

COMMUNITY PROTECTION & SERVICES COMMITTEE
February 22, 2018

A meeting of the Community Protection & Services Committee was called to order at 4:30 p.m. by Chairperson Wiesner in the Council Chambers, City Hall. **Roll Call:** Members Mr. Wiesner, Ms. Catarozoli and Mr. Ward were present. City staff present included City Administrator Josh VanLieshout.

Moved by Ms. Catarozoli, seconded by Mr. Ward to adopt the following agenda:

1. Roll call.
2. Adoption of agenda.
3. Consideration of: Establishing a list of criteria for releasing existing Class B Combination beer/liquor licenses
4. Discussion of: Establishing criteria for future licenses and/or waiting lists
5. Public Comment on Non-Agenda Items
6. Adjourn

Carried.

Establishing a list of criteria for releasing existing Class B Combination Beer/Liquor Licenses

The Common Council agreed to release the existing Class B Combination Beer/Liquor License currently being held. This committee discussed how the release of the license should be handled.

Ms. Catarozoli suggested since there has been no prior criteria set, she suggested a lottery draw for the current license. Ms. Catarozoli established a list of potential criteria, based on a point system. Ideas for points included: designated bar area, hours of operation, open to the public, advertising, current on taxes and bills. See handout.

Mr. Ward expanded on Ms. Catarozoli's list and broke it down into prospective categories and percentages for each: economic development, business history, vision and city development.

Economic Development (50%): will the liquor license help the City's economy in regards to employment; an increase tax base and expansion.

Business History (25%): the amount of time a business has been in Sturgeon Bay; current on all fee payments (property tax, utility bills, etc.).

Vision (15%): the perceived future of the business.

City Development (10%): planning objectives and how they will fit into the development of the district where the business will be located.

Mr. Wiesner agreed the business should be current on fee payments and added he would like to see the history of paying them on time considered. He would also like to see ideas that are new and unique to the City developed, instead of just using the license.

Mr. VanLieshout agreed the committee is on the right path with the potential criteria being outlined. Once established it can be useful while talking to possible new businesses looking to come into the City; can be used as a promotional tool.

It was decided committee members will send their list of criteria to the recording secretary, who will combine them into a working document for next meeting. Once the criteria are established, an application will be created.

Establishing Criteria for Future Licenses and/or Waiting List

As of this meeting there will be no list established.

Public Comment on Non-Agenda Items

No Comments.

Moved by Ms. Catarozoli, seconded by Mr. Ward, to adjourn the meeting of the Community Protection Services Committee. All ayes. Carried. The meeting was adjourned at 5:06 p.m.

Respectfully submitted,

Sarah Spude-Olson
Police Department
Administrative Office Manager