

**Ad Hoc NERR Advisory Committee**  
**May 13, 2022**

A meeting of the Ad Hoc NERR Advisory Committee was called to order at 9:06 a.m. by Co-Chairperson Holey at Crossroads at Big Creek.

**Roll call:** Members Mark Holey, Caitlin Oleson, Laurel Hauser, Charlie Henriksen and Matthew Peter were present. Mr. Henriksen appeared by zoom. Members Gregg Meissner and Bill Hoag were excused. Ex Officio members David Ward and Marty Olejniczak were present. Mr. Olejniczak appeared by zoom. Ex Officio members Josh VanLieshout, Pam Seiler and Chris Sullivan-Robinson were excused. Also present was Deputy Clerk/Treasurer Spittlemeister.

**Adoption of agenda:** Moved by Ms. Hauser, seconded by Mr. Peter to adopt the following agenda:

1. Roll call.
2. Adoption of agenda.
3. Public Comment.
4. Consideration of: UWGB NERR Update.
5. Consideration of: Prospectus and Video Update.
6. Consideration of: Outreach Strategy Update.
7. Adjourn.

Carried.

No one spoke during public comment.

**Consideration of: UWGB NERR Update:**

Mr. Holey stated that a lot was learned about the UWGB NERR prescreening process while attending the UWGB webinars this past week. There are currently two NERR's on the great lakes. One on Lake Superior and the other on Lake Erie. Two areas of focus for the UWGB NERR and the Green Bay watershed is minimal impact of habitats and urban impact. It was discovered that the visitor center for the NERR does not need to be within the boundaries of the NERR and can be located almost anywhere. A location that would provide the biggest outreach and the largest benefit for the region. The UWGB NERR is looking to have designation of the visitor center at the end of 2024. Once the site selection process is complete, a draft of environmental statement will need to be done.

UWGB is looking at public lands to see if they are relevant to be included within the NERR. Currently there are 8-9 properties to study within the NERR boundaries that have passed the prescreening process. It was suggested to ask for other properties to be included for research that are within the NERR boundary. Site suggestions should be brought forward quickly, as they begin visits June 1<sup>st</sup>.

**Consideration of: Prospectus and Video Update:**

The committee is in the process of writing a contract with Alessandra Rolffs to create the finished product of the prospectus. Individuals would give information on a section of the prospectus, then forward to Ms. Rolffs to compile. The prospectus is expected to be around 20 pages in length and touch on points/programs that are most valuable in Door County. The goal is to have the completed prospectus done by the end of July.

**Consideration of: Outreach Strategy Update:**

Ms. Oleson shared the updated outreach strategy with Destination Sturgeon Bay and Destination Door County. They are very supportive with the progress with the NERR and are willing to help where they are able.

Progress on the pledge drive continues to make progress in contacting potential donors.

Moved by Mr. Peter, seconded by Ms. Hauser to adjourn. Carried. The meeting adjourned at 9:56 a.m.

Respectfully submitted,

Laurie Spittlemeister,  
Deputy Clerk/Treasurer