

Ad Hoc NERR Advisory Committee
July 23, 2021

A meeting of the Ad Hoc NERR Advisory Committee was called to order at 9:01 a.m. by Co-Chairperson Oleson at Crossroads at Big Creek.

Roll call: Members Mark Holey, Caitlin Oleson, Gregg Meissner and Charlie Henriksen were present. Members Laurel Hauser and Matthew Peter were excused. Ex Officio members Steve Jenkins and David Ward were present. Ex Officio members Josh VanLieshout, Marty Olejniczak, Chris Sullivan-Robinson and Pam Seiler were excused. Also present was Deputy Clerk/Treasurer Spittlemeister.

Adoption of agenda: Moved by Mr. Meissner, seconded by Mr. Henriksen to adopt the following agenda:

1. Roll call.
2. Adoption of agenda.
3. Public Comment.
4. Consideration of: UWGB NERR Update.
5. Consideration of: Prospectus and Video Update.
6. Consideration of: Outreach Strategy Update.
7. Adjourn.

Carried.

No one spoke during public comment.

Consideration of: UWGB NERR Update:

Communication from Emily Tyner, Director of Freshwater Strategy at University of Wisconsin-Green Bay, stated that there would not likely be a formal application process or an RFP. NOAA has added three new categories for the NERR Site Evaluation Committee's consideration. The criteria list was expected to be released in August, however with the additional categories, the criteria may now be released a few weeks later. The Site Evaluation Committee, chaired by Nicole Van Helden, is expected to meet in September for the first time and approach communities with questions regarding properties, access and land ownership. Discussions continued on suggested sites in Sturgeon Bay, making a list of areas that are of concern, and research needs of groups such as Ducks Unlimited and fisheries.

Consideration of: Prospectus and Video Update:

Ms. Oleson and Mr. Holey met with Ken Pabich, County Administrator and Erin Hanson, County Conservationist. Mr. Pabich is aware of the NERR and agreeable to help. The meeting was on the lines of sharing information and a list of needs for the prospectus that could be met by the county.

Bill Hoag from the Door County Environmental Council may be willing to give assistance with the prospectus.

Consideration of: Outreach Strategy Update:

The Door County Community Foundation's board held a special meeting and unanimously approved endorsing the NERR, in which a campaign to raise \$500,000 may not be an issue.

The City of Sturgeon Bay will be releasing a press release in the Pulse to show their support for Sturgeon Bay to be selected as the site for the UWGB NERR. The City of Sturgeon Bay has also placed a page in their website for the NERR.

Emily Tyner, Director of Freshwater Strategy at University of Wisconsin-Green Bay, will be arriving prior to giving her presentation at the Door County Maritime Museum on Tuesday, July 27 to view Sturgeon Bay from the Door County Maritime Museum tower. The presentation, sponsored by DCEC, highlights UW-Green Bay as a coastal university which will establish a research area within the NERR Relevant Coastal Geography.

Moved by Mr. Meissner, seconded Mr. Henriksen to adjourn. Carried. The meeting adjourned at 9:47 a.m.

Respectfully submitted,

Laurie Spittlemeister,
Deputy Clerk/Treasurer