



GEN INFO

July 21, 2022



The City Manager's Report is intended only to keep the City Council current concerning ongoing and potential future matters. Much of the information contained in this Report is preliminary and subject to change. In particular, information concerning potential land use and/or economic development projects is to be considered tentative and preliminary (and in some cases may be speculative), subject both to change and to all future City review and approval processes. Nothing in this Report constitutes evidences or implies City approval of any such project, nor City acceptance of any proposed terms of any agreement, contract or understanding referred to in this Report. All such matters remain fully subject to all normal City approval processes, up to and including public meetings and/or public hearings before the Planning Commission and/or City Council, at future dates.



GEN INFO REPORT

3

Office of the City Manager

Hannah Shin-Heydorn

4

Finance

Michelle Bannigan

5

Community & Economic Development

Jennifer Lilley

6

Community Services

Zenia Bobadilla

8

Public Works & Engineering

Joe Ames

10

Public Safety Services

James Wren

11

Attachments

Sales Tax Update

OFFICE OF THE CITY MANAGER

Hannah Shin-Heydorn, City Manager

2022 GENERAL MUNICIPAL ELECTION

Now Available

The next General Municipal Election will be held on November 8, 2022, to fill three seats on the City Council (Mayor at-large and one seat in both Districts 1 and 3). The City Clerk as the Election Official will issue nomination papers and a candidate packet to those interested in running for Mayor/City Council during the nomination period, which is scheduled for July 18 through August 12, 2022. Candidates must be registered voters residing within the city limits and within their designated districts prior to the issuance of nomination papers. Each prospective candidate will be verified through the Orange County Registrar of Voters office.

Important dates to remember this election season:

- July 18 - August 12: Filing Period for nomination papers and candidate's statements.
- August 17: Last day to file nomination papers if an incumbent fails to file.
- August 18: Secretary of State to determine order of names on ballot.
- November 8: Election Day

HUMAN RESOURCES & RISK MANAGEMENT

Welcome to the Team



HANNAH SHIN-HEYDORN

City Manager

Hannah went to school at UC Berkeley (BA in English) and the Naval Postgraduate School (MS in Management), she's worked in the private and public sector (Department of Defense, USC, Northrop Grumman, Cities of Lake Forest and Signal Hill).

She loves reading and welcomes book recommendations, enjoys traveling, being outdoors, and trying new activities. She and her husband Eric will be celebrating 20 years of marriage this year. Her two teenagers - Bennett and Olivia, keep her busy with volleyball. She's also a dog mom to pup Nicky that the family adopted three years ago. Welcome to team Stanton, Hannah!

GEN INFO REPORT

Transitioning

In an effort to provide an easy to find, centralized source for monthly updates on community news and events, the General Information Report will be incorporated into the monthly City Manager's Newsletter. In addition, residents, businesses, and community stakeholders can continue to visit our City website, agendas & minutes reports, and Social Media pages for additional information. General Information Report archives will remain available at StantonCA.gov/GenInfo.

CITY WEBSITE

www.StantonCA.gov

CITY MANAGER'S NEWSLETTER

StantonCA.gov/Newsletter

FACEBOOK

[/CityofStantonCA](https://www.facebook.com/CityofStantonCA)

INSTAGRAM

[@CityofStanton](https://www.instagram.com/CityofStanton)

TWITTER

[@CityofStanton](https://twitter.com/CityofStanton)

FINANCE

Michelle Bannigan, Finance Director

QUARTERLY SALES TAX AND MEASURE GG

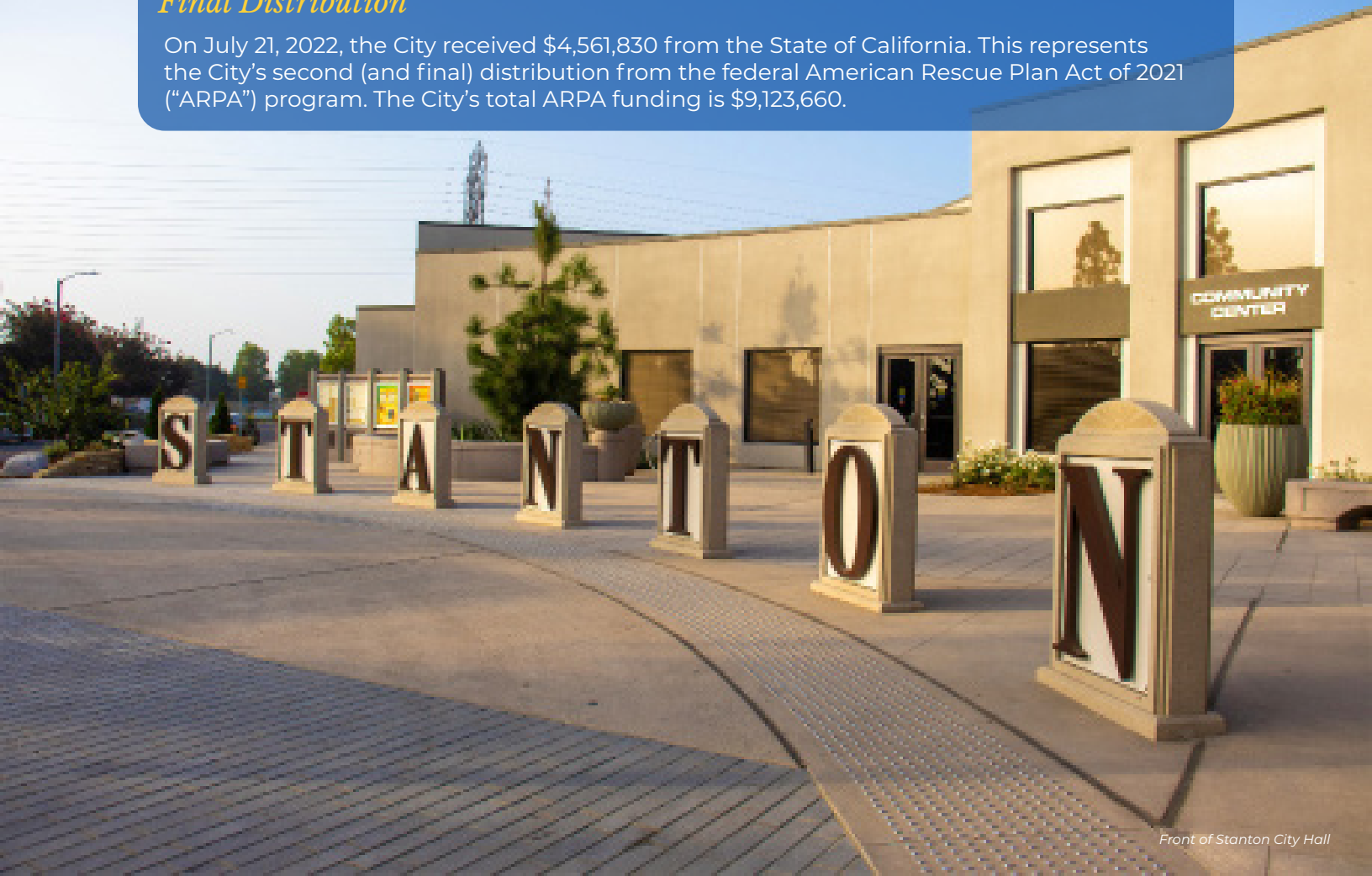
Update

The City's consultant, HdL Companies, issued their quarterly report for the quarter ended March 31, 2022. A copy of the non-confidential information is attached to this report. Total City-wide retail sales between January 2022 and March 2022 were 10% higher than total retail sales activity for the same period in 2021, compared to the County, which experienced a 20% increase, and the Southern California region, which experienced a 19% increase. The two industries with the largest increases were fuel and service stations (31%) and restaurants and hotels (24% increase from 2021). Gasoline prices were approximately \$1.50 more per gallon between January 2022 and March 2022, compared to the same quarter in 2021. The increase in restaurants and hotels demonstrates that consumers are continuing to dine out, despite the increase in menu prices. Two industries experienced declining retail sales activity during the quarter ended March 31, 2022. Autos and transportation and general consumer goods businesses decreased by 10% and 13%, respectively, from the same period in the prior year due to businesses that closed.

AMERICAN RESCUE PLAN ACT

Final Distribution

On July 21, 2022, the City received \$4,561,830 from the State of California. This represents the City's second (and final) distribution from the federal American Rescue Plan Act of 2021 ("ARPA") program. The City's total ARPA funding is \$9,123,660.



COMMUNITY & ECONOMIC DEVELOPMENT

Jennifer Lilley, Community and Economic Development Director

BUSINESS CONNECT

White Bottle

On July 12th, the Mayor, Mayor Pro Tem, and city staff visited White Bottle, Inc. a private label manufacturer of high-quality nutraceutical supplements for physicians, retailers and distributors. They specialize in creating customized innovative solutions with the best ingredients and higher testing standards. They also create a product line with the right formulation, packaging and branding to suit their customers' practices. The White Bottle team gave a robust tour of their facility and demonstrated their supply chain in action. Since moving its operations to Stanton in 2019, White Bottle has developed cooperative relationships with other Stanton businesses, utilizing their services for labeling and testing.



Business Connect is a monthly program to help your business and City leaders connect. City leaders and the Business Connect team will visit your business location, learn about the services/goods you offer, and gain an understanding of your needs as a business within the City of Stanton and how the City can help support your success. If you'd like to sign up for a monthly visit or to participate in a Business Connect roundtable, please visit StantonCA.gov/BusinessConnect.



GRAND OPENINGS

Beach Terrace Memory Care

Event Location: 12282 Beach Blvd.

Date: July 28

Time: 4:30 – 6:30pm

Beach Terrace Memory Care is thrilled to announce its Grand Opening and Open House. They will be providing tours of the Community and have invited guest speakers.

2nd Street USA

Event Location: 12809 Beach Blvd.

Date: July 23

Time: 11am–8pm

2nd Street USA, a second-hand clothing store focused on vintage, streetwear, and luxury designer goods will be opening its second location in Orange County. They are currently hosting a pre-opening promotion: sellers can earn a 20% mark-up when they sell before the grand opening date. The promo ends Friday, July 22.

COMMUNITY SERVICES

Zenia Bobadilla, Community Services Director

ADMINISTRATION & RECREATION

Parks, Recreation & Community Services Commission

At the Parks, Recreation & Community Services Commission meeting on Monday, July 18, the Commission recommended for approval the conceptual plans for both the Dog Park and Orangewood Ave. Parkette. Both projects will now move into the final design phase.

FaCT Training

This month, Family Resource Center staff attended a FaCT training for our Emergency Assistance Funding. The session covered the guidelines for eligibility as well as the assessment tools that must be completed before a family can receive assistance. All FRC's were awarded \$20,000 annually in Emergency Assistance funds to provide emergency financial support to our clients through FY25.

Summer Camp

Summer camp is in full swing! Campers enrolled in the second week had the opportunity to learn about safari animals through paint and engineering with Legos. Next week, campers will enjoy a morning art program and learn all about NASA in action in the afternoon!

Community Engagement Advisory Committee

CEAC held its first meeting of FY22-23 on Wednesday, July 6 and did a fun activity making decorative rocks for the Stanton Library kindness garden. On July 8, 11 CEAC members visited the Westminster FRC and CEAC group to have coffee and conversation. The Westminster group will visit our CEAC meeting on Monday, August 15 to continue our collaboration. At our second July meeting, members discussed goals and an action plan for the year.

Food Distribution Numbers (July to Date)

- MoW Grab N Go: **1,612 meals**
- MoW Home Delivered Meal Program Meals: **120**
- MoW Senior Participants: **433**
- MoW NEW Senior Participants: **0**
- Second Harvest Food Bank: **507 households served**

Parks Make Life Better Month

Celebrate Parks Make Life Better month with us this July! Our annual photo and drawing contest launched July 1 and asks the community to tell us why parks make their lives better, with the opportunity to win a variety of prizes. Additional information can be found at StantonCA.gov/CSD.

★
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★

Stanton
MOVIES
Under The Stars

JULY
8 • 15 • 22 • 29
FRIDAYS • 8PM
STANTON CENTRAL PARK

★

ADMIT ONE

July 8  ENCANTO	July 15  JUMANJI (1996)	July 22  SING 2	July 29  HONEY I SHRUNK THE KIDS
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★
★
★



AUGUST 5, 2022

6 PM at Stanton Central Park



Join us for a night under the stars as we connect with our first responders and enjoy a wonderful family movie!

MOVIE SHOWING:
THE KARATE KID

For more information call
(714) 890-4270



Stanton



SUN MON TUE WED THU FRI SAT

JULY 2022

1
PMLB month begins! Visit our social media for a Photo Contest announcement

2
Pack a picnic and enjoy lunch at your favorite Stanton park - send us a #SelfieSaturday

3
Try something new! Sign up for a rec class at StantonCA.gov/Classes

4
Happy Independence Day! Enjoy safely!

5
Instagram Stories: Movies Under the Stars Trivia Question & Prizes @CityofStanton

6
Send us your drawing for the #StantonParks MakeLifeBetter Contest!

7
Challenge your family to make a craft from recycled materials!

8
Friday Family Fitness: Who can do the most jumping jacks in one minute?

9
#SelfieSaturday: Send us your silliest family photo on Facebook or Instagram

10
Pack a picnic and enjoy lunch at your favorite Stanton park

11
Motivation Monday: Try something you've always wanted to do - you got this!

12
Instagram Stories: Movies Under the Stars Trivia Question & Prizes @CityofStanton

13
Join us at Stanton Central Park from 12-2pm for popsicles and chalk art!

14
Exercise your Mind: Visit the Stanton Library for a new book

15
Weekend Challenge: How many Stanton parks can you visit?

16
#SelfieSaturday: Show your family doing your favorite activity

17
National Ice Cream Day: You know how to celebrate!

18
Parents: Teach your family your favorite childhood game!

19
Instagram Stories: Movies Under the Stars Trivia Question & Prizes @CityofStanton

20
Take a tour of the Butterfly Garden at SCP - How many can you find?

21
Head over to Stanton Central Park for Storytime in the Park at 10:30am

22
Friday Family Fitness: Walk 10k steps a day this weekend!

23
#SelfieSaturday: Show us your favorite place in Stanton

24
Grab some chalk and play Hopscotch at Hollenbeck Park

25
Motivation Monday: Join the Walking Club at Stanton Central Park, Mondays at 5pm

26
Instagram Stories: Movies Under the Stars Trivia Question & Prizes @CityofStanton

27
Join us at the Family Resource Center from 12-2pm for popsicles and chalk art!

28
Arrrr you up for an adventure? Spend the day at the pirate ship at Dotson Park

29
Visit our Social Media to see all of your entries to the photo and drawing contests!

30
#SelfieSaturday: Make it a Splash Pad Saturday at Stanton Central Park

31
Thank you for a great #StantonParks MakeLifeBetter month!

Parks Make Life Better!

FOLLOW US ON SOCIAL MEDIA TO STAY UP TO DATE WITH THE LATEST COMMUNITY SERVICES AND PARKS MAKE LIFE BETTER MONTH HAPPENINGS



/CITYOFSTANTONCA



@CITY OF STANTON



@CITY OF STANTON

PUBLIC WORKS & ENGINEERING

Joe Ames, Public Works Director & City Engineer

CAPITAL IMPROVEMENT PROJECTS

Updates

- Sheriff's Substation Flooring Installation – Notice of Completion being brought to City Council for approval at July 26 meeting.
- Banquet Hall New Lighting Project – Contract change order for additional light cans being brought to City Council for approval at July 26 meeting.
- Orangewood Parkette Design Plans – Conceptual layout plans recommended for approval by Parks & Recreation Commission at July 18 meeting.
- Dog Park Design Plans – Conceptual layout plans recommended for approval by Parks, Recreation & Community Services Commission at July 18 meeting.
- Family Resource Center Renovations Design Plans – 80% design plans received. City staff is picking out colors for the interior, and cabinet and countertop designs.
- Stanton Park Improvements (Adult Fitness Equipment) –Tait & Associates developed a preliminary drawing for submittal to Edison. Community Services is taking the lead on obtaining Edison approval.
- Premier Park Renovation Design Plans –RJM Design Group, Inc. held a design kickoff meeting with City staff on July 18.
- Central Park & Dotson Park Basketball Court & Tennis Court Resurfacing Project – No bids received. Will make a second attempt at bidding out this project in August.
- Central Park Shade Structure – Bid documents ready.
- Sewer Master Plan – Consultant gathering information, including working with the City's sewer cleaning vendor, Empire Pipe Cleaning.
- Norm Ross Sports Park Design Plans – Staff will recommend a consultant to be awarded the design contract at the August 23 meeting. The use agreement with GGUSD is being refined.
- 8861 Pacific Avenue Demolition (due to fire) – Demolition scheduled to start in August.
- Connector Pipe Screen Installations – Installations complete. Notice of completion brought before City Council on June 28, now awaiting 35 days after Notice of Completion filed with the County for the retention to be released to the contractor.

MISCELLANEOUS PROJECTS

Updates

- Flagpole Replacement at Central Park – Pole has arrived. Pole to be installed using in-house crews after previous pole damaged by motor vehicle jumping the curb.
- New streetlights on Starr and Lola – Applications sent to Edison.
- Flock camera installation on Village Center Drive – Installation scheduled.
- Electric vehicle charging station installations at Central Park (public facing), the City's Corporation Yard (City use only), and at Civic Center (in the staff level parking garage) – Complete. Waiting on activation by Chargepoint.
- Orangewood/Santa Rosalia Safety Improvements – Conceptual improvements approved by City Council at the July 12th City Council meeting. Hartzog & Crabill provided 90% design plans, and the City Traffic Engineer returned comments on July 19. Final design plans should be ready next week. City staff will get bid from County to perform the work.
- Americans with Disabilities Act Transition Plan RFP – New project. RFP drafted. Will be posted online next week for potential consultants to view.

PUBLIC WORKS & ENGINEERING

Joe Ames, Public Works Director & City Engineer

STREET REHABILITATION PROJECT

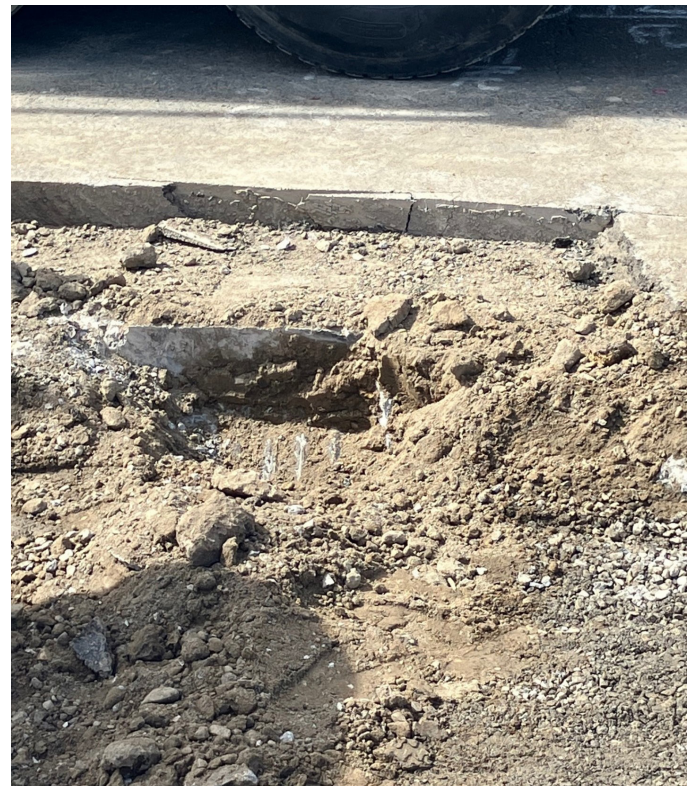
FY 2021-2022

The FY 2021-2022 Street Rehabilitation Project kicked off on July 18th with the sawcutting of existing asphalt pavement to install new sidewalk, curb and gutter on Garden Grove Boulevard between Court and Sycamore, and on Village Center Drive for the new crosswalk between Rodeo 39 and Crosspointe Village.

As part of the work, Public Works did its best to preserve the 15 MPH colored concrete pavement on historic Beach Boulevard (the alley on private property that is between the motorcycle dealership and the empty gravel lot between Court and Sycamore.) Below are photographs of the sawcutting operation on July 18.



On July 20, the City Engineer was notified that the storm drain pipeline running under the new curb and gutter on Garden Grove Boulevard was shallower than expected. The City Engineer directed the use of steel rebar to compensate for the thinner sections of concrete curb and gutter required to maintain line and grade.



Corrugated metal pipe embedded in concrete between Court & Sycamore

PUBLIC SAFETY SERVICES

James Wren, Public Safety Services Director

OUTREACH EFFORTS

Female Client Connected to Various Services

While performing street outreach, Stanton's Outreach Coordinators engaged a female experiencing street-level homelessness in need of medical attention. Collaborating with community partners, CalOptima's Mobile Care Unit and Families Together, the Outreach Coordinators were successfully able to connect the female participant to the appropriate medical care. Upon arrival, Families Together provided the female participant with wound care and reconnected her with TeleCare for mental and behavioral health services. Additionally, the participant was informed of the plethora of medical benefits that are available to members of the homeless community. The Outreach Coordinators will continue to collaborate with community partners to provide connectivity to medical assistance for those in need.

Medical Care for Male Client

Responding to a request for service from concerned residents, the Outreach Coordinators engaged a male individual roaming Stanton in a medical gown. The individual would slip in and out of consciousness during contacts with staff and was clearly a danger to himself. Stanton's Outreach Coordinators arrived on scene and accessed the situation to best organize services for the individual. The Outreach Coordinators were successfully able to contact the individual's caregiver to coordinate reunification. Collaborating with the Orange County Sheriff's Department, the Outreach Coordinators arranged the male individual's safe transportation to Anaheim West Medical Center. The individual received medical attention to open wounds and was connected with his caregiver to continue his recovery.



PUBLIC SAFETY

Shopping Cart Sweeps

Staff has conducted multiple "Shopping Cart Sweeps" to enforce the City's regulations regarding the possession of shopping carts. Between 15 and 20 carts were collected during each sweep and returned to the appropriate owners. These sweeps are scheduled to continue throughout the summer in order to address the number of shopping carts on the street.

Business Signage

Staff is continuing to work with the various shopping centers in town to address outdoor dining and signage issues. Dining establishments have removed unpermitted outdoor dining arrangements that were established during the COVID-19 pandemic. In the coming weeks, staff will address signage issues throughout the city to improve the overall aesthetics of the shopping centers.





ATTACHMENTS

CITY OF STANTON

SALES TAX UPDATE

1Q 2022 (JANUARY - MARCH)



STANTON

TOTAL: \$ 1,296,019

9.9%
1Q2022



20.1%
COUNTY

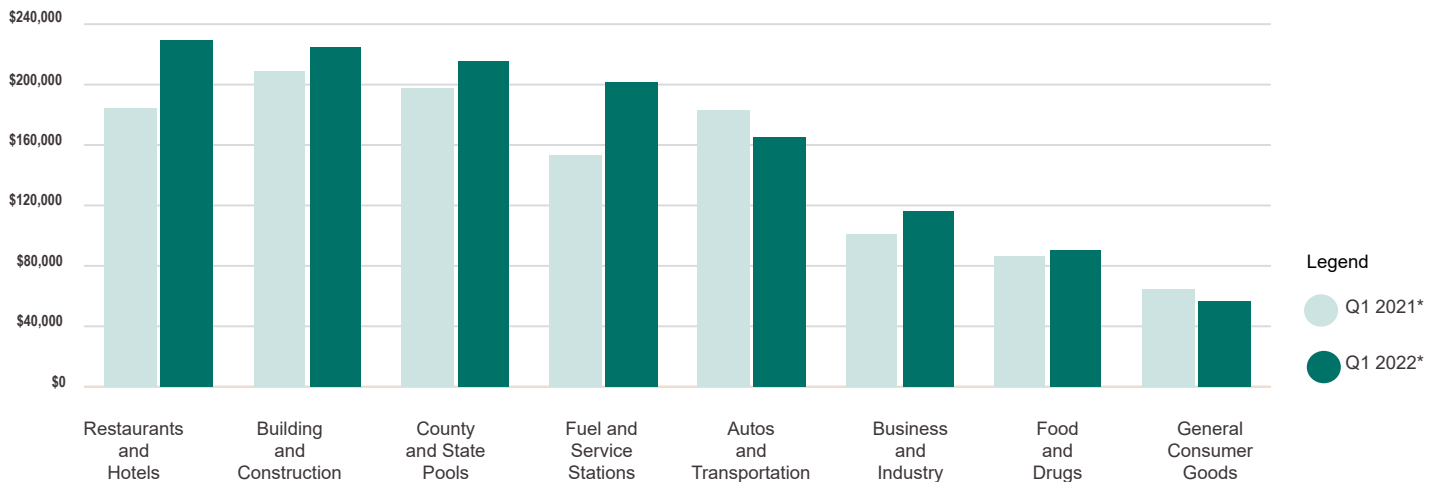


17.1%
STATE



*Allocation aberrations have been adjusted to reflect sales activity

SALES TAX BY MAJOR BUSINESS GROUP



Measure GG

TOTAL: \$1,424,346

↑ 14.4%



CITY OF STANTON HIGHLIGHTS

Stanton's receipts from January through March were 15.0% above the first sales period in 2021. Excluding reporting aberrations, actual sales were up 9.9%.

Continued spikes in the price of crude oil have elevated pump prices, driving up revenue from fuel and service stations. Consumers continue to flock to dining out, despite recent menu prices hikes brought on by increased costs of wholesale food.

The business-industry sector maintained strong sales, with a 14.5% increase in sales tax revenue when compared to the year-ago period. Lumber prices continued to soar in 1Q22, pushing up revenue from building-construction.

Multiple business closures negatively impacted receipts from autos-transportation. Revenue from retailers in the general consumer goods category showed declines.

The City's share of the countywide use tax pool increased 9.1% when compared to the same period in the prior year. Measure GG, the City's voter-approved transactions and use tax, brought in an additional \$1,418,046 in revenue, led by sales from autos-transportation and building-construction.

Net of aberrations, taxable sales for all of Orange County grew 20.1% over the comparable time period; the Southern California region was up 19.2%.



TOP 25 PRODUCERS

5 Star Homes	Katella Plywood & Lumber
7 Eleven	Orco Block
American Camper Shells & Vanworks	Pick Your Part Auto Wrecking
Arco	Premium Finance
Berri Brothers Gas Station	Raising Cane's
Cameron Welding Supply	Resource Building Materials
Chem Mark	Shell
Chevron	Stanton 76
Custom Pipe & Coupling	Super King Market
Food 4 Less	Walmart Neighborhood Market
Home Depot	Wholesale Tiny Homes
In N Out Burger	Yardley Orgill
JB Lumber	



STATEWIDE RESULTS

California's local one-cent sales and use tax for sales occurring January through March was 17% higher than the same quarter one year ago, after adjusting for accounting anomalies and onetime payments from previous quarters. By all accounts, the California retail economy continues roaring along. Even with instability in the stock market, the crisis in Ukraine pushing up the global price of crude oil and the U.S. Federal Reserve Board beginning to tackle inflation with a series of rate increases, consumer spending continued at a strong pace.

The invasion of Ukraine by Russian military forces on February 24 had an immediate upward impact on the global price of crude oil due to fears of supply shortages. Subsequently this has caused a dramatic jump to California consumer gas and diesel prices at a time when many in the workforce were commuting back into offices, also contributing to an overall increase in consumption. As expected, fuel and service station receipts increased 47% over last year and show no signs of pulling back with summer travel right around the corner.

Sales of new and used vehicles continue to be robust causing the autos and transportation sector to jump 15% for the period. Inventory shortages by some dealers may have caused buyers to experience a Fear Of Missing Out (FOMO) and pay elevated prices while interest rates remained lower. Automotive brands that have committed to full electric or hybrid models are attractive with consumers, especially given the sudden rise in fuel prices.

Post-holiday retail sales of general consumer goods remained solid, improving 10%. Prior supply chain concerns have dissipated, port operations are returning

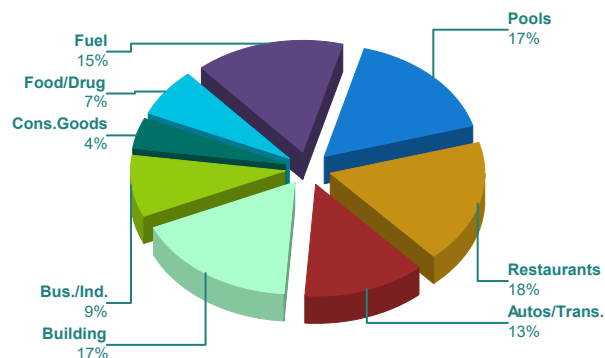
to normal and headwinds from inflation and higher cost goods haven't yet slowed consumer demand. The stellar returns were largely driven by discount department stores, especially those selling gas.

These results mark the fourth full quarter in a row that restaurant and hotel receipts have increased. While higher menu prices have contributed, steady demand by patrons to dine out is also propelling the gains. Furthermore, theme parks and entertainment venues throughout the state are busy. With the summer tourism and travel season approaching, the industry is positioned to maintain post-pandemic growth and remain positive through 2022.

Use taxes generated by online sales and purchases from out-of-state vendors allocated via the county pools, heartily surpassed expectations, gaining 13% over the comparison period. Shoppers bought a range of merchandise and spending by businesses on capital equipment remained sensational.

The first quarter sales period contributed to an already strong 2021-22 fiscal year for most municipalities statewide. However, continued inflationary pressure, soaring interest rates and record gas prices may soften growth going into 2022-23.

REVENUE BY BUSINESS GROUP Stanton This Quarter*



*ADJUSTED FOR ECONOMIC DATA

TOP NON-CONFIDENTIAL BUSINESS TYPES

Stanton Business Type	Q1 '22*	Change	County Change	HdL State Change
Service Stations	200.4	30.9% ↑	53.2% ↑	43.3% ↑
Building Materials	188.4	8.2% ↑	8.5% ↑	7.8% ↑
Quick-Service Restaurants	125.6	6.4% ↑	9.8% ↑	7.8% ↑
Casual Dining	86.9	57.1% ↑	46.7% ↑	55.8% ↑
Grocery Stores	58.1	3.5% ↑	3.4% ↑	3.3% ↑
Trailers/RVs	57.9	-4.7% ↓	8.3% ↑	2.2% ↑
Automotive Supply Stores	40.1	6.6% ↑	4.6% ↑	4.6% ↑
Used Automotive Dealers	33.2	-46.6% ↓	8.5% ↑	8.0% ↑
Heavy Industrial	31.1	23.1% ↑	24.5% ↑	17.4% ↑
Auto Repair Shops	25.4	51.8% ↑	21.5% ↑	22.0% ↑

*Allocation aberrations have been adjusted to reflect sales activity

*In thousands of dollars