

Ad Hoc NERR Advisory Committee
May 10, 2023

A meeting of the Ad Hoc NERR Advisory Committee was called to order at 10:08 a.m. by Co-Chairperson Oleson at Crossroads at Big Creek.

Roll call: Members Mark Holey, Caitlin Oleson, Laurel Hauser, Gregg Meissner, Charlie Henriksen and William Hoag were present. Matthew Peter was excused. Ex Officio members David Ward, Marty Olejniczak and Josh VanLieshout were present. Ex Officio member Pam Seiler was excused. Members Henriksen, Hoag and Olejniczak appeared by Zoom. Also present were Deputy Clerk/Treasurer Spittlemeister and members of the public.

Adoption of agenda: Moved by Ms. Hauser, seconded by Mr. Meissner to adopt the following agenda:

1. Roll call.
2. Adoption of agenda.
3. Public Comment.
4. Consideration of: UWGB NERR Update.
5. Consideration of: Prospectus and Video Update.
6. Consideration of: Outreach Strategy Update.
7. Adjourn.

Carried.

No one spoke during public comment.

Consideration of: UWGB NERR Update:

Emily Tyner, UWGB NERR Site Development Committee, mentioned that they are waiting for a response and approval from NOAA on properties included to study for the UW Green Bay NERR. Those areas include Sturgeon Bay, Peshtigo River and the southwestern shore of the Bay of Green Bay.

Consideration of: Prospectus and Video Update:

After considerable time and energy by multiple people, the prospectus is complete. The final prospectus turned out very well. Once approved by Common Council, the prospectus will be presented to Leadership at UW Green Bay along with Emily Tyner.

Moved by Ms. Hauser, seconded by Mr. Meissner to accept the prospectus “A Proposal to Locate the Bay of Green Bay NERR Education and Visitor Center in Sturgeon Bay, Wisconsin” and forward to Common Council for approval. Carried.

Mayor Ward mentioned the prospectus was also approved by Finance/Purchasing & Building Committee with recommendation forwarding to Common Council.

It was suggested to release the video at a later date to keep Sturgeon Bay in the forefront for the Green Bay NERR Education and Visitor Center.

Consideration of: Outreach Strategy Update:

After the prospectus has been sent to UW Green Bay NERR, it was suggested to have a reception inviting individuals and organizations who have written a letter of support and those who have contributed to campaign through the Door County Community Foundation for the NERR Education and Visitor Center to be located in Sturgeon Bay. Each organization that has contributed material to the prospectus will be given a copy in the event others ask questions on Sturgeon Bay's quest for the NERR Education and Visitor Center to be located there.

Moved by Mr. Meissner, seconded Mr. Hoag to adjourn. Carried. The meeting adjourned at 10:33 a.m.

Respectfully submitted,

Laurie Spittlemeister,
Deputy Clerk/Treasurer