

Town of Star Valley Ranch
Travel and Tourism Board
Meeting Agenda, May 15, 2024
Town Hall

1. 10:00 AM – Call to Order (Bell)
2. Introductions and Administrative Matters (Bell)
3. Approval of Minutes of February 20th Meeting (Kristin Gray)
4. Approval of Meeting Agenda – Additions/Deletions as Necessary (Bell)
5. Old Business
 - a. Review of Lodging Tax Resolution (Councilmember Rok)
 - b. Review of Current Lodging Tax Account and Town Budget (Gray)
6. New Business
 - a. Introduction of Jennifer Ricupero – Partnership Manager, Friends of the Bridger Teton National Forest regarding partnership opportunities with SVR T&T Board. (Jennifer)
 - b. Discussion of Current Lodging Tax Funding in Context of FY 2024-25 Town Budget -what, if anything, does the Board want to recommend to the Town Council regarding projects for the upcoming year? (Board)
 - c. Discussion of 2024 Election – What would the Council like the Board to do in support of the Lodging Tax Measure? (Board)
7. Questions or Comments from the Board and/or Public Attendees (Bell)
8. Next Meeting Date (August or September) and Potential Agenda Items
 - a. Duke Dance – SVI Media, General Manager
 - b. Winter Projects/Activities
9. 11:00 AM – Adjournment (approximate)