

**AMENDED
AGENDA
CITY OF STURGEON BAY
AESTHETIC DESIGN & SITE PLAN REVIEW BOARD**

Monday, June 8, 2020
6:00 p.m.
Council Chambers, City Hall
421 Michigan Street, Sturgeon Bay, WI

1. Roll call.
2. Adoption of agenda.
3. Approval of minutes from March 23, 2020.
4. Election of officers.
5. Consideration of: Development plans for Jeff Jahnke, 145 S. Neenah Avenue.
6. ***Consideration of: Electronic Variable Message Sign (EVMS) for Dairy Queen, 902 Egg Harbor Road.***
7. Adjourn.

NOTE: DEVIATION FROM THE AGENDA ORDER SHOWN MAY OCCUR.

Committee members

Mark Lake – Chair
Dennis Statz – Vice-Chair
Jon Burk
Cindy Weber
Mark Struck
Dave Augustson
Cheryl Frank

6/4/20
9:45 a.m.
CN

CITY OF STURGEON BAY

AESTHETIC DESIGN & SITE PLAN REVIEW BOARD

APPLICATION FOR **CERTIFICATE OF APPROPRIATENESS**

Name: Dairy Queen of Sturgeon Bay (Matthew Zeratsky)

Owner of Premises: MJZ Holdings, Inc.

Address or Legal Description of Premises:

902 Egg Harbor Rd.

Statement of Specific Item Requested for Approval:

Addition of Digital Reader Board to current DQ Sign.
The new Digital Reader Board will replace the current
(non-digital) reader board. Picture attached for reference

6/2/2020

Date

Matt Z
Applicant

Date Received: 6-4-20

Staff Signature: _____

Date Approved/Denied: _____

**CITY OF STURGEON BAY
SIGN PERMIT**

I HEREBY REQUEST A PERMIT FOR THE ITEMS SPECIFIED BELOW.

Owner of Premises MJZ Holdings Inc (Matthew Zeratsky) Telephone 262-573-4572

Address or Legal Description 902 Egg Harbor Rd.

Owner of Sign or Banner MJZ Holdings, Inc. (Zeratsky) Telephone 262-573-4572

Manufacturer Daktronics Telephone _____

Installed by TBD by Allen Industries (Distributor) Telephone 336-615-8708

ATTACH DRAWINGS OR PHOTO SHOWING BUILDING STREET SIDE, DIMENSION, SIGN DIMENSION, SHAPE, MESSAGE, AND SIGN LOCATION

Type Sign Digital Reader Board

Size 3'8" x 6'9" Height _____ Clearance _____

Setback from Property Line: Right Side _____, Left Side _____, Front _____, Driveways _____

Electric ☒ Yes _____ No

Banners: Size _____ X _____ Location _____

Temporary Signs: Size _____ X _____ Location _____

List dates, not to exceed 30 days: _____

Portable Signs: Size _____ X _____ Location _____

List dates, not to exceed 30 days: _____

Pennants, Balloons and Similar Articles : Size _____ Height _____
Location _____

List dates, not to exceed 30 days total: _____

CERTIFICATE OF APPLICANT

I HEREBY CERTIFY THAT I AM FAMILIAR WITH, AND WILL CONFORM TO ALL THE REQUIREMENTS OF THE STATE CODE, AND CITY OF STURGEON BAY CODE COVERING THE WORK FOR WHICH THIS PERMIT IS REQUESTED, AND THAT I WILL NOTIFY THE CHIEF OF INSPECTION DEPT. WHEN SAID WORK IS READY FOR INSPECTION AS REQUIRED BY SAID CODE.

Signed MJB 78
(PERSON MAKING APPLICATION)

PERMIT NO. _____ HEREBY ISSUED FOR THE ABOVE DESCRIBED WORK, AND IS TO BE COMPLETED IN ACCORDANCE WITH STATE AND CITY CODES.

PERMIT ISSUED _____ / _____ / _____

WORK MUST BEGIN NOT LATER THAN _____ / _____ / _____

THIS PERMIT EXPIRES _____ / _____ / _____

FEE \$ _____

Signed _____
(CHIEF, INSPECTION DEPART.)

FOR OFFICE USE ONLY

WORK COMPLETED _____ / _____ / _____

INSPECTED _____ / _____ / _____

Signed _____

Existing signage 902 Egg Harbour Road

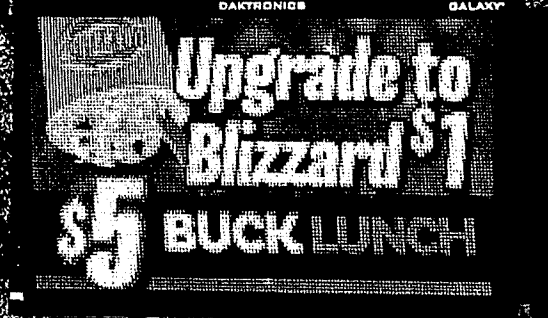


Replacing





Replacement



DAKTRONICS

DIGITAL READER BOARDS

PROVIDED BY ALLEN INDUSTRIES

DAIRY QUEEN QUOTE REQUEST FORM FOR THE GALAXY GS6

Allen Industries and Daktronics are partnering to provide you a complete turn-key sign package.



WWW.DAKTRONICS.COM/DQ
WWW.ALLENINDUSTRIES.COM



DAKTRONICS

DIGITAL READER BOARDS

PROVIDED BY ALLEN INDUSTRIES

Customer Name: _____	Date: _____
Store Address: _____	Pricing Valid: 90 Days
Email: _____	Delivery: 5 weeks
Phone: _____	Freight and Taxes: To be determined

Reader Board:

Your Digital Reader Board will provide dynamic messaging to drive-by traffic and pedestrians alike. Please select the Reader Board appropriate for your situation.

Option 1: 4' x 7'

Pixel Line Spacing: 19.8 mm
 Lines x Columns: 48 x 100
 Physical Size: 3'8" x 6'9"
 Power Consumption: 845 Watts (per face)
 Price: \$17,899 USD

Option 2: 4' x 7'

Pixel Line Spacing: 15.85 mm
 Lines x Columns: 60 x 125
 Physical Size: 3'8" x 6'9"
 Power Consumption: 845 Watts (per face)
 Price: \$22,225 USD

Other:

Pixel Line Spacing:
 Lines x Columns:
 Physical Size:
 Power Consumption:
 Price:

Product Features:

LED Color: Full-color (RGB)

Display Configuration: 2V - two one sided Reader Boards, same content

Capabilities: Text, Graphics, Animations, AVI's, Pre-recorded video (60 FPS)

Temperature Sensor Included

Color Depth: 281 trillion colors

Minimum Character Height: 5.5"

Readability Angle: 160 horizontal, 90 Vertical

* Taxes, Freight, and Installation not included in pricing

** See product specification for exact dimensions, weight, and power requirements.

*** Other sizes are available. Please ask your Sales Representative for details.

Control System:

☒ **Venus® Control Suite**

The Venus Control Suite is an all-in-one digital Reader Board software that provides quick, easy and effective content management for on-premise advertising. This is a secure, web-based software that enables display management anytime, anywhere via internet connection. For complete system requirements see www.daktronics.com/venus.

Communication:

Your reader board package includes a wired or wireless communication device which allows your computer to communicate with your Reader Board. Please select one of the following options.

Fiber Optic Ethernet

- Fiber optic cable must run between the Reader Board to the in-store hub
- Most Reliable Option
- Fiber optic cable not included
- Conduit underground

Wireless Ethernet Bridge Radios

- Direct line of sight (no obstacles may exist between the radios)
- 900 MHz Frequency

* In order to communicate to Daktronics Reader Boards via Ethernet, there are minimum requirements that must be met in regards to network settings to ensure consistent and reliable communication. We request that you involve your IT group or a network professional who is familiar with your specific network to ensure proper configurations are set and for any initial communication troubleshooting.

DAKTRONICS

DIGITAL READER BOARDS

PROVIDED BY ALLEN INDUSTRIES

Training:

Your reader board package includes a web seminar software training. If you wish to purchase additional trainings, please select one or more of the following.

☒ **Web Seminar** (Included in the purchase price): Interactive web-based training in a Daktronics hosted classroom environment (English only)

☐ **One-on-One Webinar - \$500 USD:** Customized training in a live, web-based, conference call format using the customer's phone and computer

Installation Option:

Installation provided by Allen Industries. Price is not included in digital reader board price. Pricing provided by formal quote from Allen Industries.

Please Contact Allen Industries directly for installation pricing, services & specifications

Contact your Daktronics or Allen Industries representative for power specifications. Electrical power to the structure is the customer's responsibility. For power specifications contact Allen Industries. A dedicated circuit is required. Please verify with your electrician that you meet the required power specifications prior to installation.

* Some exclusions do apply and prices may vary based on the customer's site.

** Ask your Allen Industries Sales Representative for a formal quote specific to your location needs.

*** Please consult with Daktronics for installer approval if installation is not provided by Allen Industries.

Technical Service:

Your reader board package includes a one-year Platinum® and four-year Gold® Service agreement and Installation Verification.

☒ **One-year Platinum®, Four-year Gold Service Agreement:**

- One year on-site labor and additional four year parts coverage, five year total
- Repair, replacement, or exchange of failed electronic components
- Required on-site labor to replace failed electronic components (First Year)
- Access to technical support hotline

☒ **Installation Verification:** Project Manager assigned to job, Daktronics Technician available on-site during installation to provide installation consultation and to answer questions regarding the installation manual during the installation, Daktronics technician will also set up the software on computer.

Reader Board is not ladder accessible (requires an additional charge to accommodate lift access for on-site labor)

Note: Labor Service Agreements are renewable on an annual basis at the then-current rate.

*Pricing assumes Reader Board is ladder accessible. If top of Reader Board is greater than 13' from the ground and/or the display is not ladder accessible due to the nature of the ground at the base of the display, additional charges are warranted.

Payment:

Terms

- ☐ 50% Down 50% PBS
- ☐ Full payment with order

Form of Payment

- ☐ Check
- ☐ Credit Card
- ☐ Lease

Quote Exclusions:

Unless otherwise noted, prices do not include

- | | | |
|----------------------------------------------------|------------------------------------|------------------|
| • Applicable Permits | • Foundation | • Power |
| • Electrical Installation | • Freight | • Signal Conduit |
| • Electrical Switch Gear or Distribution Equipment | • Labor to pull Signal Cable | • Structure |
| • Engineering Certification | • Physical/Mechanical Installation | • Taxes |