

AESTHETIC DESIGN AND SITE PLAN REVIEW BOARD
Monday, June 14, 2021

The Aesthetic Design and Site Plan Review Board meeting was called to order at 6:00 p.m. by Vice-Chairperson Mark Struck in the Council Chambers, City Hall, 421 Michigan Street.

Roll Call: Members Mark Struck, Jon Burk, Dave Augustson, Cheryl Frank, Kelsey Fox, Rick Wiesner and Pam Jorns were present. Also present were Planner/Zoning Administrator Christopher Sullivan-Robinson and Deputy Clerk/Treasurer Laurie Spittlemeister.

Adoption of Agenda: Moved by Mr. Wiesner, seconded by Mr. Augustson to adopt the following agenda:

1. Roll call.
2. Adoption of agenda.
3. Approval of minutes from April 26, 2021.
4. Election of officers.
5. Consideration of: Signage for Apple Storage, 1427 Green Bay Rd.
6. Consideration of: Site Plan and Building Review, 1201 S. Duluth Ave.
7. Consideration of: Signage for Boys & Girls Club, 55 S. 3rd Ave.
8. Adjourn.

All ayes. Carried.

Approval of Minutes from April 26, 2021: Moved by Mr. Burk, seconded by Ms. Frank to approve the minutes from April 26, 2021. All ayes. Carried.

Election of officers: Moved by Mr. Augustson, seconded by Mr. Burk to nominate Rick Wiesner as the Chairperson for Aesthetic Design and Site Plan Review Board. All ayes. Carried.

Moved by Mr. Wiesner, seconded by Mr. Struck to nominate Jon Burk as the Vice-Chairperson for Aesthetic Design and Site Plan Review Board. All ayes. Carried.

Consideration of: Signage for Apple Storage, 1427 Green Bay Rd: David Allen, Wolf River Partners LLC presented the proposed signage for Apple Storage. The proposed sign will be within the same footprint as the current one, will be higher off the ground but not taller. The two-sided sign will be internally illuminated opaque white during the day and black at night. Overall height of the sign will be 13.6 feet.

Mr. Sullivan-Robinson stated that Apple Storage received a zero setback variance in 2009. Staff does not have objections to the new sign.

Moved by Mr. Burk, seconded by Mr. Struck to grant a certificate of appropriateness as presented. All ayes. Carried.

Consideration of: Site Plan and Building Review, 1201 S. Duluth Ave: Wayne Spritka, representative from County of Door presented the proposed modular homes to be used for State of Wisconsin 980 program. These homes would be on a newly created lot within the Justice Center property located at 1201 S Duluth Avenue. Each home would have two bedrooms with the ability to house 2 people. The 1188 square foot homes will be simple and plain, proposed to have 4.5-inch Dutch Lap siding and 3-tab asphalt shingles with a 3/12 pitch roof. Landscaping would be minimal so line of site remains for the security with lighting at the front and back porch. Each modular home will be on a state approved slab foundation. There would be a maximum of 4 homes on this lot.

Mr. Sullivan-Robinson explained these structures are defined as a municipal structure under the zoning code, so normal residential rules do not apply.

Mr. Spritka explained that these homes will not be allowed to rent to the public if not in use. County of Door Facilities and Parks will take care of maintenance of these homes, including lawn and landscaping.

Moved by Mr. Burk, seconded by Mr. Augustson to grant a certificate of appropriateness with the revised site plan for two of the four buildings.

Moved by Mr. Struck, seconded by Mr. Augustson to amend motion for chair to review landscaping plan. Vote taken on amendment. All ayes. Carried.

Vote taken on original motion as amended to grant a certificate of appropriateness with the revised site plan for two of the four buildings and have the chair review landscaping plan. All ayes. Carried.

Consideration of: Signage for Boys & Girls Club, 55 S. 3rd Ave: Via Zoom, Kelly Lax, Creative Sign Company presented the proposed electronic sign for the Boys & Girls Club to have a 45 degree angle at the corner of the building at 55 S. 3rd Avenue.

Mr. Wiesner's concern to have the sign at a 45 degree angle and asked if it could be at a 90 degree angle off the front side of the building.

Most members are concerned and not in favor of having an electronic reader sign on 3rd Avenue, even though the Boys and Girls Club is not within the historic district.

Ms. Lax explained more municipalities are allowing electronic signs, as they are more effective and easier to change. The image behind the words will not be animated and brightness can be controlled and changed after installation if necessary.

A short discussion was held on signage near the historical district. Moved by Mr. Struck, seconded by Ms. Frank to not approve the LED sign for the Boys and Girls Club as presented. Carried with Mr. Wiesner and Ms. Jorns voting no.

Adjourn: Moved by Mr. Augustson, seconded by Mr. Burk to adjourn. All ayes. Carried. The meeting adjourned at 6:58 p.m.

Respectfully submitted,

Laurie Spittlemeister,
Deputy Clerk/Treasurer