



GEN INFO

April 7, 2022



The City Manager's Report is intended only to keep the City Council current concerning ongoing and potential future matters. Much of the information contained in this Report is preliminary and subject to change. In particular, information concerning potential land use and/or economic development projects is to be considered tentative and preliminary (and in some cases may be speculative), subject both to change and to all future City review and approval processes. Nothing in this Report constitutes evidences or implies City approval of any such project, nor City acceptance of any proposed terms of any agreement, contract or understanding referred to in this Report. All such matters remain fully subject to all normal City approval processes, up to and including public meetings and/or public hearings before the Planning Commission and/or City Council, at future dates.

Pictured: Front of Stanton City Hall.



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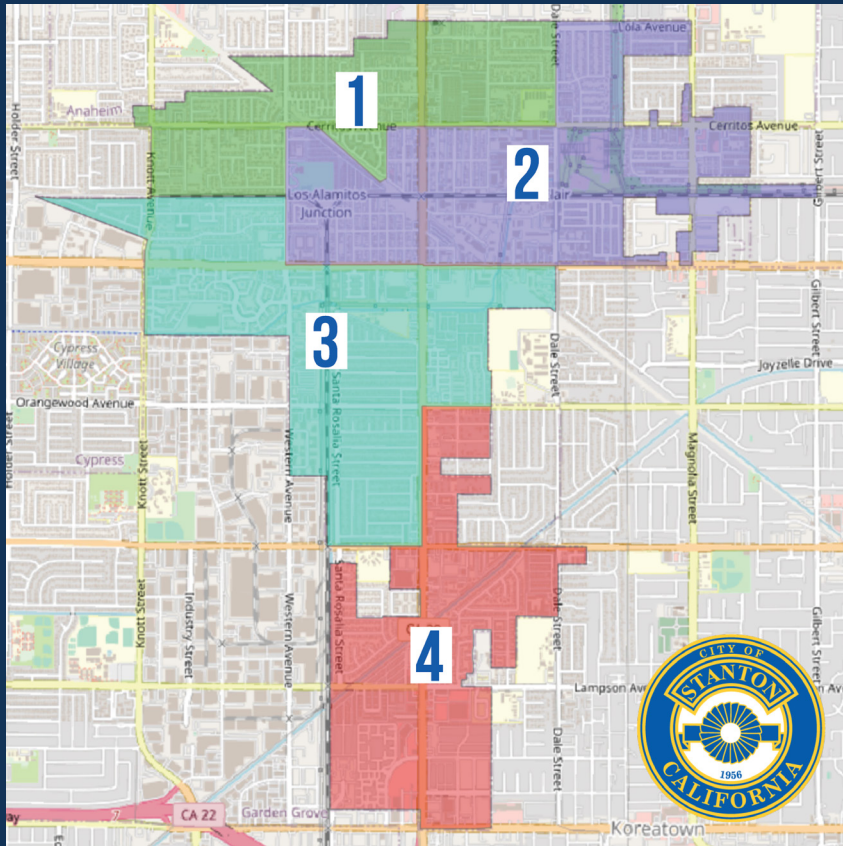
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OFFICE OF THE CITY MANAGER

Jarad Hildenbrand, City Manager

DISTRICT ELECTION MAP



The Stanton City Council has selected and adopted Public Map Cv2, implementing new electoral district boundaries. The new districts will be used for City Council elections starting with the November 2022 election.

Two Council Member seats will be up for election and shall be elected "by-district" (District 1 and District 3) along with the at-large Mayor.

Only residents that live in those respective districts up for election can cast ballots for their candidate of choice.

The election of the Mayor will remain "at-large," meaning elected by all voters of the city, no matter where in the city you live.

The Orange County Registrar of Voters has obtained data from the City of Stanton to integrate into its precinct system to determine which voters are in which districts (based on the City Council approved map) and who will need a ballot.

The City wants all registered voters in District 1 and District 3 to be aware and prepared for the November 2022 General Municipal Election in our City. For more information and to determine what district you live in, please visit the City's website at www.StantonCA.gov/DistrictElections.

FUNDING UPDATES

Homekey Program - Riviera Motel

The City of Stanton, in partnership with the County of Orange and Jamboree Housing Corporation, has been awarded \$6,070,000 in funding under the round two of the State Homekey program to acquire the former 21-unit Riviera Motel in Stanton. The project is the second award for the City of Stanton. The first award for the City of Stanton was \$23.1 million in the first round of the Homekey program for the Tahiti Motel and Stanton Inn & Suites; that award will help create 132 units of permanent supportive housing.

Located at 11892 Beach Boulevard in Stanton, the Riviera Motel involves the rehabilitation and adaptive re-use of a 21-room motel into Permanent Supportive Housing (PSH). 20 PSH units will target individuals who are at-risk of homelessness, homeless, or chronically homeless earning no more than 30% of the Area Median Income (AMI), including 9 units set aside for individuals meeting the Mental Health Services Act (MHSA) eligibility criteria and 10 units for Veterans. One manager's unit will be provided onsite. The Riviera will share a courtyard and amenities with the Tahiti Apartment Homes, formerly known as the Tahiti Motel.

\$5 Million Federal Community Project Funding to Address Homelessness

The omnibus spending bill signed by President Biden for the fiscal year ending September 30, 2022 included in the package \$5 million to fund the North Orange County Public Safety Collaborative. The City of Stanton will continue to be the lead fiscal agent charged with all fiscal responsibilities and reporting requirements during this period. The Collaborative has been successful in its model of community policing focused on collaboration between law enforcement, community-based organizations, and the communities served.

The funds will be used to employ regional homeless outreach workers, including service providers with housing navigation and case management services. Along with the City of Stanton, partners include the cities of Anaheim, Brea, Buena Park, Cypress, Fullerton, La Habra, La Palma, Placentia, Orange and Yorba Linda.

OFFICE OF THE CITY MANAGER

Jarad Hildenbrand, City Manager

HUMAN RESOURCES & RISK MANAGEMENT

Welcome to the Team



KRISTINA SILWAL

joined the City on Monday, March 21st as a part-time Recreation Leader for the Community Services Department. Kristina simultaneously works part-time for the Buena Park School District and is also a proud Stanton resident.



MARC DE LOERA

joined the City on Monday, March 21st as a part-time Recreation Leader for the Community Services Department. Marc is currently a student at Golden West Community College in Huntington Beach and is also a Stanton resident.



VANESSA BARNES

joined the City on Monday, March 28th as a part-time Administrative Clerk for the Finance Department.

MEETINGS & EVENTS

April 12

City Council Meeting
6:30pm, Council Chambers

April 16

Easter Egg Hunts
9:00am, Stanton Central Park

April 18

Parks, Recreation & Community
Services Commission Meeting
5:30pm, Council Chambers

April 20

Planning Commission Meeting
6:30pm, Council Chambers

April 26

City Council Meeting
6:30pm, Council Chambers

RECRUITMENT UPDATE

A part-time Public Works/Engineering Intern position for the Public Works Department opened on Monday, March 28. This position will remain open until filled.

A recruitment for a full-time Senior Public Works Inspector opened on Thursday, March 10 and closed on Monday, March 28. Applications have been reviewed and the first round of interviews is scheduled for Monday, April 11.

A recruitment for a full-time Marketing Assistant opened on Thursday, March 10. This position will remain open until filled. Applications are currently under review.

The full-time Building Official position for the Community Development Department remains open until filled. The first round of interviews were conducted on Wednesday, April 6.

The full-time Building Inspector position for the Community Development Department remains open until filled. The first round of interviews were conducted on Thursday, April 7.

A full-time Planning Technician position for the Community Development Department opened on Thursday, December 23 and closed on Tuesday, January 18. The second and final round of interviews were held on Tuesday, March 22. A candidate has been selected and is in the process of completing pre-employment requirements.

A recruitment for a full-time Assistant Planner for the Community Development Department opened on Thursday, December 2 and closed on Tuesday, January 11. The second and final round of interviews was held on Wednesday, March 16.

The recruitment for several temporary part-time Recreation Leaders remains open until filled. The City will continue to accept employment applications and hold interviews until all vacancies are filled.

FINANCE

Michelle Bannigan, Finance Director

SINGLE AUDIT OF FEDERAL AWARDS

Fiscal Year 2020/2021

The City's auditors have completed the City's final audit report for the fiscal year ended June 30, 2021. The report will be on the consent calendar for the City Council to receive on file on April 12, 2022.

REQUEST FOR PROPOSALS

Investment Management and Investment Advisory Services

On April 4, 2022, the Finance Department issued Addendum No. 1 to the Request for Proposal (RFP) to solicit proposals from qualified firms to provide investment management and investment advisory services for the City's investment portfolio of \$55 million. Proposals are due by 5:00 p.m. on April 11, 2022. The RFP document and Addendum No. 1 can be accessed on the Finance Department's webpage.

QUARTERLY SALES TAX AND MEASURE GG TAX UPDATE

Update

The City's consultant, HdL Companies, have issued their quarterly report for the quarter ended December 31, 2021. A copy of the non-confidential information is attached to this report. Retail sales activity throughout the City of Stanton remains strong with total retail sales between October 2021, and December 2021, exceeding total retail sales activity for the same period in 2020 by 5.1%. The two industries with the largest increases are restaurants & hotels and fuel & service stations. Rodeo 39 Public Marketplace opened in September 2020 and is helping to contribute to the increase in the City's retail sales activity in this year. High gasoline prices are the main driver resulting in more tax collected from fuel and service stations. The consultant's revenue estimate for Fiscal Year 2022/23 conservatively estimates that sales tax and Measure GG tax will be 1% higher the Fiscal Year 2021/22 budgeted amount (primarily with the assumption surrounding that gas prices will reduce back to "normal" levels.)

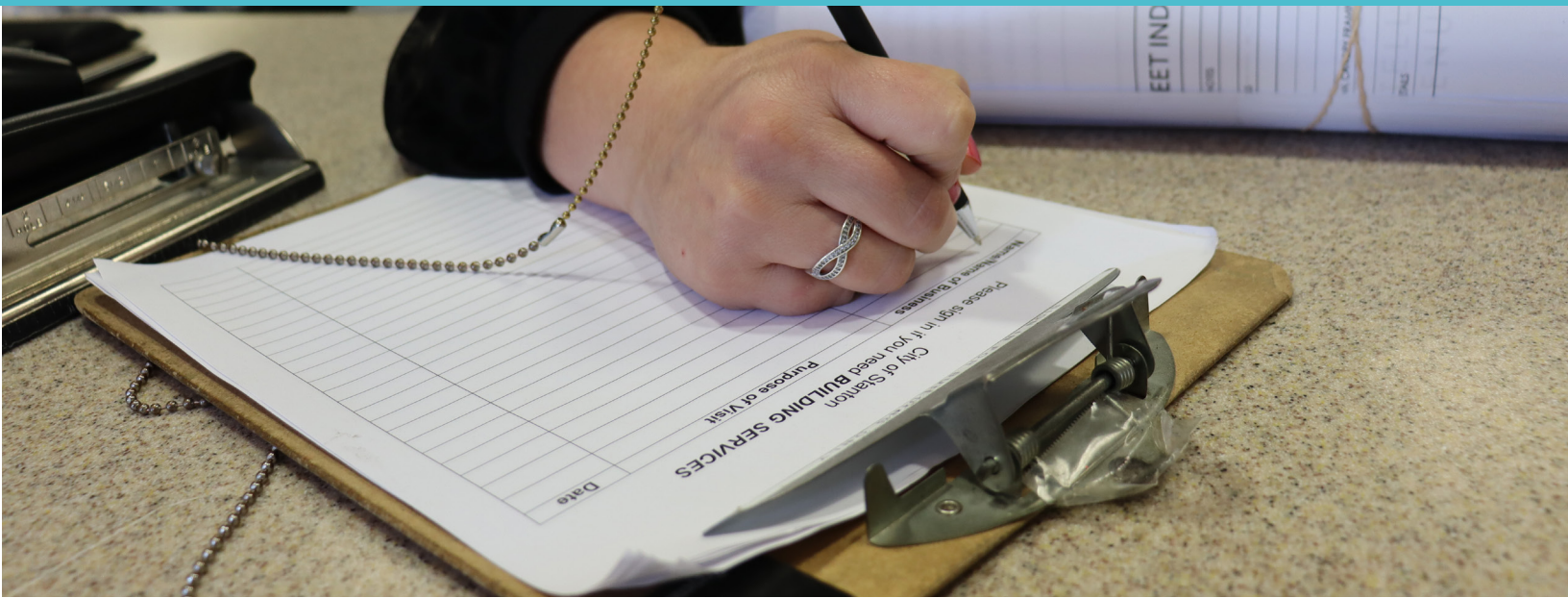
REQUEST FOR PROPOSALS

Professional Auditing Services

On April 4, 2022, the Finance Department issued a Request for Proposal (RFP) to solicit proposals from qualified independent certified public accounting firms to provide professional auditing services to the City for the fiscal years ending June 30, 2022, through June 30, 2026. Proposals are due by 5:00 p.m. on April 28, 2022. The RFP document can be accessed on the Finance Department's webpage.

COMMUNITY DEVELOPMENT

Jennifer Lilley, Community and Economic Development Director



ECONOMIC DEVELOPMENT

Coming to Stanton

The City is planning on welcoming two new businesses to our community:

2nd Street USA is a one-of-a-kind premium secondhand clothing store with current locations in Costa Mesa, Melrose, New York and Oregon. The business will be located at 12809 Beach Boulevard (within Rodeo 39).

KPhan Brows is a new beauty business offering permanent makeup services. The business will be located at 12921 Fern Street, Suite F.



BUILDING DIVISION ACTIVITY

	MAR 2022	MAR 2021	'21 Fiscal YTD	'22 Fiscal YTD
PERMITS ISSUED	38	62	560	609
INSPECTIONS	291	374	2,664	3,327
PLAN CHECKS	56	50	489	357

COMMUNITY SERVICES

Zenia Bobadilla, Community Services Director

ADMINISTRATION



**STANTON DOG PARK
COMMUNITY
OUTREACH MEETING**

Monday, April 18th, 2022 @ 5:30PM

Stanton City Hall, Council Chambers
7800 Katella Avenue
Stanton, CA 90680



JOIN US TO
PROVIDE YOUR
INPUT ABOUT OUR
CITY'S NEW DOG
PARK!

ALL HANDS MEETING

Department Training

The department will host an All Hands Meeting on Saturday, April 23, from 4-7pm to prepare for the busy summer season, review of goals for the coming fiscal year, policy updates and operational reminders for each site.

COLLABORATIVE

Monthly Meeting

On Monday, March 28, the Collaborative had partners share their organization's 3-minute elevator pitch and any upcoming events. Our next meeting will be held on April 25 at 12:30pm with a presentation by FIRST 5 Orange County on Stanton-specific Early Development Instrument (EDI) data.

FUNDING UPDATE

Orangewood Parkette

Last year, staff submitted the Orangewood Parkette community project to the office of Congressman Lowenthal through a competitive application and vetting process. After demonstrating community support, benefit to constituents and valuable use of taxpayer funds, the City has been awarded \$850,000 to support construction of a new parkette on Orangewood Avenue at Santa Rosalia Street. The project is currently in the design phase and will collect community feedback to begin the process.

RECREATION

YOUTH PROGRAMS

Kids Night Out

Kids Night Out (KNO) was held on Friday, March 25 at the Stanton Family Resource Center. Our 21 participants enjoyed working on Lego structures with Bricks 4 Kidz. KNO is a free event held monthly throughout the school year. Participants can register at StantonCA.gov/Classes.

OCFA Safety Classes

OCFA presented a Fire Safety course on Tuesday, March 29 at the Stanton Family Resource Center with 24 community members in attendance. Families learned how to use fire extinguishers and thoroughly enjoyed the class. Our next OCFA presentation will be held on Wednesday, April 27 at 6pm at Stanton Central Park and will focus on Emergency Preparedness.

Out of School Time Recreation

Participants enjoyed a special Easter-themed celebration on Thursday, April 7. Due to an increase in the waitlist, enrollment has been extended to 28 participants total. Senior Recreation Leader Alexis Soto is currently coordinating and planning activities for the upcoming Summer Camp.

Be Brave Be Safe

Be Brave Be Safe, hosted by the Joyful Child Foundation, was held at Stanton Central Park on Wednesday, April 6 with 11 families in attendance. Our next event will be held on Wednesday, May 4.

HUMAN SERVICES

Information & Referral Services

The Family Resource Center recently received \$10,000 in CFRA funds dedicated to directly assisting clients with utility assistance, basic needs, or gift cards to purchase basic needs.

Blue Ribbon Month

This April we celebrate Blue Ribbon month, aimed at spreading awareness of, and preventing, child abuse in our communities. To highlight, the department will host family game nights, a walk during our Easter event, and a special Storytime in the Park. Our first family game night will be held this Friday at the Civic Center, where we'll host minute-to-win-it games for 17 families.

Food Distribution

Meals on Wheels and Second Harvest Food Bank continue to supply food for our clients on Tuesday and Thursday mornings. Please see our numbers to date for the month of March:

- MoW Grab N Go: **6,348 meals**
- MoW Home Delivered Meal Program Meals: **600**
- MoW Senior Participants: **1,158**
- MoW NEW Senior Participants: **3**
- Second Harvest Food Bank: **1,329 households served**

FY to Date Enrollment

- Math Tutoring: **17**
- Counseling Services: **294 Sessions**
- Personal Empowerment Program: **30**
- Case Management: **48**
- Family Support Services: **61**
- Parenting Education: **20**
- Information and Referral Services: **858 individuals**

Community Engagement Advisory Committee (CEAC)

CEAC members met on Monday, April 4 to do a training with Hallie Stohler from Charitable Ventures.

Outreach

Staff attended the Summer Resource Fair at Garden Grove High School from 5 to 7:30pm on Monday, April 4 to market City activities and programs. Many parents were interested in services offered by the Family Resource Center, as well as events for families including the Art Exhibit, the Easter Egg Hunt and Summer Camp.



Bricks 4 Kidz at Kids Night Out



OCFA Fire Safety Demonstration



SCP Staff with Blue Ribbon Banner

Easter EGG HUNT

SPECIAL GUEST

THE EASTER BUNNY

Saturday, April 16, 2022 • 9-11am

STANTON CENTRAL PARK



@CityofStanton



@CityofStanton



/CityofStantonCA

FOLLOW US ON SOCIAL MEDIA FOR EVENT UPDATES!



For additional information,
please call (714) 890-4270.

BUILDING A BRIGHTER

FUTURE

STANTON ART EXHIBIT

Saturday, May 21, 2022
10 AM-2 PM | Stanton Central Park

Stanton

ARTIST
CALL!

Interested in submitting your art?

Please visit
StantonCA.gov/ART2022

Artwork will be accepted between
April 18-May 12, 2022.

Accepting the following mediums:
Painting, Drawing, Multimedia,
Graphic art, Poetry, Short essay/story,
Photography, and Pottery

PUBLIC WORKS & ENGINEERING

Joe Ames, Public Works Director & City Engineer

CAPITAL IMPROVEMENT PROJECTS

Updates

- Sheriff's Substation Flooring Installation – Notice to Proceed Issued
- Banquet Hall New Lighting Project – Notice to Proceed Issued
- Orangetown Parkette Design Plans – Notice to Proceed Issued
- Dog Park Design Plans – 1st Community Meeting Scheduled for April 18th
- Family Resource Center Renovations Design Plans – Being Drafted
- Stanton Park Improvements (\$200k Grant) – Gathering Input from Community Services Commission
- Premier Park Renovation Design Plans – RFP Issued, Proposals Due May 5th
- Central Park & Dotson Park Basketball Court & Tennis Court Resurfacing Project – Bid Documents Almost Ready
- Central Park Shade Structure – Bid Documents Almost Ready
- Sewer Master Plan – Consultant Gathering Information
- Norm Ross Sports Park Design Plans – RFP Being Drafted/Agreement with GGUSD Being Negotiated
- 8871 Pacific Avenue Demolition (due to fire) – Out to Bid
- Connector Pipe Screen Installations – Installations Underway
- Family Resource Center Security Camera Installations – Bid Cancelled; Work to be Done In-House



ORANGEWOOD POCKET PARK

Orangetown & Beach

A requirement of SB 1383 is to acquire compost recycled from organic waste. Public Works acquired compost from Orange County Sanitation District. This organic product was used at Orangetown Pocket Park to help promote plant growth. Approximately 10 tons of compost was used at this site. Some additional drought tolerant plants were installed in bare areas, which included: (3) miss violet butterfly shrubs, (4) 5-gallon Agave blue flame, (2) 5-gallon Echium fastuosum, (15) 1-gallon dwarf yellow lantana, (10) 1-quart blue lithodora. Additionally, minor repairs were made, including a new cage around irrigation time clock and new plywood on the electrical enclosure. Thank you to Deirdre Bingman from OCSAN, who provided the city with Q&A postcards to inform the public of this compost program. In the future, City staff plans to have CR&R deliver any needed compost free of charge under a restated and amended service agreement.

PUBLIC WORKS & ENGINEERING

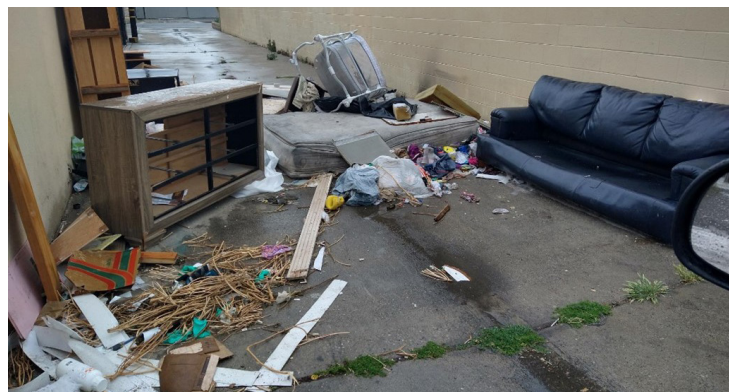
Joe Ames, Public Works Director & City Engineer

COMMUNITY MAINTENANCE AND UPKEEP



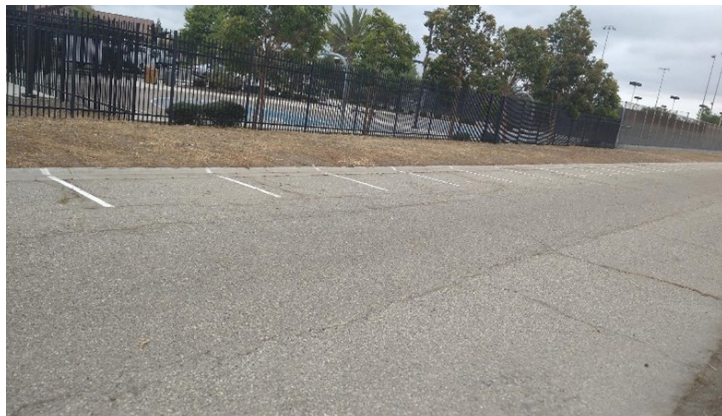
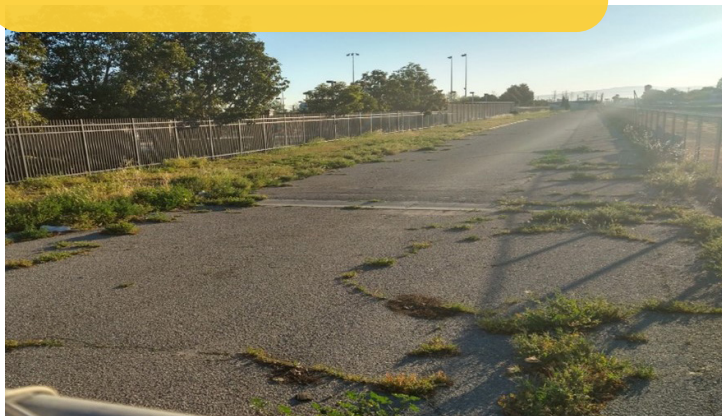
In the last Gen Info update, Public Works reported that the tree dedicated to Natalie Dotson split during a rainstorm earlier this year. A new tree was installed in a different location within Premier Park, and the plaque was recovered and reinstalled on a new stand in front of the new tree.

Public Works crews swung into action during the rainstorm on March 28th to clear any debris from the channel at Western Avenue south of Central Park to keep the channel open and clear. We appreciate our hard-working crew members for braving the weather to do this for the City.



Public Works crews removed several abandoned furniture items and trash from the alley south of Main Street and west of Court Avenue.

In preparation for the upcoming Easter event, the overflow parking area south of Central Park has been cleaned up and striping was installed to indicate where patrons should park. Please see before and after photos below.



PUBLIC SAFETY SERVICES

James Wren, Public Safety Services Director

OUTREACH SUCCESS STORIES

Elderly Individual Connected to Shelter

Over the past month, Outreach Coordinators have consistently offered resources to an elderly individual facing street-level homelessness. The Outreach Coordinators collaborated with outside agencies and monitored the system that displays bed availability daily for any shelter openings. These efforts led them to find an opening at the Cold Weather Shelter in Santa Ana. The individual will now have on-site case management, essential necessities, and shelter.



Female Transported to Shelter Program

While responding to a call for assistance from the Orange County Sheriff's Department, the Outreach Coordinators engaged an elderly female inside the Sheriff's Substation. The individual was in dire need of shelter and housing resources. The individual was previously at the Salvation Army Emergency Shelter and was unable to determine if she qualified for re-entry. The Outreach Coordinator connected with the referring agency and verified the individual could return to their city shelter program. Transportation was provided to the individual and she is now at the Anaheim shelter program. The client will have supportive services that include housing, case management and medical care.

COVID Positive Individual Connected to Isolation Services

While responding to a call for assistance from a concerned resident, the Outreach Coordinators engaged a middle-aged male individual who has been experiencing chronic homelessness. The individual was exposed to a confirmed COVID-19 case and he was experiencing COVID-19 symptoms. Based on the information, the Outreach Coordinators began the process to connect the participant to a County-funded COVID-19 isolation site. Once the participant was evaluated, he was deemed appropriate for placement at one of their two isolation sites. At the isolation site, the client would receive three meals a day, on-site medical treatment, essential necessities, and a safe place to stay during his recommended quarantine timeframe. Equally important, the Outreach Coordinators are actively working with the client to put him into the Buena Park Navigation Center once his time in isolation concludes. The participant was able to obtain immediate services, which will be followed by an entry in the system of service provision.

PUBLIC SAFETY

Collaborative Efforts

Public Safety staff has continued to address a variety of issues created by the homelessness issue. The attached photo shows a clean-up taking place at Garden Grove Blvd. and Court Avenue. The response shown involves the Outreach Coordinators, Public Safety, Orange County Sheriff's Department and OC Public Health. This area has been problematic due to its proximity to the Garden Grove border.

Parking Enforcement

Public Safety has been active enforcing parking regulations across the city. The department has observed an influx of vehicles and numerous vehicles in permit parking areas without permits. In a single day, Parking/Code Officer Daniel Urbina issued 115 parking citations during a single shift.





ATTACHMENTS

CITY OF STANTON

SALES TAX UPDATE

4Q 2021 (OCTOBER - DECEMBER)



STANTON

TOTAL: \$ 1,265,714

5.1%
4Q2021



15.3%
COUNTY

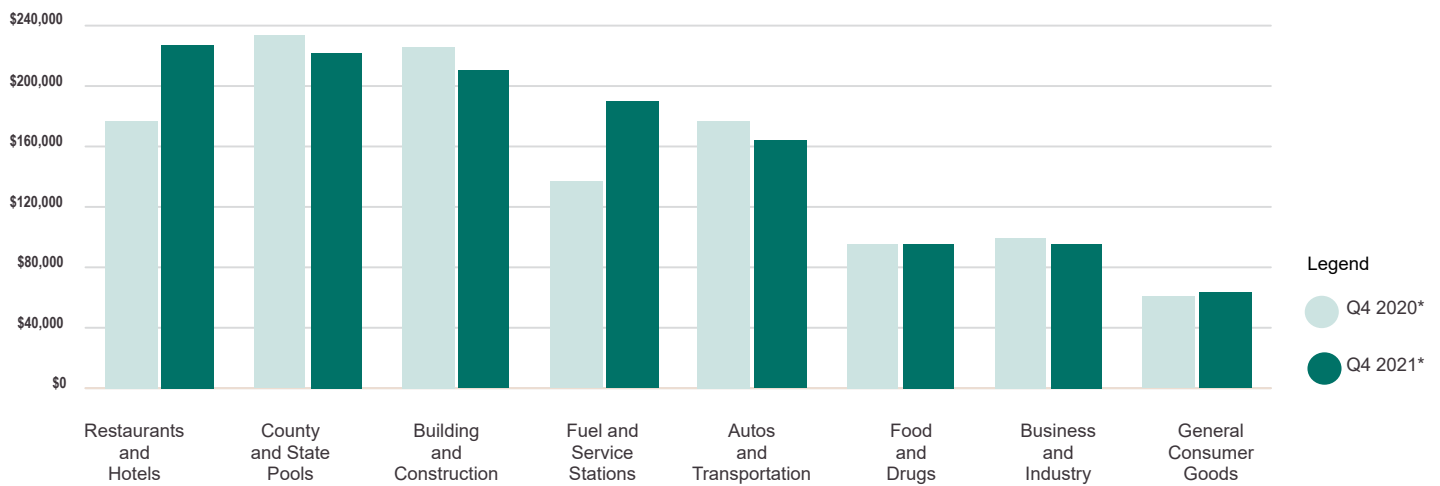


15.6%
STATE



**Allocation aberrations have been adjusted to reflect sales activity*

SALES TAX BY MAJOR BUSINESS GROUP



Measure GG

TOTAL: \$1,457,847

↑ 16.9%



CITY OF STANTON HIGHLIGHTS

Stanton's receipts from October through December were 21.6% above the fourth sales period in 2020. Excluding reporting aberrations, actual sales were up 5.1%.

Higher retail gasoline prices in 4Q21 were the result of increased demand for gasoline, reduced U.S. refinery capacity, and low gasoline inventories. The restaurant & hotel sector is benefitting from the gap between inflation for food purchased for cooking at home versus dining out, making eating out more appealing to consumers.

Overall revenue from general consumer goods showed slight increases, while totals from food-drugs remained flat.

A shortage of necessary parts and supply chain issues have put a damper on sales from the autos-transportation group. As 2021 closed, revenue from building-construction fell as lumber prices dropped as well as cost challenges related to labor, materials shortages, and inflation.

Measure GG, the City's voter-approved transactions-use tax, brought in an additional \$1,451,367. Proceeds from Measure GG were led by sales from autos-transportation and general consumer goods.

Net of aberrations, taxable sales for all of Orange County grew 15.3% over the comparable time period.



TOP 25 PRODUCERS

5 Star Homes	Pick Your Part Auto Wrecking
7 Eleven	Premium Finance
American Camper Shells	Raising Cane's
Arco	Resource Building Materials
Berri Brothers Gas Station	Shell
Cameron Welding Supply	Smart & Final
Chem Mark	Stanton 76
Chevron	Super King Market
Food 4 Less	Walmart Neighborhood Market
Home Depot	Wholesale Tiny Homes
In N Out Burger	Yardley Orgill
JB Lumber	
Katella Plywood & Lumber	
Orco Block	



STATEWIDE RESULTS

California's local one cent sales and use tax receipts for sales during the months of October through December were 15% higher than the same quarter one year ago after adjusting for accounting anomalies. A holiday shopping quarter, the most consequential sales period of the year, and the strong result was a boon to local agencies across the State. Consumers spent freely as the economy continued its rebound from the pandemic and as robust labor demand reduced unemployment and drove up wages.

Brick and mortar retailers did exceptionally well as many shoppers returned to physical stores rather than shopping online as the COVID crisis waned. This was especially true for traditional department stores that have long been among the weakest categories in retail. Discount department stores, particularly those selling gas, family and women's apparel and jewelry merchants also experienced strong sales. Many retailers are now generating revenue that is nearly as much, or even higher, than pre-pandemic levels.

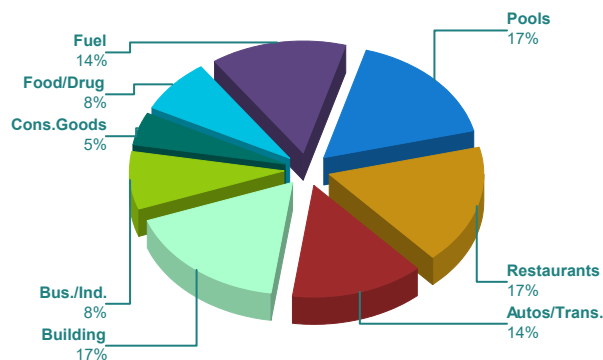
Sales by new and used car dealers were also much higher than a year ago. The inventory shortage has resulted in higher prices that have more than offset the decline in unit volume in terms of revenue generation for most dealerships. Restaurants and hotels were only moderately lower than last quarter, with both periods being the highest in the State's history. Increased menu prices coupled with robust demand to dine out are largely responsible for these gains. These are impressive results for a sector that does not yet include the positive impact that will occur later this year as international travel steadily increases at major airports. Conference business, an important revenue component for many hotels, is also still in the early stages of recovery.

Building material suppliers and contractors were steady as growing residential and commercial property values boosted demand, particularly in the Southern California, Sacramento and San Joaquin Valley regions. Although anticipated interest rate increases by the Federal Reserve could dampen the short-term outlook for this sector, industry experts believe limited selling activity will inspire increased upgrades and improvements by existing owners. With demand remaining tight and calls for more affordable housing throughout the state, the long-term outlook remains positive.

The fourth quarter, the final sales period of calendar year 2021, exhibited a 20% rebound

in tax receipts compared to calendar year 2020. General consumer goods, restaurants, fuel and auto-transportation industries were the largest contributors to this improvement. However, the future growth rate for statewide sales tax revenue is expected to slow markedly. Retail activity has now moved past the easy year-over-year comparison quarters in 2021 versus the depths of the pandemic bottom the year before. Additional headwinds going into 2022 include surging inflation, a dramatic jump in the global price of crude oil due to Russia's war in Ukraine and corresponding monetary tightening by the Federal Reserve. This is expected to result in weakening consumer sentiment and continued, but decelerating, sales tax growth into 2023.

REVENUE BY BUSINESS GROUP Stanton This Calendar Year*



*ADJUSTED FOR ECONOMIC DATA

TOP NON-CONFIDENTIAL BUSINESS TYPES

Stanton Business Type	Q4 '21*	Change	County Change	HdL State Change
Service Stations	189.7	39.3% ↑	69.4% ↑	53.7% ↑
Building Materials	172.0	-8.9% ↓	4.8% ↑	2.2% ↑
Quick-Service Restaurants	127.2	10.4% ↑	11.4% ↑	12.1% ↑
Casual Dining	82.4	60.8% ↑	56.8% ↑	66.5% ↑
Trailers/RVs	61.3	-16.5% ↓	-8.8% ↓	11.2% ↑
Grocery Stores	61.2	0.3% ↑	-0.3% ↓	0.6% ↑
Automotive Supply Stores	35.9	3.8% ↑	11.1% ↑	10.5% ↑
Used Automotive Dealers	33.6	-19.2% ↓	28.0% ↑	27.6% ↑
Light Industrial/Printers	27.7	4.8% ↑	4.2% ↑	8.1% ↑
Contractors	27.3	15.0% ↑	12.4% ↑	5.3% ↑

*Allocation aberrations have been adjusted to reflect sales activity

*In thousands of dollars