

Town of Star Valley Ranch
Travel and Tourism Board
Meeting Agenda, September 5, 2024
Town Hall

1. 2:30 PM – Call to Order (Bell)
2. Introductions and Administrative Matters (Bell)
3. Approval of Minutes of July Meeting (Kristen Gray)
4. Approval of Meeting Agenda – Additions/Deletions as Necessary (Bell)
5. Old Business –
 - A. Review of Ranch Rendezvous season (Rok)
6. New Business
 - A. Discussion with Duke Dance (SVI Media) regarding targeted Digital Display Advertising. (Duke Dance – SVI Media)
 - B. Discussion and possible recommendations to the Town Council pertaining to grant application for Special Olympics Winter Games at Star Valley Ranch. (Vince Barbisan)
 - C. Review and discussion of draft grant application and associated guidelines governing grants. (Barb Watkins)
 - D. Review and discussion of joint-agency Travel and Tourism Board(s) meeting in Kemmerer on August 23, 2024. (Barbisan and Watkins)
 - E. Discussion of SVRA covenants prohibiting business and commercial activity on SVRA lots and relevance to Travel and Tourism mission. (Barb Watkins)

7. Next Meeting Date (December) and Potential Agenda Items
8. 4:30 PM – Adjournment (time approximate)