

**Town of Star Valley Ranch
Travel & Tourism Board
Inaugural Meeting Agenda
February 20th, 2024, 2pm MST**

- Call to Order
 - Welcome and Purpose of Meeting – *Councilman Rok*
 - Brief remarks on the purpose of the board
- Introductions by each Board Member
 - Each member to introduce themselves and share experiences relevant to the board
- Approval of Agenda
 - Any amendments or changes to the agenda
 - Motion to approve agenda.
- Election/Confirmation of Board Roles
 - Overview of each board role and responsibility
 - Nomination and election of Chairman
 - Identification of Recording Secretary
- Orienting New Board Members
 - Review of the of T&T Board Ordinance
 - Discussion of expectations – meeting frequency, board member participation, etc.
- Financial Overview – *Town Treasurer, Kristin Gray*
 - Town Treasurer presents the financial status of the lodging tax account
 - Preliminary discussion of T&T budget
- New Business
 - Discussion of new projects, collaboration, or other topics not mentioned previously
 - Farmers Market
 - Shriners Chariot Racing sponsorship
 - Local Lodging Tax for ballot
 - Ideas for events for Star Valley Ranch in future
 - Assignment of Action items (if any)
- Open Discussion and Questions
 - Open floor for board members to raise issues, ask questions, or provide comments

- Setting of Next Meeting Date
- Adjournment
 - Voting on motion to adjourn the meeting
 - Conclusion of the meeting by the chairperson