

Ad Hoc NERR Advisory Committee
January 14, 2022

A meeting of the Ad Hoc NERR Advisory Committee was called to order at 9:02 a.m. by Co-Chairperson Oleson in Council Chambers, City Hall.

Roll call: Members Mark Holey, Caitlin Oleson, Laurel Hauser, Greg Meissner, Charlie Henriksen and Matthew Peter were present and appeared by zoom. Member Bill Hoag was excused. Ex Officio members Marty Olejniczak and Pam Seiler were present and appeared by zoom. Ex Officio members Steve Jenkins, David Ward, Josh VanLieshout and Chris Sullivan-Robinson were excused. Also present was Deputy Clerk/Treasurer Spittlemeister.

Adoption of agenda: Moved by Mr. Meissner, seconded by Ms. Hauser, to adopt the following agenda:

1. Roll call.
2. Adoption of agenda.
3. Public Comment.
4. Consideration of: UWGB NERR Update.
5. Consideration of: Prospectus and Video Update.
6. Consideration of: Outreach Strategy Update.
7. Adjourn.

Carried.

No one spoke during public comment.

Consideration of: UWGB NERR Update:

The UWGB NERR Site Development Committee is making changes to the criteria based on suggestions from NOAA. The soonest the criteria for the NERR would be available to the public would be March.

Consideration of: Prospectus and Video Update:

Details for each bullet point of the prospectus continue to be on hold until the criteria are received.

Maps of different site selections within City limits for the NERR were emailed to members prior to the meeting. Site selections that are not municipality owned will need to go through Finance/Purchasing and Building Committee, then Common Council for approval.

Depending on the availability of room, the west waterfront could be an option if other developments do not take effect.

Destination Door County and Destination Sturgeon Bay would help anyway possible in the assembly of the prospectus and video update.

Consideration of: Outreach Strategy Update:

A meeting with Dan Tjernagel, Sturgeon Bay School Superintendent, was held in December. Mr. Tjernagel reported that 5 out of the 8 school districts in the area are interested in the NERR.

The pledge drive in conjunction with the Door County Community Foundation may pick up in activity now that the holidays are over. To date, over \$100,000 has been pledged.

Moved by Mr. Meissner, seconded by Mr. Henriksen to adjourn. Carried. The meeting adjourned at 9:25 a.m.

Respectfully submitted,

Laurie Spittlemeister,
Deputy Clerk/Treasurer