

STATE OF NORTH CAROLINA )  
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COUNTY OF STOKES )  
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OFFICE OF THE COMMISSIONERS  
STOKES COUNTY GOVERNMENT  
DANBURY, NORTH CAROLINA  
NOVEMBER 10, 2014

The Board of Commissioners of the County of Stokes, State of North Carolina, met for Special Meeting in the third floor conference room of the Ronald Wilson Reagan Memorial Building (Administration Building) located in Danbury, North Carolina on Monday, November 10, 2014 at 11:30 am with the following members present:

Chairman James D. Booth  
Vice Chairman Ronda Jones  
Commissioner J. Leon Inman  
Commissioner Jimmy Walker  
Commissioner Ernest Lankford

County Personnel in Attendance:  
Clerk to the Board Darlene Bullins  
County Manager Richard D. Morris  
Tax Administrator Jake Oakley  
GIS Specialist Greg Hunsucker  
Economic Development Director Alan Wood  
IT Director Dianna Fulp  
IT System Analyst David Jones  
Finance Director Julia Edwards  
Environmental Health Supervisor Leslie Easter  
Office Assistant IV Brenda White  
County Attorney Tyrone Browder  
Attorney Nicholas Overby

Chairman James Booth called the special meeting to order and welcomed those in attendance.

Vice Chairman Jones delivered the invocation.

#### **GENERAL GOVERNMENT-GOVERNING BODY-PLEDGE OF ALLEGIANCE**

Chairman Booth opened the meeting by inviting everyone in attendance to join the Board in the Pledge of Allegiance.

## **GENERAL GOVERNMENT – GOVERNING BODY – APPROVAL OF AGENDA**

Chairman Booth entertained a motion to approve or amend the November 10, 2014 Agenda.

Vice Chairman Jones moved to approve the November 10<sup>th</sup> Agenda as presented.

Commissioner Inman seconded and the motion carried unanimously.

### **GIS/Mapping/Tax Website Presentation – Fact Finding**

Chairman Booth turned the meeting over to Tax Administrator Jake Oakley.

Tax Administrator Oakley noted the following:

- Welcomed those in attendance
- Purpose of the presentation was to allow commissioners, staff, and power users the opportunity to review a new, proposed software package that the county is considering for purchase for the county website
- GIS staff has been reviewing different software packages and feels this meets the county's needs
- ROK Technologies, Inc. will be presenting a GOMaps Demonstration
- Sales Director Carey Jenkins and Project Manager Jay Fowler will be presenting the demonstration

Tax Administrator Oakley turned the meeting over to Sales Director Carey Jenkins.

Ms. Jenkins noted the following:

- Agenda for today's agenda:
  - Company Overview
  - Customer Base
  - GOMaps Solution Overview
  - Questions

Ms. Jenkins presented the following information regarding ROK Technologies, Inc.:

- ROK Technologies, Inc.
  - Business Partner since 1997
  - Over 50 years combined GIS experience
  - Specialize in customized development for all ESRI products
  - Technology centric staff
  - Internet Mapping since day 1 – always participated in invite only alpha and beta programs
  - ArcGIS Servicer ASP
  - Arc GIS Online Specialty Partner
- Customer Base
  - Client base includes Local/County Government, non-profits, and commercial clients
    - Henderson County, NC

- Jackson County, NC
  - Onslow County, NC
  - Union County, NC
  - Paulding County, GA
  - Habersham County, GA
  - Escambia County, FL
  - City of Pensacola, FL
- Organizational Benefits
  - Increased agility and efficiency
  - Anytime, anywhere GIS access
  - Scalable project management and streamlined collaboration
  - Reduce office and browser independence
  - 24/7 Customer support
- Introduced Project Manager Jay Fowler who would be presenting a webinar using the Union County GOMaps System

Project Manager Jay Fowler presented the following during the webinar:

- Components of the system
- Illustrations of how to use the system
- Main functions of the system
- How the system could work for Stokes County
- Mobile ready – can be used on iPhones, tablets, etc.
- System is web-based – not an application
- Tax cards availability
- Special features of the system

Chairman Booth opened the floor for questions from the commissioners.

Commissioner Walker commented:

- Confirmed with Project Manager Fowler that the majority of the transition work would be done by ROK
- Confirmed with Project Manager Fowler that the benefits of the software package outweighed the cost with the one investment being for not only the county staff, but for all the users of the system

Commissioner Inman stated that he would like to hear from Real Estate Agent Lou Jewell who was an avid user of these types of systems.

Mr. Jewell requested Project Manager Fowler find a large tract of land in Union County and demonstrate how it could be developed into 10 acre tracts.

Project Manager Fowler presented a demonstration on developing land into tracts.

Mr. Jewell noted the following:

- Like the looks of the system
- Very pleased with what I have seen today

Commissioner Inman confirmed with Project Manager Fowler that this was a “user friendly” system.

Project Manager Fowler noted that the system would be tailored for Stokes County.

Commissioner Inman requested Manager Fowler do a short presentation regarding property cards.

Project Manager Fowler demonstrated how the property card would look on the proposed system.

Vice Chairman Jones noted the huge improvement over the current system.

Vice Chairman Jones confirmed with Project Manager Fowler that the proposed system was similar to Google maps.

Chairman Booth agreed with Vice Chairman Jones regarding the huge improvement over the current system.

Commissioner Lankford agreed with Commissioner Inman regarding the need for a “user friendly” system.

Commissioner Lankford confirmed with Project Manager Fowler that the new system would not take users long to become acquainted with it.

Tax Administrator Oakley commented:

- Would like for the commissioners, the staff, and the public to provide input regarding the proposed system and what is needed

Commissioner Walker confirmed with Surveyor Mark Sizemore that he was pleased with the system.

GIS Specialist Greg Hunsucker noted that if the County went with this new system, it would free up a lot of space on the county server, it is basically like a “cloud system”.

Chairman Booth expressed appreciation to Ms. Jenkins and Mr. Fowler for the presentation and urged fellow commissioners, staff, and users to provide Tax Administrator Oakley comments and/or suggestions regarding the new proposed system.

Chairman Booth noted the item would be placed on a later agenda.

**Adjournment**

There being no further business to come before the Board, Chairman Booth entertained a motion to adjourn the meeting.

Commissioner Inman moved to adjourn the meeting. Commissioner Lankford seconded and the motion carried unanimously.

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**Darlene M. Bullins**  
**Clerk to the Board**

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**James D. Booth**  
**Chairman**