

**Ad Hoc NERR Advisory Committee**  
**August 27, 2021**

A meeting of the Ad Hoc NERR Advisory Committee was called to order at 9:01 a.m. by Co-Chairperson Oleson at Crossroads at Big Creek.

**Roll call:** Members Mark Holey, Caitlin Oleson, Laurel Hauser, Gregg Meissner, Matthew Peter and Bill Hoag were present. Member Charlie Hendriksen was excused. Ex Officio members Steve Jenkins, David Ward were present. Ex Officio members Josh VanLieshout and Chris Sullivan-Robinson arrived at 9:08 a.m. Ex Officio members Marty Olejniczak and Pam Sieler were excused. Also present was Deputy Clerk/Treasurer Spittlemeister.

**Adoption of agenda:** Moved by Mr. Meissner, seconded by Ms. Hauser, to adopt the following agenda:

1. Roll call.
2. Adoption of agenda.
3. Public Comment.
4. Consideration of: UWGB NERR Update.
5. Consideration of: Prospectus and Video Update.
6. Consideration of: Outreach Strategy Update.
7. Adjourn.

Carried.

No one spoke during public comment.

**Consideration of: UWGB NERR Update:**

Mr. Holey received the scoring criteria for the Lake Superior and Connecticut NERR's. In speaking with Emily Tyner, Director of Freshwater Strategy at UWGB, she explained that each NERR has different characteristics. Each criteria will be scored as high, medium or low diversity by NERR Evaluation Committee using professional judgement. After scoring each criteria, they are all added together and the site with the highest score is recipient of the NERR. Once the UWGB NERR Evaluation Committee approves a site, they will send the recommendation on to NOAA.

Mr. VanLieshout and Mr. Sullivan-Robinson arrived.

Door County will have unique bays such as Sawyer Harbor and Weborg Point Lagoon, other areas will have other attributes. Ms. Tyner mentioned some sites focus on presentation and pristine while others focus more on rehabilitation. The actual site selection might be as late as spring 2022.

**Consideration of: Prospectus and Video Update:**

The prospectus can be started by capturing ideas as a bullet point with paragraphs and explanations to follow after the final criteria is received. An example for the training and education point of interest could be Crossroads at Big Creek establishing a restoration program.

Mayor Ward suggested the committee start working on various aspects now. Schools and a consortium of teachers are interested in the NERR. The Committee is looking to get a letter of support from

Sturgeon Bay Schools and State Representative Joel Kitchens, as he sits on the Education Committee and Environmental Committee in the Assembly.

The Committee is looking to also get a letter of support from University of Wisconsin-Oshkosh, as students and staff continue to do lab testing to monitor quality of water at Door County beaches. This lab testing is currently done at Crossroads at Big Creek.

Mr. Peter has also reached out to Ridges Sanctuary and NAOC for their support and explanation of their continued research.

**Consideration of: Outreach Strategy Update:**

Outreach continues with a newsletter that will be sent next week to businesses and individuals who have submitted letters of support.

Mayor Ward has asked Bret Bicoy, Door County Community Foundation CEO, if the Community Foundation will be NERR's Financial Consultant Campaign assistant, in which their board has agreed. To continue outreach, handout materials will be given to the Community Foundation to distribute when inquiry is made on the NERR.

Ms. Oleson suggested setting up a meeting with Dan Tjernagel, Sturgeon Bay School Superintendent and Joel Kitchens, State Representative for 1<sup>st</sup> Assembly District.

Mayor Ward has contacted property owners for possible sites, in which one has expressed interest.

Outreach could broaden by giving information to both radio stations in Sturgeon Bay and supplying an insert to Sturgeon Bay Utilities to send out with their utility statements.

Moved by Ms. Hauser, seconded by Mr. Meissner to adjourn. Carried. The meeting adjourned at 9:50 a.m.

Respectfully submitted,

Laurie Spittlemeister,  
Deputy Clerk/Treasurer