

Ad Hoc NERR Advisory Committee
October 8, 2021

A meeting of the Ad Hoc NERR Advisory Committee was called to order at 9:02 a.m. by Co-Chairperson Oleson at Crossroads at Big Creek.

Roll call: Members Mark Holey, Caitlin Oleson, Laurel Hauser and Matthew Peter were present. Member Charlie Hendriksen arrived at 9:04 a.m. and participated via Zoom. Members Greg Meissner and Bill Hoag were excused. Ex Officio members Steve Jenkins, David Ward, Pam Seiler and Chris Sullivan-Robinson were present. Ex Officio members Marty Olejniczak and Josh VanLieshout were excused. Also present was Deputy Clerk/Treasurer Spittlemeister.

Adoption of agenda: Moved by Ms. Hauser, seconded by Ms. Oleson, to adopt the following agenda:

1. Roll call.
2. Adoption of agenda.
3. Public Comment.
4. Consideration of: UWGB NERR Update.
5. Consideration of: Prospectus and Video Update.
6. Consideration of: Outreach Strategy Update.
7. Adjourn.

Carried.

No one spoke during public comment.

Consideration of: UWGB NERR Update:

Mr. Holey sent out the quarterly UWGB NERR update to committee members.

Mr. Henriksen arrived via Zoom.

The UWGB NERR Site Evaluation Committee is scheduled to meet in October and November. This committee has a diverse group of individuals with a few who have ties to Door County. The Site Evaluation Committee has sent their criteria to National Oceanic and Atmospheric Administration (NOAA), it is anticipated they will share criteria and scoring soon. The Site Evaluation Committee may hold a public meeting toward the end of their process and may use this information to form their recommendation.

Consideration of: Prospectus and Video Update:

Committee Members continue to list highlights for the prospectus on a shared google docs file. Details for each bullet point will be formed at a later time.

For the existing education piece, it was suggested to inquire if NWTC Sturgeon Bay campus is willing to host. Mr. Sullivan-Robinson will set up a shared google docs file for committee members to input their list of venues.

Consideration of: Outreach Strategy Update:

Outreach for the NERR continues with Door County Community Foundation and their support with fundraising strategy. Information the Community Foundation is distributing for the NERR focuses on Research and Monitoring, Education, Stewardship and Training.

Three broad areas where the NERR could be located in Sturgeon Bay were discussed.

It was suggested to place a front-page article on the NERR in the Pulse to get information to the general public. This may be timed with the request for donations.

Mr. Peter is compiling a list of research projects, both past and present, that have taken place in Door County. This list will also be shared on google docs for others to add research projects.

Moved by Mr. Peter, seconded by Ms. Hauser to adjourn. Carried. The meeting adjourned at 9:38 a.m.

Respectfully submitted,

Laurie Spittlemeister,
Deputy Clerk/Treasurer