



Concept Design Phase

West Waterfront Promenade

February 4, 2020



Introduction

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Project Manager

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Landscape Architect



Project Site



Project Site



Ad Hoc Committee Plan - July 2019



STURGEON BAY, WI WEST WATERFRONT REDEVELOPMENT

CONSENSUS PLAN

- ① Maintain Existing Building / Use
- ② Infill Mixed-Use (2-3 stories)
- ③ Infill Residential (2-3 stories)
- ④ District Parking Structure
- ⑤ Maintain Street Character / Use
- ⑥ Future Redevelopment
- ⑦ Relocated Granary
- ⑧ Door County Maritime Museum, Proposed Tower, and Potential Expansion
- ⑨ Maritime Historic Dockage
- ⑩ Tug Boat Mooring (reduced length)
- ⑪ Public Transient Dockage
- ⑫ Public Waterfront Promenade / Overlook
- ⑬ Trailhead feature (bridge-to-bridge loop)
- ⑭ Trailhead / Trail Connection
- ⑮ Physical / Visual Access corridor to Waterfront
- ⑯ Multi-Purpose Public Space / Temporary Pavilion Structure
- ⑰ Water Feature
- ⑱ Focal Art Piece
- ⑲ Innovative Play Apparatus
- ⑳ Gateway Features
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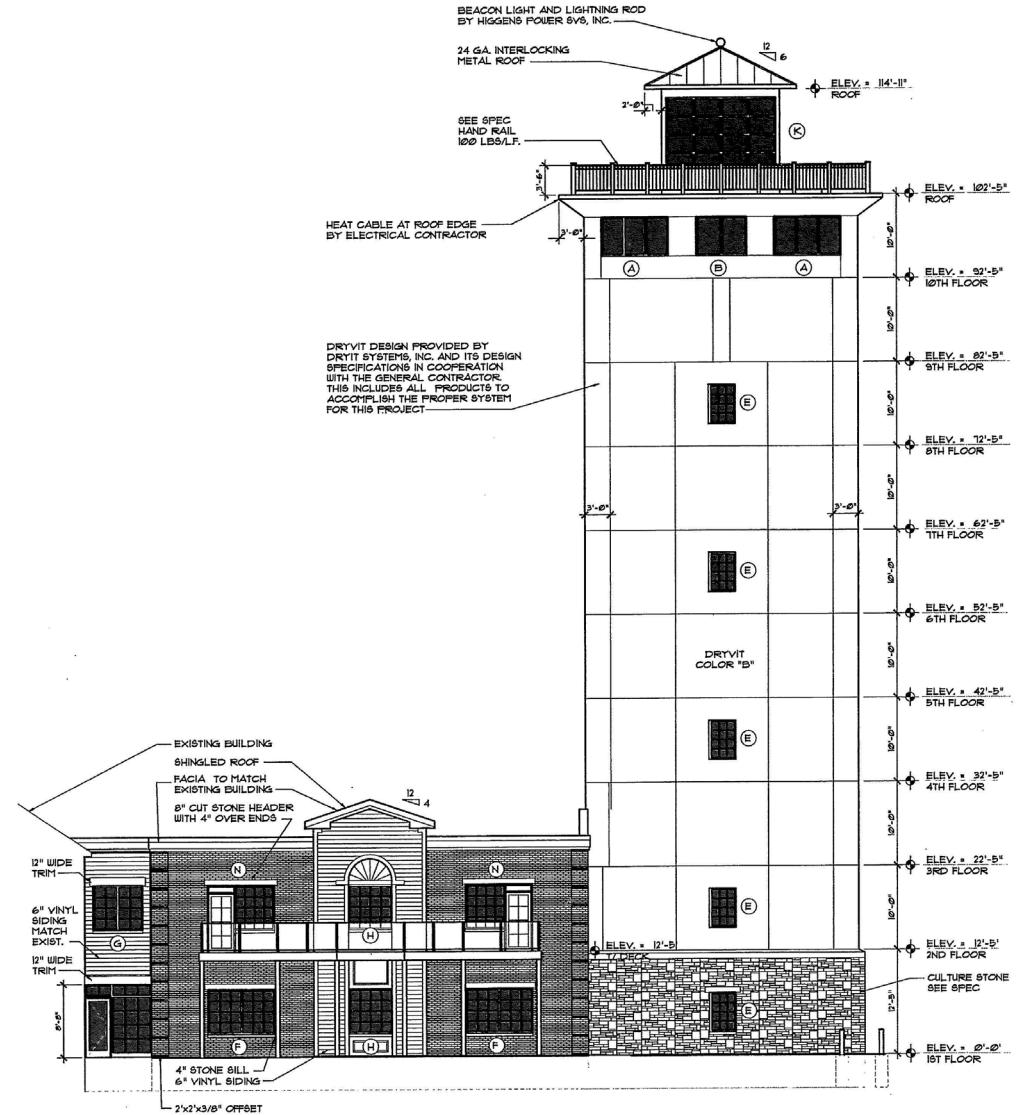
COMMERCIAL MIXED USE / HOUSING
OR PUBLIC / INSTITUTIONAL

PUBLIC / INSTITUTIONAL

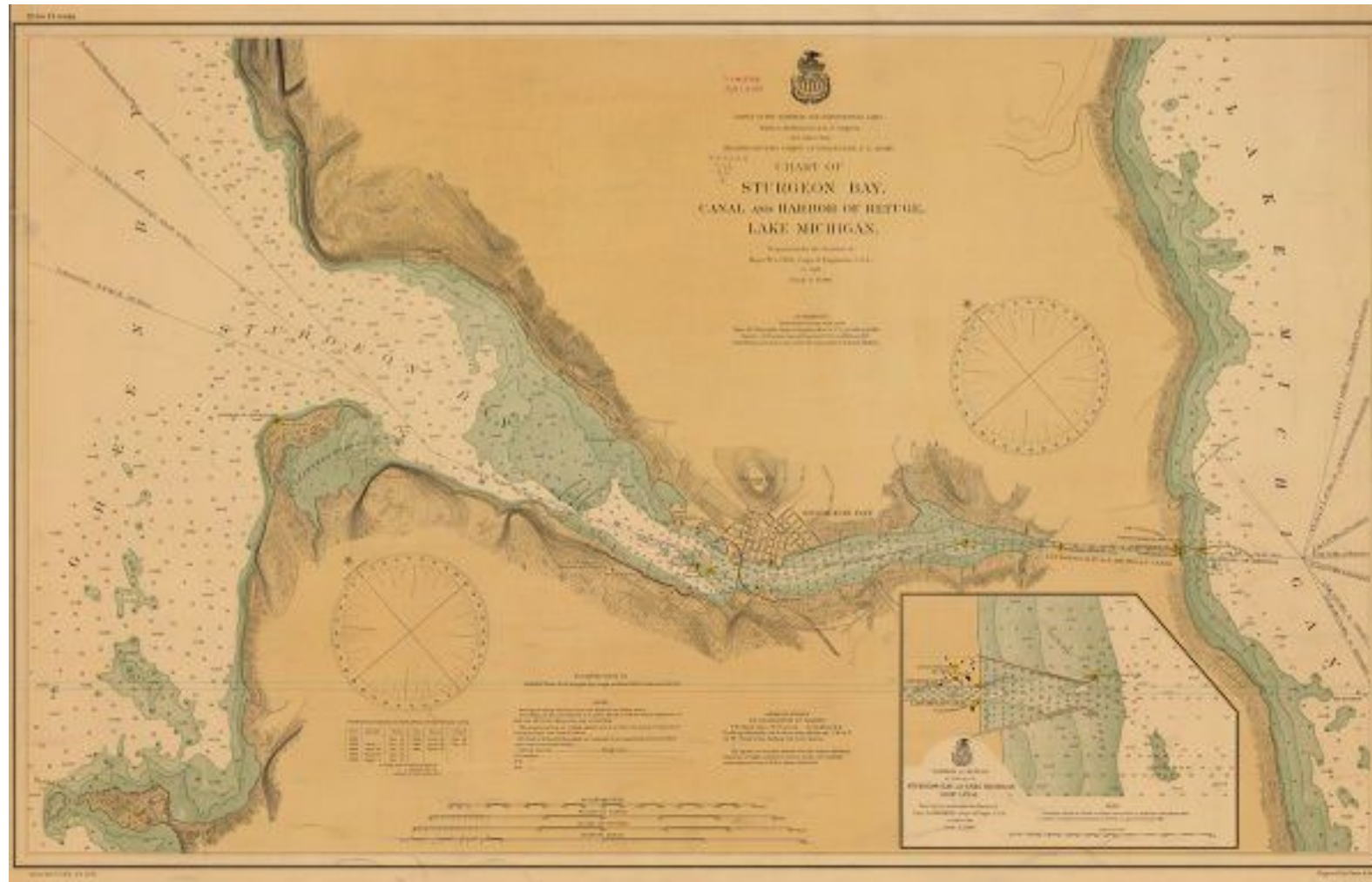
EXISTING BUSINESS DISTRICT

Design Coordination

- Wisconsin DNR
- Door County Maritime Museum
- Sarter Tugboat Operators



Inspiration – Natural Shoreline



Precedents



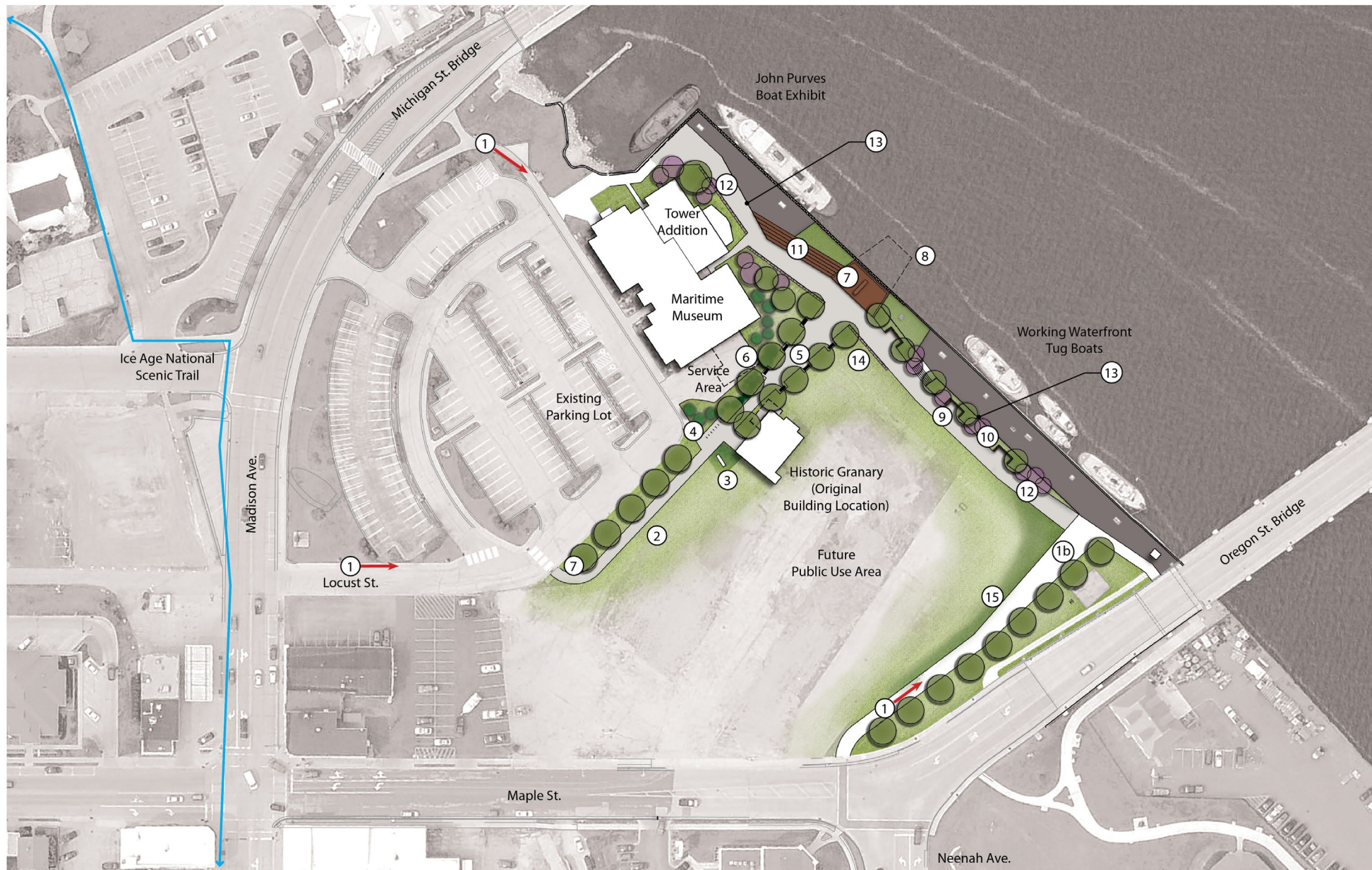
The Edge Park – Brooklyn, NY (credit: World Landscape Architect.com)



City Deck – Green Bay (credit: Stoss Landscape Architecture)

Design Program

- Pedestrian Walkway along Waterfront
- Overlook
- Pedestrian Access from Surrounding Streets
- Seating / Gathering Spaces
- John Purves Exhibit
- Tugboat Operation
- Service Drive / Emergency Vehicle Access
- Flexibility for future expansion
- Temporary uses (craft fair tents, food trucks, etc.)

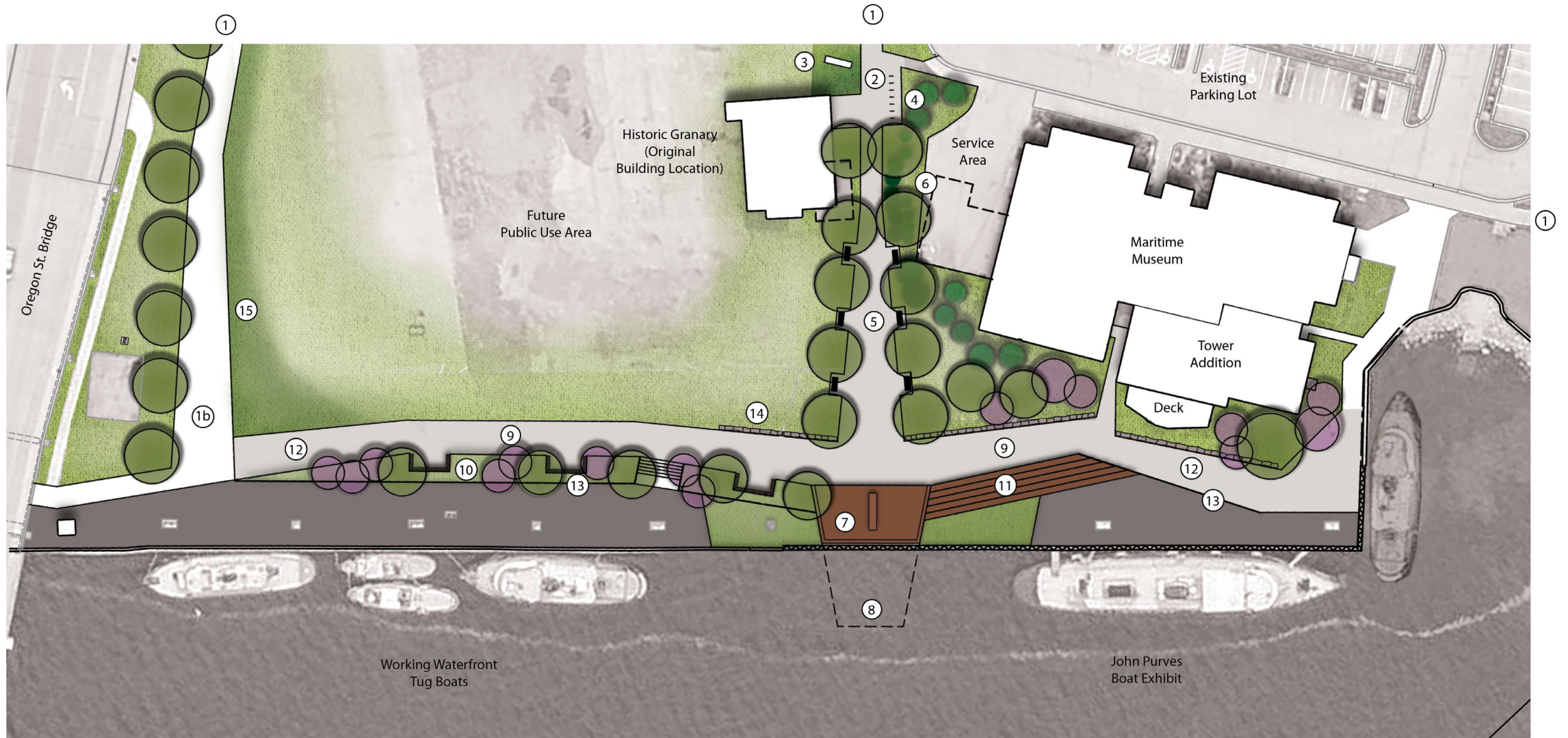


Keynote Legend

1. Pedestrian Connections
- 1b. Service Drive
2. Entry Path
3. Monument Sign
4. Bike Parking
5. Widened Path with Benches
6. Landscape Screening
7. Overlook Deck
8. Potential Future Overlook Expansion
9. Meandering Promenade
10. Planting Zone with Seating Niches
11. Seating Terraces
12. Ramp
13. Steel Retaining Wall, typ.
14. Limestone Seat Wall, typ.
15. Stormwater Treatment Swale

Overall Concept Plan

Enlarged Concept Plan



Concept Rendering

View Looking North along Meandering Walkway



Concept Rendering

View Looking South towards Overlook Deck and Seating Terraces



Next Steps and Future Milestones

- February 4 City Council Meeting
- February 10 Public Open House
- February 18 City Council Meeting
- Request for Direction to Proceed
- Design Agreement
- Spring / Summer Design Advancement / Permitting
- Summer Bidding
- Late Summer / Fall Construction
- Late October Ribbon Cutting!

Questions and Discussion

