

Ad Hoc NERR Advisory Committee
May 7, 2021

A meeting of the Ad Hoc NERR Advisory Committee was called to order at 9:02 a.m. by Co-Chairperson Oleson at Crossroads at Big Creek.

Roll call: Members Mark Holey, Caitlin Oleson, Laurel Hauser and Gregg Meissner were present. Ex Officio members Christopher Sullivan-Robinson, Steve Jenkins, David Ward were present. Ex Officio member Josh VanLieshout arrived at 9:10 a.m. Ex Officio member Marty Olejniczak was excused. Also present Deputy Clerk/Treasurer Spittlemeister.

Adoption of agenda: Moved by Ms. Hauser, seconded by Mr. Jenkins to adopt the following agenda:

1. Roll call.
2. Adoption of agenda.
3. Public Comment.
4. Resolution Establishing the National Estuarine Research Reserve Committee.
5. Consideration of: UWGB NERR Update.
6. Consideration of: Prospectus and Video Update.
7. Consideration of: Outreach Strategy Update.
8. Adjourn.

Carried.

No one spoke during public comment.

Resolution Establishing the National Estuarine Research Reserve Committee:

Mayor Ward explained the Ad Hoc NERR Advisory Committee was established at the April 20th Common Council meeting and members appointed to the Ad Hoc committee at the May 4th Common Council meeting.

Consideration of: UWGB NERR Update:

Mr. Holey stated that the UWGB NERR Site Development Committee was in the process of selecting NERR sites in Wisconsin. North of Sturgeon Bay is currently not included; however, it seems that sites north of Sturgeon Bay on the bay side could be included.

Mr. VanLieshout arrived at 9:10 a.m.

Consideration of: Prospectus and Video Update:

Committee members viewed a promotional video highlighting the attributes of Sturgeon Bay and Door County. The video emphasized Sturgeon Bay as the headquartered site. Members gave additional suggestions for the video, including the length and pieces to add for expansion such as testimonials, overhead views of ship yards, marine industry, Coast Guard and possibly the water flow from Green Bay estuary through Sturgeon Bay canal to Lake Michigan.

Consideration of: Outreach Strategy Update:

Mr. Holey introduced the draft schedule for UWGB visit. UWGB representatives are Emily Tyner, Matt Dornbush, Kevin Fermanich and John Katers. An outline of the visit included beginning at City Hall, Trolley ride to potential site headquarters, then to Crossroads, and ending with lunch. The Committee Members shared their input on time of site visits. The Committee is waiting to hear back from UWGB as to dates they are available to visit Sturgeon Bay.

Moved by Ms. Oleson, seconded Mr. Meissner to adjourn. Carried. The meeting adjourned at 9:58 a.m.

Respectfully submitted,

Laurie Spittlemeister,
Deputy Clerk/Treasurer