Concept Design Phase

# West Waterfront Promenade

February 4, 2020

City of Sturgeon Bay

Cedar corporation

SRF

# Introduction

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Cedar Corporation

Project Manager

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SRF Consulting Group

Landscape Architect

# Project Site

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# Project Site

# Ad Hoc Committee Plan - July 2019

STURGEON BAY, WI

**WEST WATERFRONT REDEVELOPMENT**

**CONSENSUS PLAN**

1. *Maintain Existing Building / Use*
2. *Infill Mixed-Use (2-3 stories)*
3. *Infill Residential (2-3 stories)*
4. *District Parking Structure*
5. *Maintain Street Character / Use*
6. *Future Redevelopment*
7. *Relocated Granary*
8. *Door County Maritime Museum, Proposed Tower, and Potential Expansion*
9. *Maritime Historic Dockage*
10. *Tug Boat Mooring (reduced length)*
11. *Public Transient Dockage*
12. *Public Waterfront Promenade / Overlook*
13. *Trailhead feature (bridge-to-bridge loop)*
14. *Trailhead / Trail Connection*
15. *Physical / Visual Access corridor to Waterfront*
16. *Multi-Purpose Public Space / Temporary Pavilion Structure*
17. *Water Feature*
18. *Focal Art Piece*
19. *Innovative Play Apparatus*
20. *Gateway Features*
21.

- COMMERCIAL MIXED USE / HOUSING OR PUBLIC / INSTITUTIONAL
- PUBLIC / INSTITUTIONAL
- EXISTING BUSINESS DISTRICT

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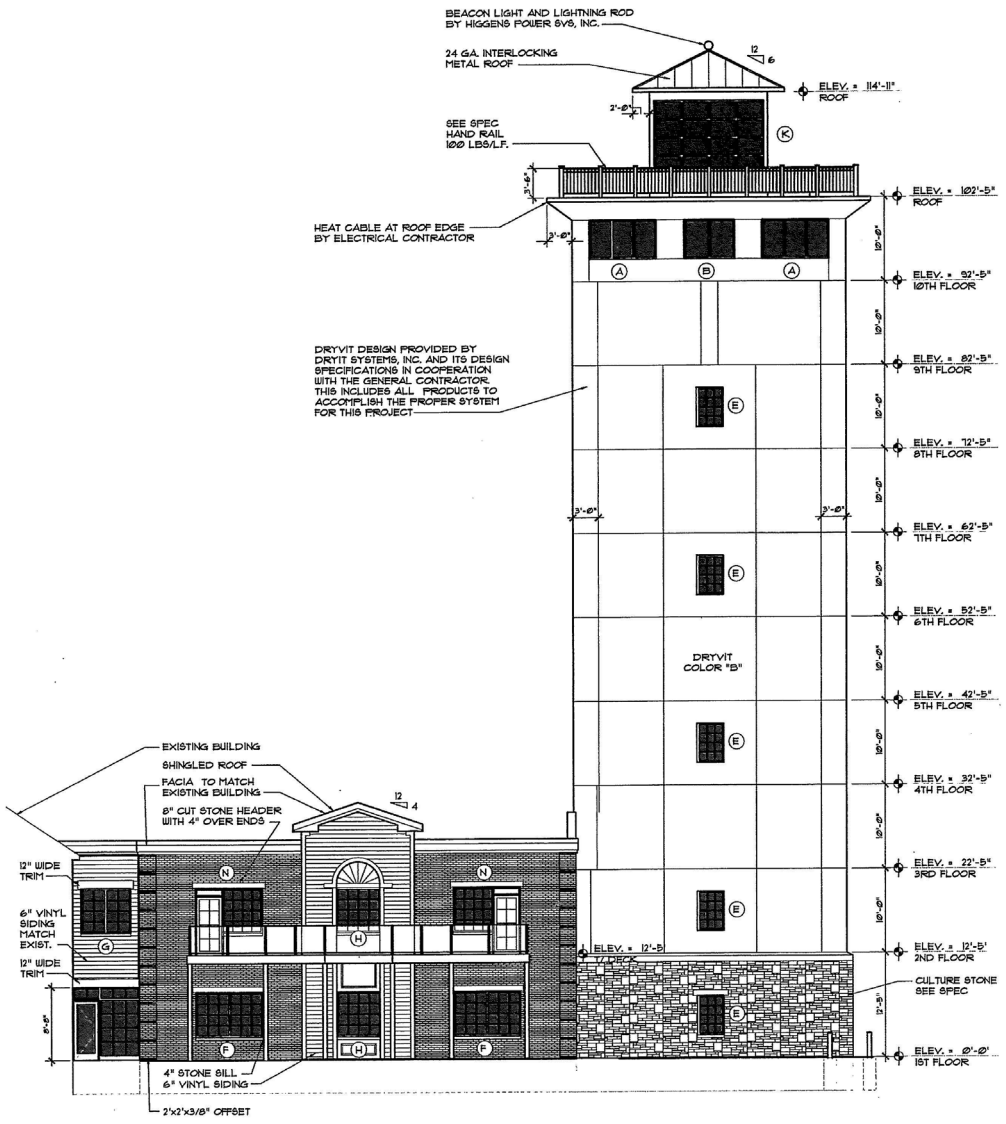
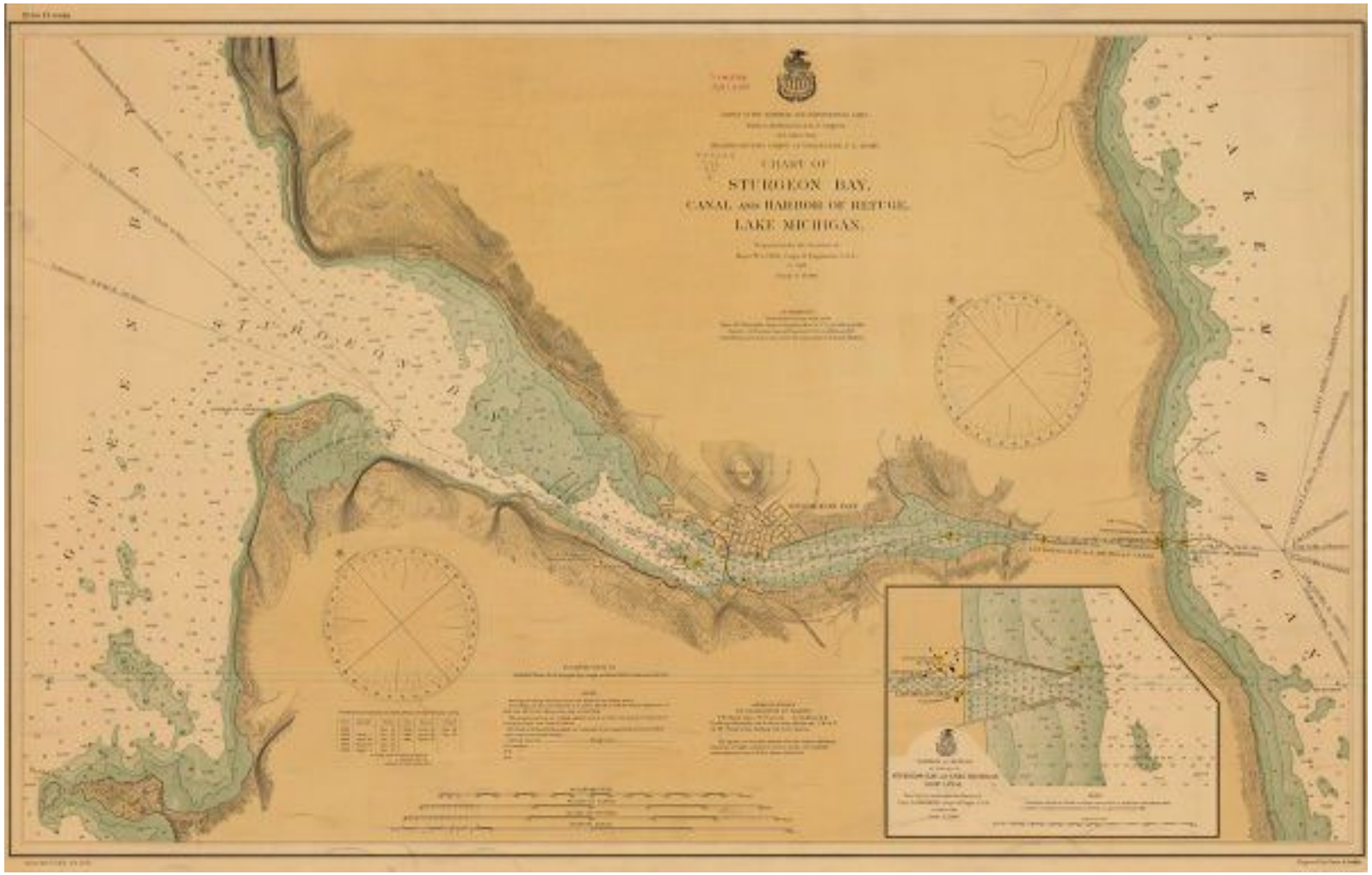
# Design Coordination

- Wisconsin DNR
- Door County Maritime Museum
- Sarter Tugboat Operators



# Inspiration – Natural Shoreline

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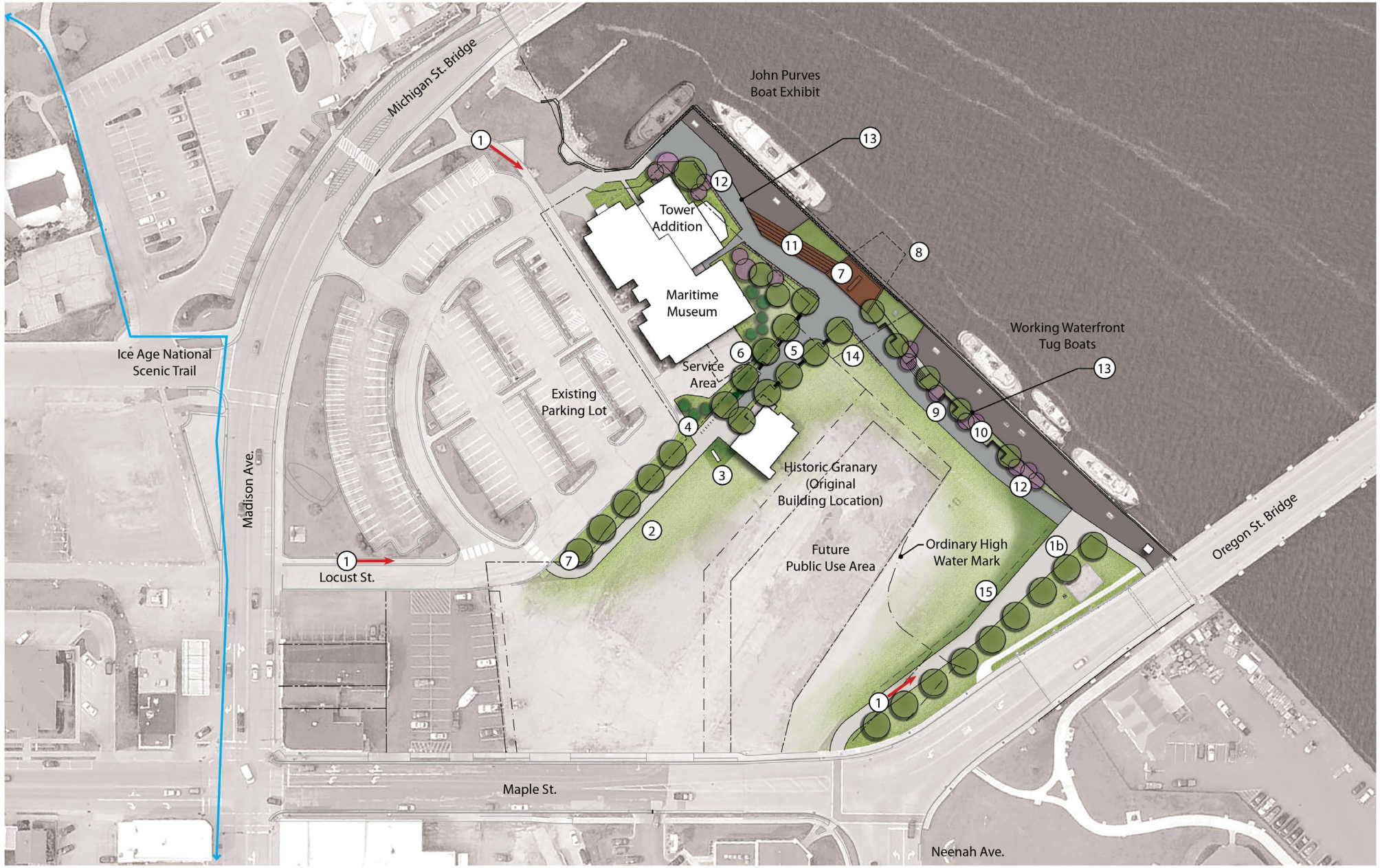
# Precedents

The Edge Park – Brooklyn, NY (credit: World Landscape Architect.com)

City Deck – Green Bay (credit: Stoss Landscape Architecture)

# Design Program

- Pedestrian Walkway along Waterfront
- Overlook
- Pedestrian Access from Surrounding Streets
- Seating / Gathering Spaces
- John Purves Exhibit
- Tugboat Operation
- Service Drive / Emergency Vehicle Access
- Flexibility for future expansion
- Temporary uses (craft fair tents, food trucks, etc.)




## Keynote Legend

1. Pedestrian Connections
1b. Service Drive
2. Entry Path
3. Monument Sign
4. Bike Parking
5. Widened Path with Benches
6. Landscape Screening
7. Overlook Deck
8. Potential Future Overlook Expansion
9. Meandering Promenade
10. Planting Zone with Seating Niches
11. Seating Terraces
12. Ramp
13. Steel Retaining Wall, typ.
14. Limestone Seat Wall, typ.
15. Stormwater Treatment Swale

# Overall Concept Plan

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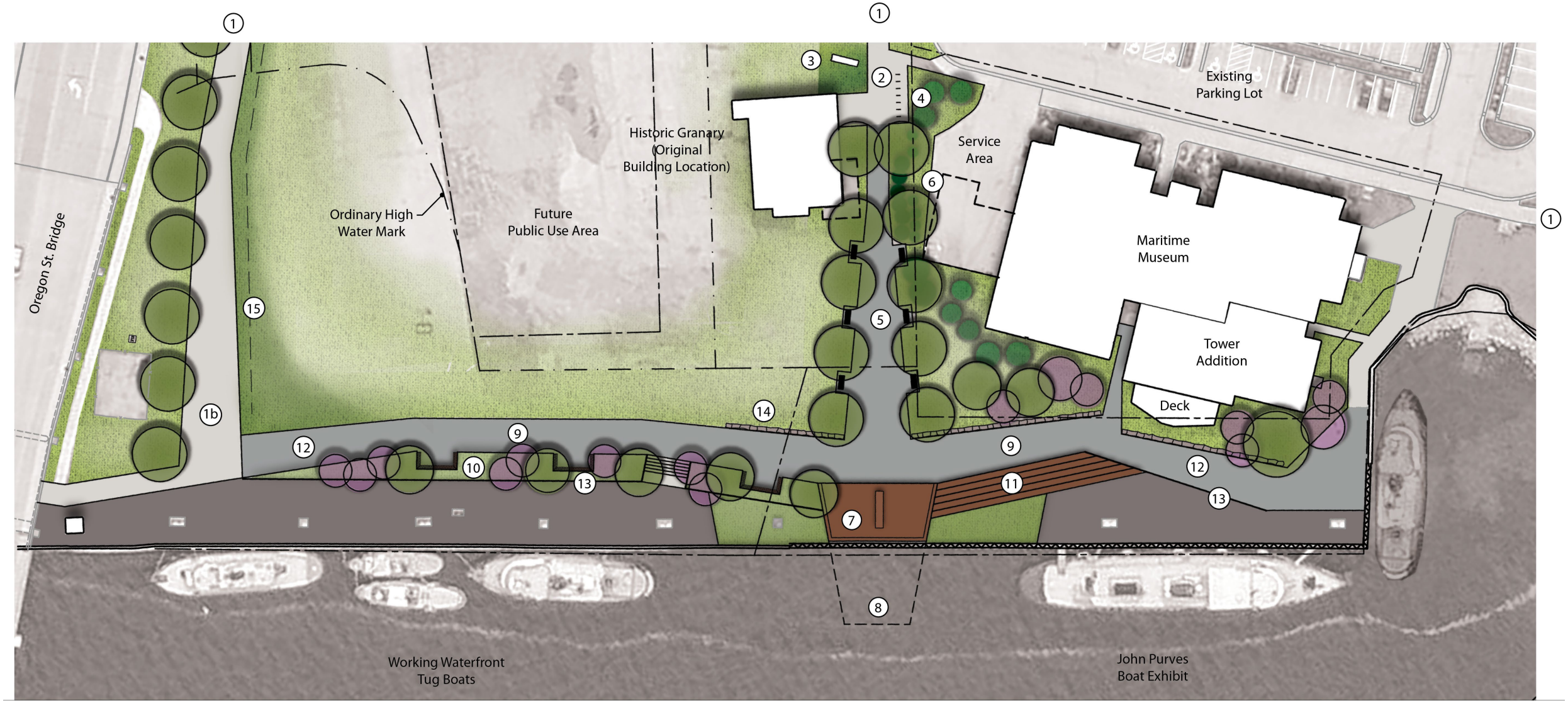
# Enlarged Concept Plan

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# Concept Rendering

View Looking North along Meandering Walkway

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# Concept Rendering

View Looking South towards Overlook Deck and Seating Terraces

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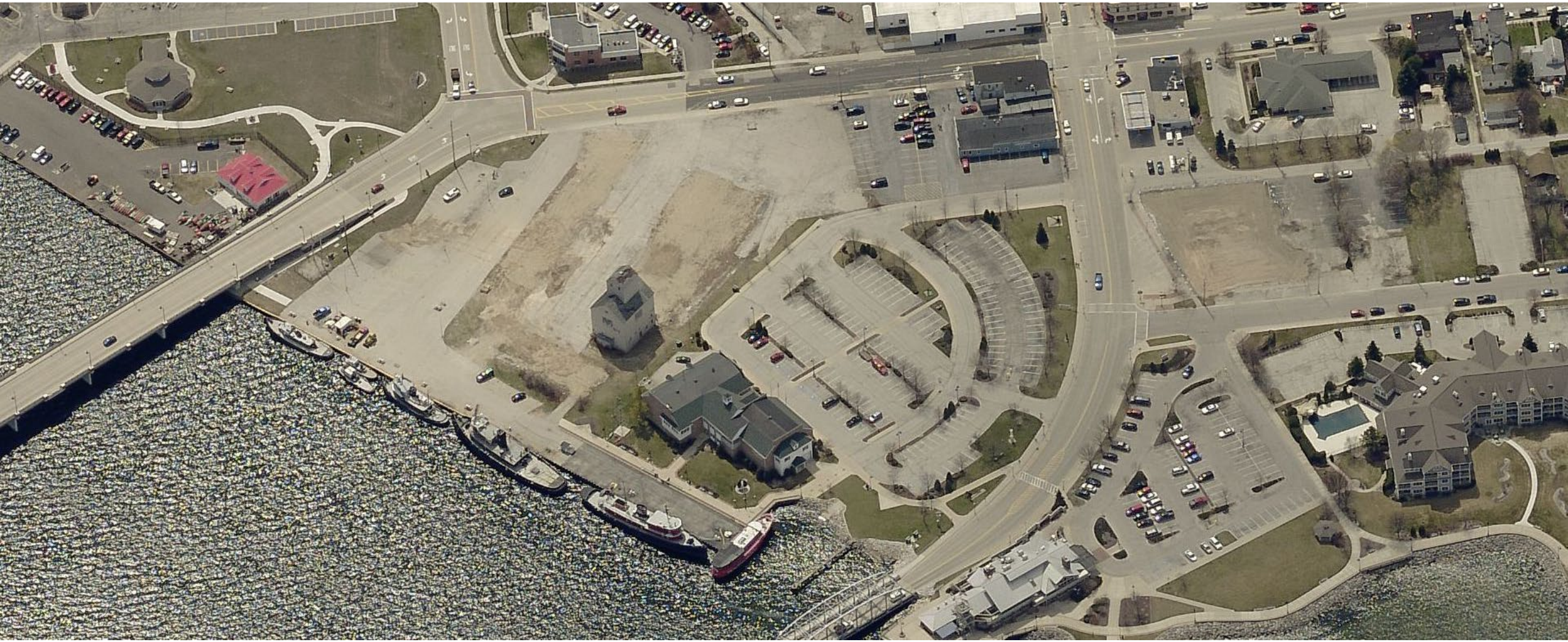
# Next Steps and Future Milestones

| | |
|---|---|
| • February 4 | City Council Meeting |
| • February 10 | Public Open House |
| • February 18 | City Council Meeting |
| | Request for Direction to Proceed |
| | Design Agreement |
| • Spring / Summer | Design Advancement / Permitting |
| • Summer | Bidding |
| • Late Summer / Fall | Construction |
| • Late October | Ribbon Cutting! |

# Questions and Discussion



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