

Ad Hoc NERR Advisory Committee
July 9, 2021

A meeting of the Ad Hoc NERR Advisory Committee was called to order at 9:00 a.m. by Co-Chairperson Oleson at Crossroads at Big Creek.

Roll call: Members Mark Holey, Caitlin Oleson, Laurel Hauser and Gregg Meissner were present. Members Charlie Henriksen and Matthew Peter were excused. Ex Officio members Steve Jenkins and David Ward were present. Ex Officio members Josh VanLieshout, Marty Olejniczak and Chris Sullivan-Robinson arrived at 9.04 a.m. Ex Officio member Pam Seiler was excused. Also present were Alderperson Gustafson, Bill Hoag and Deputy Clerk/Treasurer Spittlemeister.

Adoption of agenda: Moved by Mr. Meissner, seconded by Ms. Hauser to adopt the following agenda:

1. Roll call.
2. Adoption of agenda.
3. Public Comment.
4. Consideration of: UWGB NERR Update.
5. Consideration of: Prospectus and Video Update.
6. Consideration of: Outreach Strategy Update.
7. Adjourn.

Carried.

No one spoke during public comment.

Consideration of: UWGB NERR Update:

Mr. Holey mentioned UWGB NERR Site Development has updated the release of the final criteria for site selection to be the middle to end of August. The Site Evaluation Committee is working on developing a point system for scoring applicants.

Consideration of: Prospectus and Video Update:

Once final criteria for site selection is released, the video can be updated. One possible point for the next update is that Sturgeon Bay has access to both Lake Michigan and Bay of Green Bay. Mr. Holey contacted Bill Schuster asking for his support in compiling the prospectus and what is unique in Door County, in which he is eager to help.

Mayor Ward has a meeting with Ken Pabich, County Administrator and Erin Hanson, County Conservationist to see if the County will give support and resources in compiling the prospectus. Mr. Ward would also like to suggest potential NERR sites.

Consideration of: Outreach Strategy Update:

The City of Sturgeon Bay will be releasing a press release showing their support for Sturgeon Bay to be selected as the site for the UWGB NERR. Ms. Oleson asked for the City of Sturgeon Bay to share their support of the NERR press release on their Facebook page, send to the 18 entities the NERR has requested support, such as Crossroads of Big Creek and Door County Land Trust, and Door County business owners.

Emily Tyner, Director of Freshwater Strategy at University of Wisconsin-Green Bay, will be giving a presentation in Sturgeon Bay at the Door County Maritime Museum on Tuesday, July 27. The presentation highlights UW-Green Bay as a coastal university which will establish a research area within the NERR Relevant Coastal Geography. This presentation is sponsored by Door County Environmental Council. After which, Mr. Hoag from DCEC would like to have Ms. Tyner view Sturgeon Bay at the top of the Door County Maritime Museum tower.

Mayor Ward has also contacted Bret Bicoy, President and CEO of the Door County Community Foundation, to ask for their assistance in fund raising. The Community Foundation will give their endorsement and material that can be used to raise funding for the NERR.

Moved by Mr. Meissner, seconded Ms. Hauser to adjourn. Carried. The meeting adjourned at 9:49 a.m.

Respectfully submitted,

Laurie Spittlemeister,
Deputy Clerk/Treasurer