

**Ad Hoc NERR Advisory Committee
November 11, 2022**

A meeting of the Ad Hoc NERR Advisory Committee was called to order at 9:00 a.m. by Co-Chairperson Oleson at Crossroads at Big Creek.

Roll call: Members Mark Holey, Caitlin Oleson, Laurel Hauser, Gregg Meissner, Charlie Henriksen and Matthew Peter were present. William Hoag was excused. Ex Officio members David Ward, Marty Olejniczak and Pam Seiler were present. Ex Officio member Josh VanLieshout were excused. Also present were Deputy Clerk/Treasurer Spittlemeister and members of the public.

Adoption of agenda: Moved by Ms. Hauser, seconded by Mr. Henriksen to adopt the following agenda:

1. Roll call.
2. Adoption of agenda.
3. Public Comment.
4. Consideration of: UWGB NERR Update.
5. Consideration of: Prospectus and Video Update.
6. Consideration of: Outreach Strategy Update.
7. Adjourn.

Carried.

No one spoke during public comment.

Consideration of: UWGB NERR Update:

Governor Evers submitted a letter to NOAA listing the natural areas of study selected for the UW Green Bay NERR. Those areas include Sturgeon Bay, Peshtigo River and the southwestern shore of the Bay of Green Bay. Now that the boundaries are selected, the UWGB NERR will need to make a site selection for the visitor center. This may be decided by the Steering Committee.

Consideration of: Prospectus and Video Update:

Final editing is now being done on the prospectus in addition to including acknowledgements for the last page. Michelle Rasmussen has included wonderful images in the prospectus and looking to get a few updated pictures of the sites. The video may need to be viewed again to make sure everything is aligned with information in the prospectus. After the holidays, members of the Ad Hoc Committee would like to have a face to face meeting with the UW Green Bay NERR Steering Committee in January 2023 to present the completed prospectus and video.

Consideration of: Outreach Strategy Update:

Once the prospectus is complete and presented to the UWGB NERR Steering Committee, it will be distributed in January 2023. Placing the prospectus on the Destination Sturgeon Bay and Destination Door County sites would be great for exposure. It was suggested to place another

article in the Peninsula Pulse to keep people informed with the advancements the Ad Hoc NERR Advisory Committee has taken.

Moved by Mr. Olejniczak, seconded Mr. Henriksen to adjourn. Carried. The meeting adjourned at 9:35 a.m.

Respectfully submitted,

Laurie Spittlemeister,
Deputy Clerk/Treasurer