



**AGENDA**  
CITY OF STURGEON BAY  
LOCAL ARTS BOARD MEETING  
Wednesday, February 24, 2021  
Council Chambers, City Hall, 421 Michigan Street  
12:00 P.M.

1. Roll Call
2. Adoption of the agenda
3. Review of Minutes from January 27, 2021
4. Director's report
5. Public comment on agenda items
6. Discussion that Local Arts Board continue to explore the Woolly Mammoth sculpture from Edgewood Orchard Galleries
7. Discussion on the Local Arts Board to work within the Aesthetic Board in possibly reviewing certain new building projects within the City
8. Discussion of future donations procedures and the gathering of paperwork and establishing policies
9. Discussion of any new board member's ideas for public art and the placement of art at Stone Harbor
10. Consideration to reschedule this meeting to occur two weeks ahead of each Joint Park and Recreation Meeting
11. Adjourn.

**NOTE: DEVIATION FROM THE AGENDA ORDER SHOWN MAY OCCUR**

Notice is hereby given that a majority of the Common Council may be present at this meeting to gather information about a subject over which they have decision-making responsibility. If a quorum of the Common Council does attend, this may constitute a meeting of the Common Council and is noticed as such, although the Common Council will not take any formal action at this meeting.

Notice is hereby given that if a quorum of one of the committees is not present, the committee with a quorum may meet and act upon the agenda subjects.

Local Arts Board Members:

Helen Bacon, Chair  
Laurel Hauser  
Stephanie Trenchard  
Claire Morkin  
Margaret Lockwood

POSTED  
10:00 A.M.  
2/19/2021  
PSQ

CITY OF STURGEON BAY  
LOCAL ARTS BOARD MEETING  
Wednesday, January 27, 2021  
Council Chambers, City Hall, 421 Michigan Street  
12:00 P.M.

A meeting of the Local Arts Board was called to order at 12:01 P.M. by Chairperson Bacon in Council Chambers, City Hall, 421 Michigan Street.

**Roll Call:** Members present were Ald. Bacon, Claire Morkin, Stephanie Trenchard, and Margaret Lockwood. Ms. Trenchard participated via Zoom. Laurel Hauser was absent. Also present City Administrator Josh VanLieshout, Administrative Assistant Suzanne Miller, Municipal Services Director Mike Barker, and Municipal Services Secretary Patty Quinn.

**Adoption of the Agenda:** Ms. Trenchard asked that her presentation be viewed prior to the Discussion on the use of budgeted funds. Amended and moved by Ms. Morkin and seconded by Ms. Lockwood, to adopt the agenda.

1. Call to Order
2. Roll Call
3. Adoption of the agenda
4. Approval of minutes from September 30, 2020
5. Public comment on agenda items
6. Self-introduction of board members (2 to 3 minute introduction highlighting your background and goals of being a board member)
7. Discussion on the use of budgeted funds
8. Video presentation – Stephanie Trenchard
9. Discussion of future donations procedures
10. Adjourn

All in favor. Carried.

**Approval of Minutes from September 30, 2020:** Moved by Ms. Lockwood and seconded by Ms. Morkin, to approve the minutes.

All in favor. Carried.

**Public Comment on agenda items:** Beth Renstrom, 34 Bluebird Dr., presented possible purchase of a metal art sculpture titled "Woolly" which was created by GB artist, Carl Vanderheyden. The art piece is currently displayed behind Edgewood Orchard Galleries in Fish Creek. She felt this would be a great piece to display permanently on the Ice Age Trail and feels that Woolly would lend to Sturgeon Bay being an Ice Age Trail Community. Ms. Renstrom handed out an outline that included the selling price of the art piece and other suggested installation/display costs and with a discount offered by Edgewood Orchard Galleries and Ms. Renstrom's donation pledges, \$7,000 could be applied to the purchase. The board did show an interest and Ald. Bacon would like this added to the next agenda to start more discussion on "Woolly".

**Self-introduction of board members (2 to 3 minute introduction highlighting your background and goals of being a board member):** Each member gave a brief history of their artistic backgrounds and what they would like to see the board accomplish. All spoke of the importance of the arts ranging from theatrical festivals, street musicians, historical art (i.e. ships), murals on the walls of buildings, lighting on

certain structures such as the steel bridge, and the overall effect that public art has on the community. Ms. Trenchard presented a short video that included a clip of the "Bean" in Chicago and how that has fostered tourism in that city.

It was, also, mentioned that perhaps the board could get involved in the review of any new building projects in the city, depending on size. Per Administrator VanLieshout, this should be a motion or recommendation to add the Local Arts Board to the Aesthetic Board, but suggested adding this topic to the next agenda for further discussion. Also Ald. Bacon and Ms. Trenchard spoke of a possible message board or blog being created for posting to social media regarding upcoming art events.

Mike Barker talked about how art is different to everyone but realizes its importance and how it needs to reflect well to all taxpayers. Ald. Bacon then expressed that she would like to have the board discuss any new art project ideas any board member might have at each meeting and especially ideas for the Stone Harbor art project.

**Discussion on the use of budgeted funds:** Ald. Bacon explained how the City budgets \$10,000 annually for art but it is not necessarily spent on art purchases. Ald. Bacon questioned how a "loaned" piece of art could be funded – where would those funds come from. The members referred back to City Administrator VanLieshout for input – he indicated that contractual agreements would need to be in place that cover insurance, installation, maintenance and licensing. The Administrator also said that the accounting for different art projects is not a problem. Mr. VanLieshout shared that government is not good at fundraising and that we should use community foundations for this – it would be best to partner with a foundation and let them handle funds raised, as most people do not want to donate to government. Ald. Bacon will work with the City Administrator to research templates and related documents.

Ald. Bacon wanted to discuss the timeline for an art piece for the westside waterfront project. Mike Barker indicated that construction of the westside waterfront would need to be completed first, which would be around July, 2022. Administrator VanLieshout spoke of other projects such as the Granary restoration and suggested that perhaps the Woolly Mammoth could be placed on the Granary area but it would first have to be reviewed by the City Engineer for safety, etc. The City now needs to create the criteria for evaluating all art projects. Ald. Bacon suggested that Woolly be pursued and it be added to the agenda for next month for further discussion, and that this would need to go before the Parks & Recreation Committee/Board, too.

**Discussion of future donations procedures:** Ald. Bacon spoke regarding donations and she would like to make sure the board is going down the right path. She indicated that paperwork be gathered and policies should be established and further discussion take place at next month's meeting.

A motion was made to have the Local Arts Board continue to explore the Woolly Mammoth sculpture from Edgewood Orchard Galleries. Moved by Ms. Morkin and seconded by Ms. Trenchard. All in favor. Carried.

**Items for next month's agenda:**

- Director's Report
- Discussion that Local Arts Board continue to explore the Woolly Mammoth sculpture from Edgewood Orchard Galleries.
- Discussion on the Local Arts Board to work within the Aesthetic Board in possibly reviewing certain new building projects within the City.
- Discussion of future donations procedures and the gathering of paperwork and establishing policies.
- Discussion of any new board member ideas for public art and the placement of art at Stone Harbor.

**Next Meeting Date: Wednesday, February 24, 2021 @ 12:00 P.M. – City Hall.**

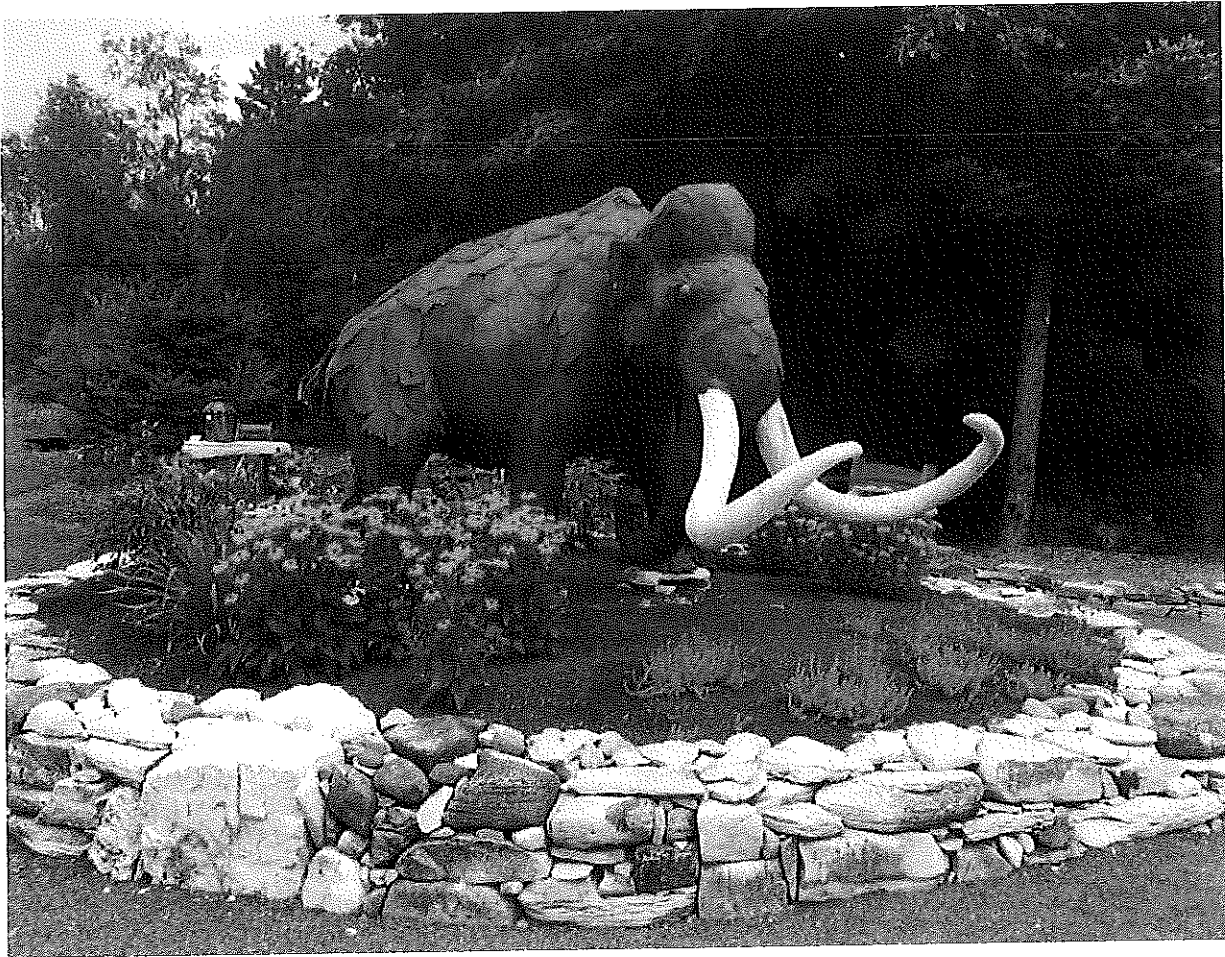
Motion to adjourn by Ms. Lockwood and seconded by Ms. Morkin. All in favor. Carried. Meeting adjourned at 1:14 P.M.

Respectfully submitted,

Patricia S. Quinn  
Municipal Services Secretary

## Woolly

Traveling through the heart of Wisconsin, the Ice Age Trail (IAT) is one of only 11 National Scenic Trails in the country and one of only three located solely within a single state. It is featured on Travel Wisconsin, iceagetrail.org, alltrails.com, Wisconsin DNR site, National Park Service site, REI.com, Midwest Living Magazine, MidwestWeekends.com, Sierra Club Outings, Backpacker Magazine, Greenbelly.com, WPR, thedyrt.com (outdoor lifestyle magazine) and has over 50K members and followers on various social media channels. Over 1 million people hike the Ice Age trail each year, and in 2020 that number greatly increased with more people looking for ways to explore the outdoors. There is an official Ice Age Trail book published by the IAT organization, but if you google Ice Age Trail books, there are tons more.

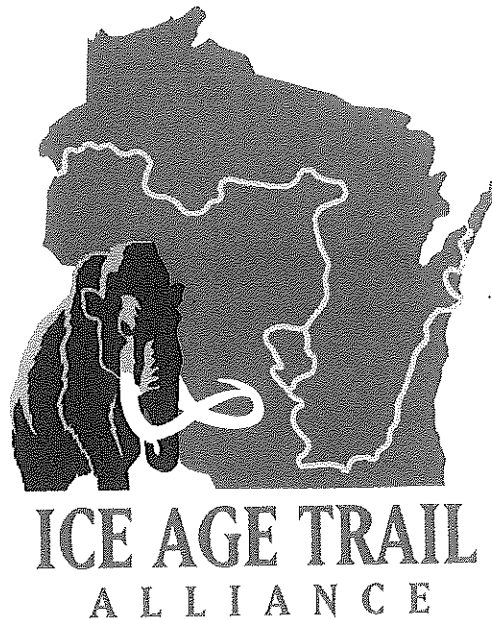


*Woolly* is an art piece created by fine steel art sculptor, Carl Vanderheyden who grew up and lived most of his life in Green Bay. Currently featured at Edgewood Orchard Galleries in Fish Creek, *Woolly* strikes an imposing figure, there is something about him that draws you in and makes the Ice Age come alive.

As the trailhead where hikers can begin or end the iconic 1200 mile Ice Age Trail, Sturgeon Bay, official Ice Age Trail community, is uniquely situated to draw Ice Age Trail hikers from around the country. Sturgeon Bay is the perfect place to feature 'Woolly', a public art piece epitomizing the Ice Age and indelibly marking Sturgeon Bay as an Ice Age Community.

Representing the Ice Age, an age that was critical to the formation of the natural resources of our area, Woolly would represent our history alongside the maritime history in the Maritime Museum, the agricultural heritage represented by the Granary, and the Cardy Paleo-Indian history in Sturgeon Bay. Door County attracts two million visitors a year, and over 1 million people hike the ice age trail each year. Let's give them another reason to visit Sturgeon Bay.

The logo of the Ice Age Alliance and their website branding both contain a mammoth. Maybe you've day hiked the Sturgeon Bay part of the trail, maybe you are completing your 1200 mile thru hike, but you know you are not leaving town without taking your picture with Woolly to commemorate your achievement.



We feel this strong art piece would also garner inclusion in many Ice Age Trail publications.

We propose Woolly as a feature of the new West Side Waterfront development, bringing people to the waterfront and into the heart of our community. A display similar to the one pictured above (see Appendix 1 for cost breakdowns) would be a great way to feature Woolly and to add to Sturgeon Bay's waterfront Museum Campus.

#### **COSTS & CURRENT SUPPORT**

Woolly Cost: \$26,000 (less \$2500 discount from Edgewood Orchard Gallery) = \$23,500 plus tax of \$1293  
= \$24,793

Display Costs: estimate at \$8000 with fencing

Ongoing Maintenance Costs: \$4000 on account

Total investment: @\$37,000

Funds pledged as of 12/20: \$7000

Supported by: Bayshore Outfitters, Dave and Chris Kellems, Jay and Beth Renstrom, Edgewood Orchard Galleries

## RESOURCES

<https://www.iceagetrail.org/>

<https://www.iceagetrail.org/ice-age-trail/>

<https://doorcountypulse.com/sturgeon-bay-becomes-an-ice-age-trail-community/>

### From the Ice Age Trail Website:

The Ice Age National Scenic Trail is a thousand-mile footpath that highlights these landscape features as it travels through some of the state's most beautiful natural areas. The Trail is entirely within Wisconsin and is one of only eleven National Scenic Trails.

But the Ice Age Trail is more than a path through the woods. It is a place for mental and physical rejuvenation, a place to unwind after a hard day and enjoy the landscape of Wisconsin. More than 1 million people use the Ice Age Trail each year to hike and snowshoe, to backpack, to disconnect and reconnect.

Behind the scenes, a vibrant community of volunteers across the state work to build and maintain the Trail, making it one of the country's best hiking experiences.

### Website and books include suggestions on multi-day Itineraries and things to see and do in each area:

Plan to explore a Trail Community while you hike a nearby Ice Age Trail segment. It's an excellent way to dive deep into the Wisconsin experience of supper clubs and the tall tales told at the local watering holes. Grab a coffee and sweet treats from a local bakery and check out one-of-a-kind treasures only found in small-town shops!

The Ice Age Trail Community program is a symbiotic relationship between the Ice Age Trail Alliance and local Wisconsin communities. It aims to enhance awareness of the Ice Age National Scenic Trail, improve the quality of life for residents and visitors, and promote the natural and cultural heritage of Wisconsin along the Ice Age Trail. Our Trail Communities are hiker destinations for Trail enthusiasts. Make plans to visit these communities and show your support for local businesses, partners, and organizations.

## Appendix 1: Display Area Costs

### Installation Estimate and Specifications

Display area = 22' dia. x 1' cut stone perimeter ~\$2500

Display platform gravel fill = 15 yds, 22' dia. 1' high ~\$0

REI: <https://www.rei.com/blog/hike/ice-age-trail>

<https://www.rei.com/blog/stewardship/midwest-mega-trail-wisconsins-ice-age-national-scenic-trail>

Backpacker Magazine: <https://www.backpacker.com/stories/ice-age-trail>

<https://www.backpacker.com/trips/weekends-harrison-hills-wisconsin>

Get Out More TV: <https://www.facebook.com/watch/?v=361926151488046>

Roots Rated: <https://rootsrated.com/stories/hut-hopping-along-wisconsin-s-ice-age-trail>

Sierra Club: <https://content.sierraclub.org/outings/glaciers-edge-day-hiking-ice-age-trail-wisconsin>

<https://www.sierraclub.org/sierra/quarantining-ice-age-trail>

Greenbelly : <https://www.greenbelly.co/pages/ice-age-trail-hiking-map>

Midwest Weekends:

<https://midwestweekends.com/plan-a-trip/outdoors-recreation/hiking/ice-age-trail.html>

**Books:**

Ice Age Trail Guidebook  
Ice Age Trail Atlas  
Thousand Miler: Adventures Hiking the Ice Age Trail  
Ice Age Trail Wisconsin  
Along Wisconsin's Ice Age Trail  
Hiking with Hair Tie, Section Hiking the Ice Age Trail  
Ice Age Trail through the Sections

**Social Media Groups:**

Ice Age Trail  
Ice Age Trail Alliance  
Thousand Miler Club

**Contact:**

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Chris Kellems – 650-208-3756