artist. She will work with Ms. Miller in planning the event – they will offer snacks for an estimated 15 to 30 people that may attend, and perhaps have a City official say a few words. Ms. melaniejane will work on a press release and put together a FB announcement that can be distributed by the board members and shared on their own FB pages. Content discussed on what should be in the press release for this event.

Discussion on Celestial Sailor metal art sculpture for possible placement at Sunset Park: Per Ms. Miller, the transfer of ownership agreement has been approved by the City Attorney. This agreement needs to be approved by the Joint Parks & Recreation Committee/Board prior to being given to the Maritime Museum. Other questions raised regarding basic terms of the agreement, as well as questions regarding the refurbishing of the sculpture prior to installation, the base needed, and possible problems with one of the Sunset Park sites related to flooding. This discussion to continue at the next monthly meeting.

Discussion on standardized wording for press releases: Ms. Miller and Ms. melaniejane will work together to write a press release for the Steve Haas meet and greet on August 26th. Ms. melaniejane mentioned that all press releases should include the verbiage “in collaboration with the Local Arts Board”. This discussion to continue at the next monthly meeting.

Discussion on the development of a cultural matrix/roadmap for art acquisition: Due to time constraints, this was tabled and will be on next month’s agenda.

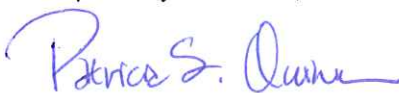
Items for next month’s agenda:

- Discussion to continue on poetry/verse on City sidewalks
- Discussion to continue on Celestial Sailor metal art sculpture for possible placement at Sunset Park
- Discussion to continue on standardized wording for press releases
- Discussion on the development of a cultural matrix/roadmap for art acquisition

Next Meeting Date: Wednesday, September 8, 2021 @ 9 A.M. – Council Chambers, City Hall.

Motion to adjourn by Ms. melaniejane and seconded by Ms. Morkin. All in favor. Carried. Meeting adjourned at 10:03 A.M.

Respectfully submitted,



Patricia S. Quinn
Municipal Services Secretary



City of Sturgeon Bay Local Arts Board

Creativity & Culture Roadmap

Guidelines: Please identify two (2) Desired Outcomes for each of the Strategic Priorities. The Key Outcome Indicator column will allow you to list any number of indicators for each Desired Outcome. The Target column will allow you to list any number of targets for each Desired Outcome. Lastly, enter any number of Strategic Initiatives for each Strategic Priority.

The form is fillable in MS Word. The cells will expand to allow an unlimited amount of information.

Strategic Priority	Desired Outcome	Key Outcome Indicator	Target	Strategic Initiatives
Building the Brand		•	•	•
		•	•	
Working Together		•	•	•
		•	•	
Placemaking: Products and Projects		•	•	•
		•	•	
Guiding Implementation		•	•	•
		•	•	



City of Sturgeon Bay Local Arts Board
Creativity & Culture Roadmap

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Building the Brand		•	•	•
		•	•	
Working Together		•	•	
		•	•	

Placemaking: Products and Projects				•		
				•		
Guiding Implementation				•		
				•		

Guidelines: Please identify two (2) Desired Outcomes for each of the Strategic Priorities. List any number of Key Outcome Indicators for each Desired Outcome and any number of Targets for each Desired Outcome. Lastly, enter any number of Strategic Initiatives for each Strategic Priority.

Name: _____

Date submitted: _____