

**Town of Star Valley Ranch**  
**Mission Statement**

The Mission of the Town of Star Valley Ranch is to enhance the standard of life for residents by providing (A) a RURAL LIFESTYLE, (B) OUTDOOR AND INDOOR RECREATION, and (C) QUALITY TOWN INFRASTRUCTURE in (D) a FINANCIALLY RESPONSIBLE MANNER. (E) COMMUNICATION IS CLEAR AND CONSISTENT, and (F) PROGRAMS AND SERVICES ARE IMPLEMENTED in such a way that every resident and neighborhood is served in a timely, safe, efficient, friendly, and effective manner.

**PRINCIPLE A – RURAL LIFESTYLE**

**Means**

- Outdoor lighting ordinances are in place to ensure a visible starry night sky. This includes appropriate outside residential lighting, and minimal streetlights and/or stop lights within town limits (per International Dark Sky recommendations).
- All infrastructure projects will continue to be designed using the most appropriate guidelines for a rural lifestyle and consistent with town council ordinances and road study.
- If commercial businesses are introduced into the Star Valley Ranch area, they must integrate into the community by reflecting and supporting a rural lifestyle.
- Accessibility to the existing trails and canyons bordering Star Valley Ranch will continue to be a community priority.
- Continued development of trails and access points for hiking, walking, biking, and other outdoor activities that the community, canyons, and mountains provide is a community priority.

**PRINCIPLE B – OUTDOOR AND INDOOR RECREATION**

**Means**

- Community supports and encourages Star Valley Ranch Homeowners' Associations as they maintain and improve sports and recreation activities, both indoor and outdoor.
- Community will plan and establish parks wherever possible and continue to identify and propose additional town parks and sports facilities.

- **Community will identify potential options for intergenerational outdoor and indoor activities.**
- **Community will develop a reliable volunteer base to support additional town recreation priorities, including ongoing construction and maintenance of existing and future trails, the dog park, and the community garden.**
- **Community will seek to develop biking trails and walking paths, wherever feasible, throughout the town.**
- **Town Council will enforce current ordinances pertaining to recreational vehicles such as snowmobiles, golf carts and ATVs.**

## **PRINCIPLE C – QUALITY TOWN INFRASTRUCTURE**

### **Means**

- **Continue surfacing and maintaining town roads. The Town Road Plan should be updated to describe the roads, establish priorities for improvements, and works to meet the requirements of that road plan within the financial resources available to the Town Council.**
- **Town Council will complete and maintain the town water system to ensure high water quality and adequate water storage to meet full buildout and major emergencies.**
- **Town Council will strive to ensure timely repair of all town systems and infrastructure.**
- **Town Council is responsible for the budget and service provision necessary for emergency services for town residents including fire, EMS, law enforcement, and the Special Municipal Officer (SMO).**
- **Community will commit to maintaining the Firewise program.**
- **Mayor will develop customer service protocols so that all TSVR staff consistently exhibit positive, caring, professional behaviors while working with town residents and staff at every level.**

## **PRINCIPLE D – FINANCIALLY RESPONSIBLE**

### **Means**

- **Community will aggressively seek all avenues of financial opportunities including county, state, federal and grant funding sources.**
- **Town Council will allocate financial resources according to town priorities in an appropriate and timely manner consistent with current fiscal year resources.**

- **The Town Council budget process is transparent, and the updated budget changes are accessible through town newsletters, the town website and by posting in the town offices and mail center.**
- **The Town Council will plan for long-term as well as short-term projects when budgeting town resources to ensure that on-going and future priorities will be addressed when possible.**
- **The Town Council will update its master plan every ten years and provide annual progress updates to town residents over the ten-year period.**

## **PRINCIPLE E – COMMUNICATION**

### **Means**

- **Mayor, with help from the Town Council, will determine methods by which input on town priorities are sought from residents on an ongoing basis.**
- **Mayor will insure that detailed and accurate information is communicated between the town and the residents, including town council and board agendas.**
- **Town Council will schedule annual progress updates of ten-year plan goals and objectives for the residents of Star Valley Ranch.**
- **Community will prioritize efforts to optimize communication and coordination with the Star Valley Ranch Homeowners' Association.**
- **Mayor, with the help of the Town Council, will prioritize a redesign of the town website to make sure that it is user-friendly and provides easy and direct access to town information including timely updates and important resident-related information. All critical town notices will be updated and/or posted in a timely manner.**
- **The Mayor and Town Council will make every effort to accommodate ongoing public service training, so staff are able to respond to residents either with accurate information or with the ability to seek that information and relay it back to the resident.**
- **Town Council will strive to ensure that emergency information is communicated with residents so that it is received.**

## **PRINCIPLE F – IMPLEMENTATION OF PROGRAMS AND SERVICES**

### **Means**

- **The mayor and Town Council are responsible for hiring, training, and retaining a dedicated workforce to serve residents.**
- **To the extent possible, the Town Council will be responsible to ensure that residents receive timely responses to calls for both emergency and non-emergency services.**
- **Town Council is responsible for providing reliable road and water services, oversight for facilities operations and to ensure that maintenance protocols are followed so that equipment is safe, and services can be provided in a timely manner.**
- **Town Council is responsible for planning for future growth and development**
- **Town is responsible for providing quality recreational opportunities for the community.**
- **Town Council is responsible for regulating all businesses, including vacation rentals, within the town boundaries.**
- **The Town Council is responsible to ensure that, to the extent possible, all ordinances and planning and zoning requirements are met to safeguard the well-being of current and future town residents.**