

Ad Hoc NERR Advisory Committee
August 6, 2021

A meeting of the Ad Hoc NERR Advisory Committee was called to order at 9:02 a.m. by Co-Chairperson Oleson at Crossroads at Big Creek.

Roll call: Members Mark Holey, Caitlin Oleson, Laurel Hauser, Gregg Meissner, Charlie Henriksen and Matthew Peter were present. Ex Officio members David Ward and Chris Sullivan-Robinson were present. Ex Officio member Pam Seiler arrived at 9:15 a.m. Ex Officio members Steve Jenkins, Josh VanLieshout and Marty Olejniczak were excused. Also present was Deputy Clerk/Treasurer Spittlemeister.

Adoption of agenda: Moved by Ms. Hauser, seconded by Mr. Meissner, to adopt the following agenda:

1. Roll call.
2. Adoption of agenda.
3. Public Comment.
4. Consideration of: UWGB NERR Update.
5. Consideration of: Prospectus and Video Update.
6. Consideration of: Outreach Strategy Update.
7. Adjourn.

Carried.

No one spoke during public comment.

Consideration of: UWGB NERR Update:

Emily Tyner, Director of Freshwater Strategy at University of Wisconsin-Green Bay, gave a NERR presentation Tuesday, July 27th at the Door County Maritime Museum. The NERR criteria was developed primarily for coastal estuaries and can be modified for each particular site. The UW Green Bay NERR Site Development Committee now has seven selection criteria. The seven criteria include:

- Environmental Representativeness
- Value of the Site Research, Monitoring, and Resource Protection
- Suitability of the Site for Education and Interpretation
- Acquisition and Management Consideration
- Natural Resource and Build Infrastructure Resilience to Climate Change Impacts
- Partnership Building
- Institutional Commitment

The UWGB NERR is hoping to submit their criteria to NOAA early September. Since each NERR is run by the Federal Government, they would like to own and control their own site. UWGB NERR is interested at the possibility to include tribal land as part of the reserve. Door County does not have tribal land, however there used to be tribal presence. Ms. Tyner like the connectiveness of organizations in Door County.

Consideration of: Prospectus and Video Update:

A Bay of Green Bay NERR Prospectus outline was distributed. The outline of the prospectus is as follows:

- Introduction
- How we Organize Our Bid
- Why Sturgeon Bay
- Why Door County
- Site Selection Criteria
- Letters of Support

The prospectus will be used as part of the interview process with the UWGB NERR Site Selection Committee. Initial time for that is early January 2022.

Consideration of: Outreach Strategy Update:

Mr. Ward met with Dan Tjernagel, Sturgeon Bay School Superintendent, to seek support from the schools. Mr. Tjernagel is willing to be a facilitator for the other school districts in the county and Algoma.

Outreach continues with updating businesses/individuals who have submitted letters of support. Also working to get the word out once a month on the NERR. Example of this would be a press release and Mayor's comments during Common Council meeting.

Moved by Mr. Meissner, seconded by Mr. Peter to adjourn. Carried. The meeting adjourned at 10:05 a.m.

Respectfully submitted,

Laurie Spittlemeister,
Deputy Clerk/Treasurer