



# GEN INFO

*October 21, 2021*



The City Manager's Report is intended only to keep the City Council current concerning ongoing and potential future matters. Much of the information contained in this Report is preliminary and subject to change. In particular, information concerning potential land use and/or economic development projects is to be considered tentative and preliminary (and in some cases may be speculative), subject both to change and to all future City review and approval processes. Nothing in this Report constitutes evidences or implies City approval of any such project, nor City acceptance of any proposed terms of any agreement, contract or understanding referred to in this Report. All such matters remain fully subject to all normal City approval processes, up to and including public meetings and/or public hearings before the Planning Commission and/or City Council, at future dates.

*Pictured: Stanton Central Park at sunset*





# GEN INFO REPORT

• <b>Office of the City Manager</b> Jarad Hildenbrand .....	03
• <b>Finance</b> Michelle Bannigan .....	04
• <b>Community Development</b> Jennifer Lilley.....	05
• <b>Community Services</b> Zenia Bobadilla .....	06
• <b>Public Works &amp; Engineering</b> Joe Ames.....	09
• <b>Public Safety Services</b> James Wren .....	10
• Attachments.....	11



# HUMAN RESOURCES & RISK MANAGEMENT

## RECRUITMENT

The full-time Public Works Inspector position for the Public Works Department remains open until filled. The first review date of applications was on October 19 and staff is currently in the process of reviewing applications.

A recruitment for a full-time Assistant Planner for the Community Development Department opened on Thursday, August 26 and closed on Thursday, September 16. Written assessments have been administered and staff is in the process of scheduling interviews.

A part-time Parking Control/Code Enforcement Specialist position to fill the current vacancy due to William Torres' resignation

closed on Wednesday, September 22. Staff is in the process of scheduling interviews.

A recruitment for a full-time/limited-term Departmental Assistant position for the Community Development Department opened on Thursday, August 26 and closed on Wednesday, September 15. Written assessments have been administered and staff is in the process of scheduling interviews.

A recruitment for a full-time/limited-term Planning Manager position for the Community Development Department opened on Tuesday, August 31 and closed on Wednesday, September 22. The first round of interviews was

held on Thursday, October 21.

The first round of interviews for the full-time/limited-term Senior Accounting Technician for the Finance Department were held on Wednesday, October 13. The second and final round of interviews will be held on Monday, November 1.

The recruitment for several temporary part-time Recreation Leaders remains open until filled. The City will continue to accept employment applications and hold interviews until all vacancies are filled.

A part-time volunteer Intern position for the Finance Department remains open until filled.

## GET VACCINATED OR GET TESTED COVID-19 POLICY

At the Tuesday, September 28 City Council meeting, City Council directed staff to draft and implement a "Get Vaccinated or Get Tested" COVID-19 policy. The policy requires that all staff members, contractors and volunteers show proof of fully vaccinated status or be tested weekly for COVID-19 as a condition of employment. To verify vaccination status, City staff members, contractors, and volunteers have been asked to provide appropriate vaccination documentation to Human Resources by Wednesday, November 10. As of November 10, all staff members who are not fully vaccinated will be required as a condition of employment to be tested weekly for COVID-19. Starting November 15, COVID-19 testing will be provided to staff members at no cost during work hours. As of November 10, all contractors and volunteers who are not fully vaccinated will be required to provide a negative COVID-19 test result to the City on a weekly basis, during any week in which they will interact with the public or City staff as part of their work for the City.



## PLEASE WELCOME...



### ALONDRA AYALA

*Recreation Leader  
Community Services*

Alondra Ayala joined the City on Monday, October 11 as a part-time/temporary Recreation Leader for the Community Services Department.

Alondra is currently a student at Cypress Community College with a study emphasis in Psychology.

## MEETINGS & EVENTS

- Oct 23 **Community Clean-Up & Shred Day**  
Stanton Park
- Oct 26 City Council
- Oct 27 Public Safety Committee
- Oct 30 **Halloween Festival**  
Stanton Central Park
- Nov 3 Planning Commission
- Nov 9 City Council
- **Nov 11 Veterans Day**
- Nov 15 Parks & Recreation Commission
- Nov 17 Planning Commission
- **Nov 23 City Council Redistricting Public Hearing**
- Dec 1 Planning Commission
- **Dec 9 Christmas Tree Lighting**
- Dec 14 City Council
- Dec 15 Planning Commission
- **Dec 16 Redistricting Public Hearing**
- Dec 20 Parks & Recreation Commission

# FINANCE

Michelle Bannigan, Finance Director

## SALES TAX AND MEASURE GG TAX

### *Update*

On October 6, the City Manager and the Finance Director met with Robin Sturdivant with HdL Companies, the City's sales tax consultants, who reviewed the sales tax update reports for the quarter ended June 30, 2021. The Sales Tax Update Report for the quarter ended June 30, 2021, is attached (and posted on the City's website.) Actual retail sales in the City between April 2021 and June 2021 were 17.7% higher than the same three-month period in 2020, due to the Rodeo 39 businesses and higher fuel prices in 2021. Between April 2021 and June 2021, businesses located at the Rodeo 39 area generated approximately \$125,500 in sales tax and Measure GG tax for the City. An excerpt of HdL's report is attached for your information.

## CALPERS

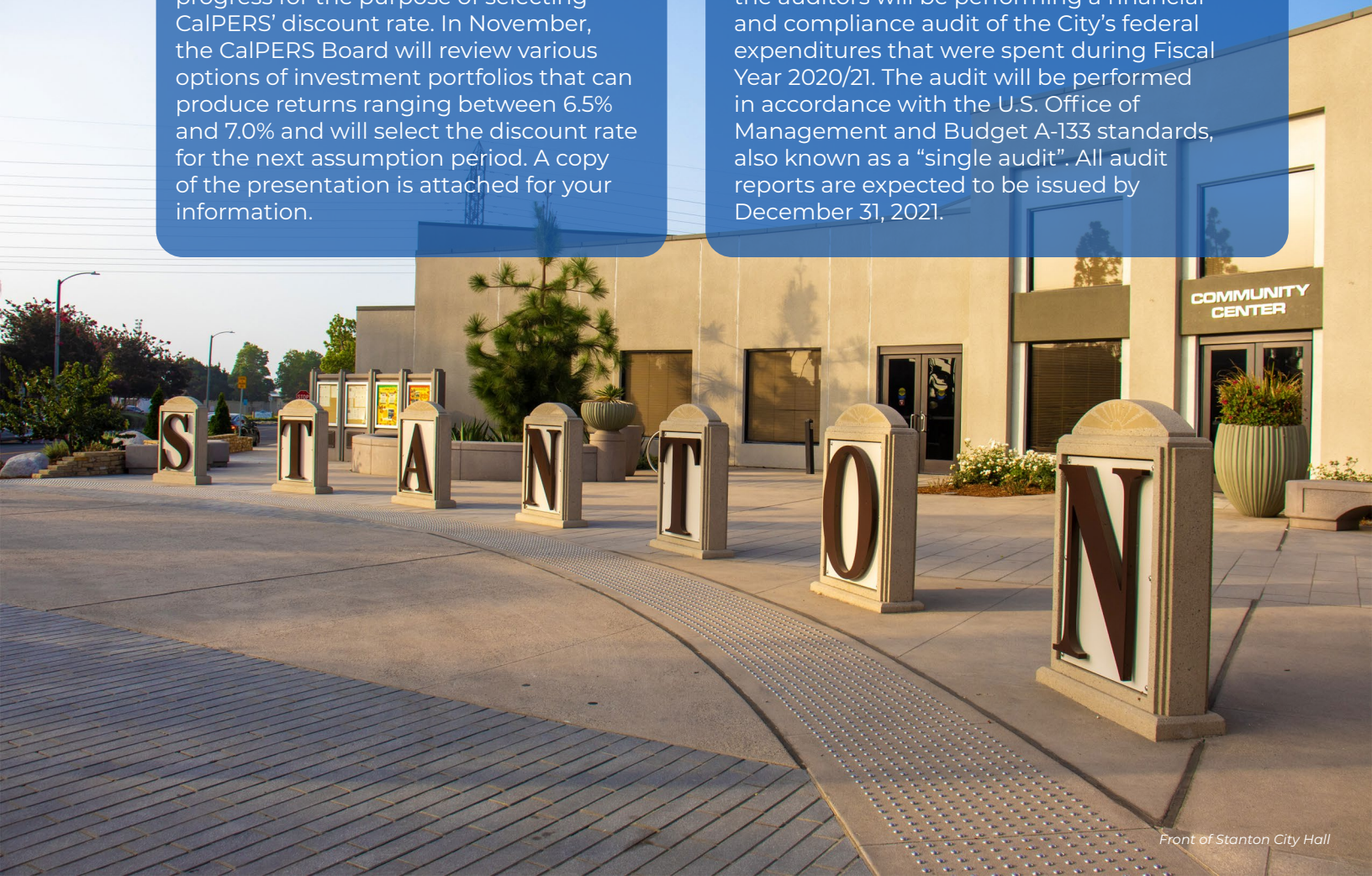
### *Update*

On October 13th, staff participated in a webinar hosted by CalPERS that provided stakeholders with an update on CalPERS Asset Liability Management (ALM) progress for the purpose of selecting CalPERS' discount rate. In November, the CalPERS Board will review various options of investment portfolios that can produce returns ranging between 6.5% and 7.0% and will select the discount rate for the next assumption period. A copy of the presentation is attached for your information.

## FISCAL YEAR 2020/21

### *Audit Update*

The City's Fiscal Year 2020/21 annual financial statement audit begins on Monday, October 25. The audit fieldwork is expected to last two weeks. In addition, the auditors will be performing a financial and compliance audit of the City's federal expenditures that were spent during Fiscal Year 2020/21. The audit will be performed in accordance with the U.S. Office of Management and Budget A-133 standards, also known as a "single audit". All audit reports are expected to be issued by December 31, 2021.





# COMMUNITY DEVELOPMENT

Jennifer Lilley, Community and Economic Development Director



## PLANNING COMMISSION

### *Training*

The Planning Commission will continue its training with a special presentation by the City's Housing Element consultant, Perry Banner of DeNovo Planning Group. Perry will provide background, context, and a deeper dive into the Housing Element process.

The Planning Commission will also have the opportunity to ask specific questions about the 6<sup>th</sup> Cycle for the City of Stanton to ensure they have a clear understanding of the roadmap for housing.

## HOUSING ELEMENT

### *Update*

The draft update of the Housing Element has been received by Housing and Community Development (HCD) and is currently under review. City Staff and the Consultant team are scheduled to meet with HCD staff the week of November 8 to review any comments, corrections, or changes needed. The public review period officially begins October 21 and runs for 30 days. The draft is available for the public to review in person at City Hall or virtually on the City's website and on Let's Talk Stanton and we will be using the Planning Commission meeting, Citizen's Academy, website, and social media to raise awareness and promote the review and participation. A virtual open house is being scheduled for November 10.

## COMMERCIAL CANNABIS

### *Update*

HdL has completed the background check and verification process. We are working with BB&K to finalize the process to inform all the applicants. We expect those letters to be released next week. The next steps in the process will be the land use approval phase which will include zoning verification, business licensing, building plan review and permitting and ultimately tenant improvements.

## 2021 PDAOC PLANNING FORUM

### *Update*

The Planning Director's Association of Orange County is hosting its annual Planning Forum on Thursday, October 28, 2021, at the Nixon Library in Yorba Linda.

At this year's forum, our City Manager will highlight the City of Stanton in a session sharing information on the Surplus Land's Act and Jennifer Lilley will highlight how the City of Stanton has leveraged SB2 funding to help pave the way for future transformation in the Town Center Specific Plan. It will be great for the City of Stanton to be promoted and recognized by the planning and development community for all the great work that has been happening.

# COMMUNITY SERVICES

Zenia Bobadilla, Community Services Director

## ADMINISTRATION

### CITIZENS ACADEMY

*Educating Future Leaders of Stanton*

On October 20, Community Services staff presented at our Citizen's Academy program at Stanton Central Park. Staff presented on current and future department operations and were happy to answer questions from participants.



**Stanton  
Collaborative**

## CITIZEN'S ACADEMY

### STANTON COLLABORATIVE

The Stanton Collaborative meets in person on Monday, October 25 at 12:30 pm at City Hall. Our presentation will be from First Five Orange County who will be speaking on their multi-phase process of educating the community on the state of childcare in Orange County.

## RECREATION



### STANTON CENTRAL PARK

*Updates*

Picnic Shelters continue to be booked every weekend for birthday parties and other celebrations, keeping the park busy and bustling. Beginning in November, the park will close at 6 pm on weekends to accommodate the upcoming time change.



# EVENTS



## HALLOWEEN FESTIVAL

*Saturday, October 30, 2021*

Our Halloween Festival returns on Saturday, October 30<sup>th</sup> from 4 to 8 pm. We invite everyone to stop by for candy, games, costume contest, food trucks and more!

## VETERANS DAY

*Thursday, November 11, 2021*

The City's Veterans Day Ceremony will be held on Thursday, November 11 at Veterans Park, 9-10am. Join us to honor past and present service members with an invocation, guest speakers and special performances. Refreshments to follow.



# SENIOR SERVICES

## Paint Day

*"Reverse" Excursion*

We are excited to welcome back Stanton Wine and Design on Monday, October 25, for a fun filled paint day. Our seniors will have the opportunity to paint a beautiful Fall themed design and enjoy light refreshments.

## Food Distribution

Meals on Wheels continues to supply food for our clients on Tuesday and Thursday morning. Please see our numbers for the month of October to date:

- MoW Grab N Go: **2,232 meals**
- MoW Home Delivered Meal Program Meals: **222**
- MoW Senior Participants: **409**
- MoW NEW Senior Participants: **2**
- Second Harvest Food Bank: **456 households served**





# HUMAN SERVICES



## Youth Programs

Kids Night Out is scheduled for Friday, October 22 from 6:30-9pm. Participants will enjoy Halloween-themed activities and finish the night with a movie. Kid's Night Out is currently full with a total of 20 participants enrolled.

In-person math tutoring continues every Friday from 4:30-6pm. We have a total of 10 participants and Youth Leaders of Orange County (YLOC) is still accepting participants until we reach a total of 20 participants.

### Total Service Enrollment:

- Math Tutoring: **10**
- Counseling Services: **89 Sessions**
- Personal Empowerment Program: **15**
- Case Management: **26**
- Family Support Services: **33**
- Parenting Education: **14**
- Information and Referral Services: **309 individuals**

## Information & Referral Services

Staff continues to receive calls for our Mental Health Services and diaper distribution. Thanks to a local donation, we can offer diapers in all sizes. Our Family Support Advocate, Lizbeth Bugarin, is currently setting up intake appointments for our counseling waitlist. Parenting classes will be put on hold and any clients interested will be put on an interest list. With the holidays approaching, the FRC has seen an increase in calls for holiday drives.

## Community Engagement Advisory Committee

Twelve CEAC members attended the CEAC meeting on Monday, October 18 held at the Family Resource Center. Members discussed leadership and how they each fulfill a role in their community. We're also excited to be joined by OCFA at our November 1 meeting where staff will cover Emergency Preparedness with our CEAC members.

## Meetings

Community Services Coordinator, Dianna Valtierra, attended a resource village with FaCT where SparkPoint and the County of Orange Social Services Agency discussed financial literacy and support programs such as CalFresh, General Relief and Medical. The Resource Village is a great opportunity for us to expand on knowledge of services in Orange County and provide clients with more robust referrals.



# PUBLIC WORKS & ENGINEERING

Joe Ames, Public Works Director & City Engineer

## SPLASH PAD MAINTENANCE

### *Update*

With the existing water splash pad play equipment maintenance contract expiring soon, Public Works released a request for proposals for maintenance of the splash pads at Central Park and Harry M. Dotson Park. Proposals are due to Public Works on the revised date of Monday, October 25<sup>th</sup>.

Public Works staff held an on-site meeting with prospective vendors and operated the splash pad at Central Park for them. Public Works Manager, Scott Jensen is pictured operating the water system.



## RAILROAD CROSSING GATE DAMAGED

### *Accident On Western Avenue*

On Thursday at 4:45 pm, a solo vehicle accident damaged the NB Western Avenue railroad crossing gate. The Sheriff's Department notified Union Pacific, and City staff is in the process of getting an estimate for damages to recover the cost from the motorist's insurance company. This segment of dead-end railroad track next to Central Park is rarely used (and probably hasn't been used in 5+ years) therefore the absence of this railroad gate shouldn't impact UP operations.



Accident on Western Avenue

## NEW TRUCKS

### *Progress Update*

Public Works have received ownership of two new Ford F250 service body trucks. The trucks are currently undergoing the installation of City Seal stickers and safety lights. Once installation is completed, the trucks will go into service.



New City truck

## RED CURB PAINTING

### *Progress Update*

The Public Works staff started repainting red curbs on September 23<sup>rd</sup>. The project will take several weeks and staff will paint as their time allows. Staff has already painted approximately 4,800 linear feet of red curb in residential areas. However, all the City's reserves of red paint have been temporarily depleted and Public Works is waiting on the City's paint supplier for more paint. Delivery of red paint is expected in two weeks. The supplier's lack of paint is tied to the nationwide shortage of paint.



# PUBLIC SAFETY SERVICES

James Wren, Public Safety Services Director

## OUTREACH EFFORTS

### *Homelessness Updates*

- The Homeless Liaison Officer from the Orange County Sheriff's Department (OCSD) engaged an individual that had recently become homeless in a neighboring city. OCSD was able to verify the participant's ties to North Orange County which enabled the Outreach Coordinator to place the participant into a shelter the same day.
- While responding to a call for assistance from OCSD on Monroe Avenue, Outreach Coordinators made contact with a woman currently residing in a makeshift shelter located at the entrance to the County Flood Control property. It was determined she met the criteria for Bridges at Kraemer Place and she was transported within one hour. Public Safety staff assisted with the clean-up of debris and tent removal. Monroe Avenue is one of the most consistent hot spots in the city related to homeless activity. The industrial nature of the street typically creates limited public activity at night which is conducive to homeless activity. Additionally, it is located near flood control access, railroad tracks and a methadone clinic.
- The Outreach Coordinators collaborated with Union Pacific Railroad (UPR) and the Orange County Transit Authority (OCTA) to clear and clean the railroad tracks within the City of Stanton. As part of this process, the OCSD Homeless Liaison Officer verified three participants' ties to North Orange County, allowing the Outreach Coordinators to immediately place three individuals into Bridges at Kraemer Place. The Outreach Coordinators assisted four individuals without ties to the area to the appropriate access point based on their city ties. The participants were linked to service providers in Anaheim, Garden Grove, and Santa Ana respectively.



The Via Irana neighborhood (i.e. The Wedge)

### *Oversized Vehicle Warning Signs*

Beginning on Monday, October 18, staff was legally able to enforce the Oversized Vehicle Ordinance. Prior to the start date, Public Safety Staff conducted outreach with vehicle owners to address storage issues and to inform them of the ordinance. In some cases, homeowners have elected to sell their vehicles and remove them from the public right of way. Aside from a small number of unhappy individuals, the ordinance was met with much support from the community.

Staff will continue to work with residents regarding the ordinance and issue citations to oversized vehicles that have no ties to any properties within the City. Pictured above is the Via Irana neighborhood (Commonly referred to as 'The Wedge') normally had 5-7 full-size Class A motorhomes that negatively impacted the aesthetics of the neighborhood, in addition to sightline issues. These motorhomes were the source of multiple complaints over the years. City Staff is currently in contact with owners of the remaining motorhomes to resolve any remaining issues.

### *Automotive Uses*

Beginning on Monday, October 18, staff was legally able to enforce the Oversized Vehicle Ordinance. Prior to the start date, Public Safety Staff conducted outreach with vehicle owners to address storage issues and to inform them of the ordinance. In some cases, homeowners have elected to sell their vehicles and remove them from the public right of way. Aside from a small number of unhappy individuals, the ordinance was met with much support from the community.

Staff will continue to work with residents regarding the ordinance and issue citations to oversized vehicles that have no ties to any properties within the City.





# ATTACHMENTS

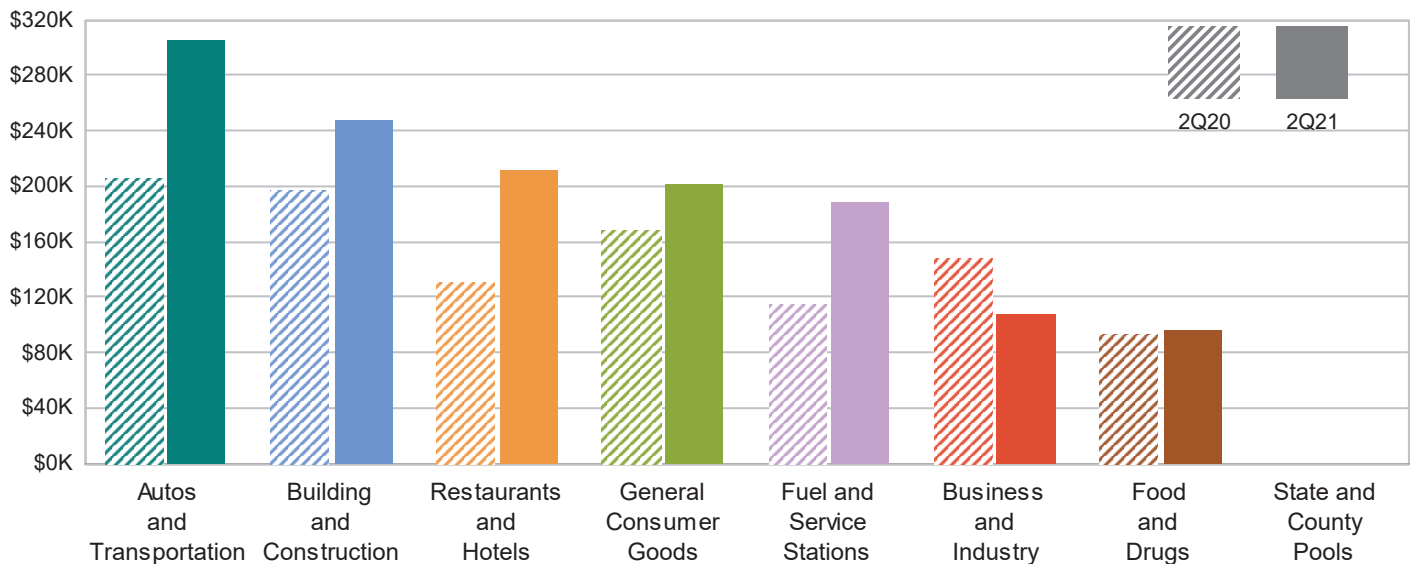


Major Industry Groups	3Q 2020			4Q 2020			1Q 2021			2Q 2021		
	Sales / Use Tax	Transactions Tax	Ratio	Sales / Use Tax	Transactions Tax	Ratio	Sales / Use Tax	Transactions Tax	Ratio	Sales / Use Tax	Transactions Tax	Ratio
Autos And Transportation	175,409	256,497	146.2%	175,282	252,648	144.1%	180,169	282,243	156.7%	162,249	305,758	188.5%
Building And Construction	243,218	230,067	94.6%	225,621	222,563	98.6%	207,579	198,594	95.7%	231,773	247,404	106.7%
Business And Industry	93,092	115,744	124.3%	98,719	129,361	131.0%	89,365	97,924	109.6%	96,261	108,707	112.9%
Food And Drugs	107,315	106,642	99.4%	95,360	95,101	99.7%	86,400	87,327	101.1%	95,405	96,425	101.1%
Fuel And Service Stations	138,447	146,347	105.7%	133,564	141,431	105.9%	150,341	165,542	110.1%	178,969	189,569	105.9%
General Consumer Goods	61,899	195,180	315.3%	58,874	218,788	371.6%	60,699	195,642	322.3%	56,923	201,549	354.1%
Restaurants And Hotels	151,372	149,918	99.0%	172,258	169,263	98.3%	178,295	178,342	100.0%	209,414	211,770	101.1%
Transfers & Unidentified	499	7,983		67	9,656		94	10,031		3	10,169	
<b>Total All Businesses</b>	<b>971,252</b>	<b>1,208,377</b>	<b>124.4%</b>	<b>959,745</b>	<b>1,238,812</b>	<b>129.1%</b>	<b>952,942</b>	<b>1,215,645</b>	<b>127.6%</b>	<b>1,030,997</b>	<b>1,371,352</b>	<b>133.0%</b>
Slate and County Pools	228,163	0		230,508	0		194,932	0		209,367	0	
<b>Gross Receipts</b>	<b>1,199,415</b>	<b>1,208,377</b>	<b>100.7%</b>	<b>1,190,253</b>	<b>1,238,812</b>	<b>104.1%</b>	<b>1,147,875</b>	<b>1,215,645</b>	<b>105.9%</b>	<b>1,240,364</b>	<b>1,371,352</b>	<b>110.6%</b>
SBOE Admin	-9,838	-4,220		-8,385	-4,220		-7,256	-6,030		-10,124	-6,480	
<b>Total</b>	<b>1,189,576</b>	<b>1,204,157</b>	<b>101.2%</b>	<b>1,181,868</b>	<b>1,234,592</b>	<b>104.5%</b>	<b>1,140,618</b>	<b>1,209,615</b>	<b>106.0%</b>	<b>1,230,239</b>	<b>1,364,872</b>	<b>110.9%</b>

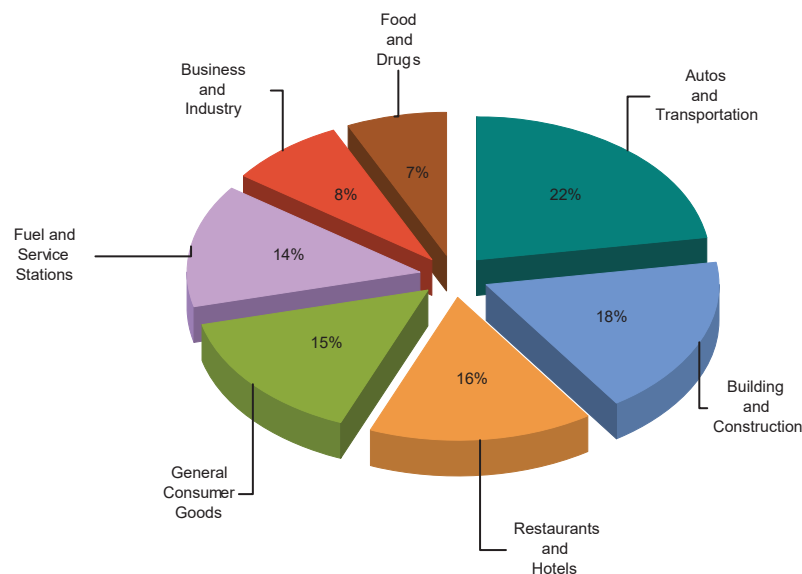


Major Industry Group	Count	2Q21	2Q20	\$ Change	% Change
Autos and Transportation	475	305,758	206,053	99,705	48.4%
Building and Construction	301	247,404	197,870	49,533	25.0%
Restaurants and Hotels	133	211,770	131,513	80,257	61.0%
General Consumer Goods	1,651	201,549	169,045	32,504	19.2%
Fuel and Service Stations	45	189,569	115,905	73,664	63.6%
Business and Industry	2,155	108,707	148,169	(39,462)	-26.6%
Food and Drugs	85	96,425	93,720	2,705	2.9%
Transfers & Unidentified	1,372	10,169	8,022	2,147	26.8%
State and County Pools	-	0	0	0	-N/A-
<b>Total</b>	<b>6,217</b>	<b>1,371,352</b>	<b>1,070,299</b>	<b>301,053</b>	<b>28.1%</b>

**2Q20 Compared To 2Q21**



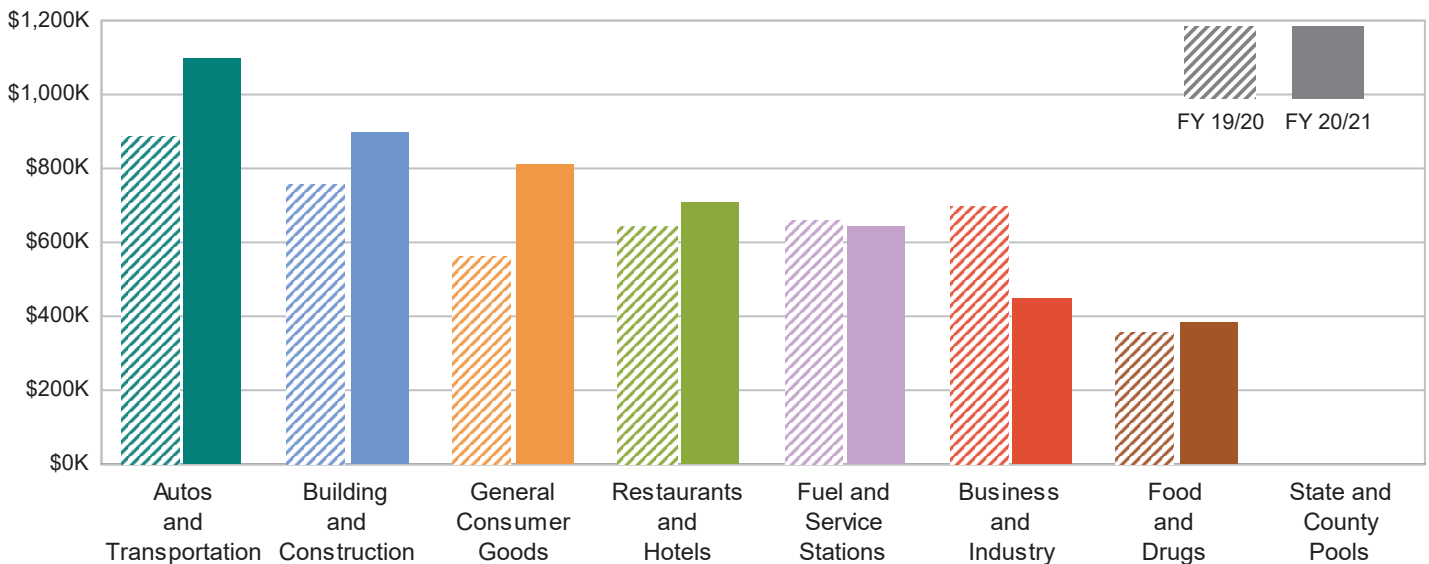
**2Q21 Percent of Total**



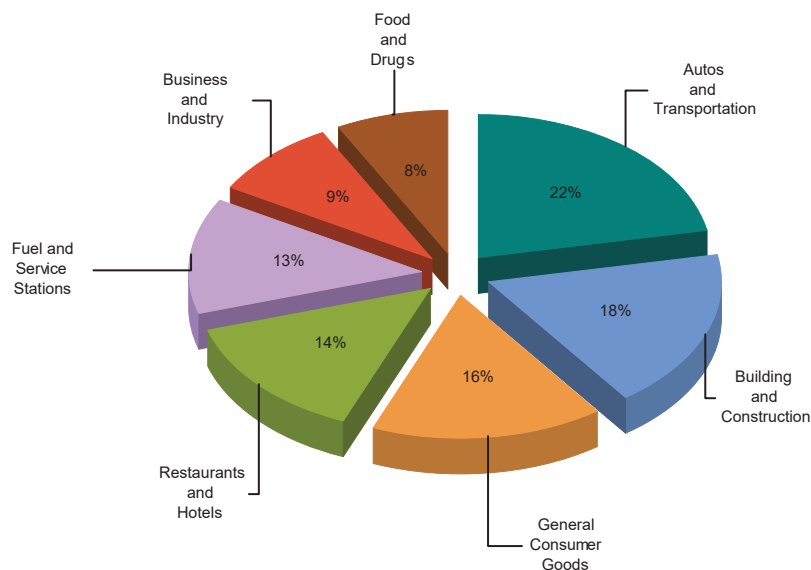


Major Industry Group	Count	FY 20/21	FY 19/20	\$ Change	% Change
Autos and Transportation	475	1,097,147	887,442	209,705	23.6%
Building and Construction	301	898,628	756,151	142,477	18.8%
General Consumer Goods	1,651	811,159	564,055	247,104	43.8%
Restaurants and Hotels	133	709,293	641,613	67,680	10.5%
Fuel and Service Stations	45	642,889	662,520	(19,631)	-3.0%
Business and Industry	2,155	451,736	696,528	(244,792)	-35.1%
Food and Drugs	85	385,496	357,254	28,242	7.9%
Transfers & Unidentified	1,372	37,840	21,975	15,864	72.2%
State and County Pools	-	0	0	0	-N/A-
<b>Total</b>	<b>6,217</b>	<b>5,034,187</b>	<b>4,587,537</b>	<b>446,650</b>	<b>9.7%</b>

**FY 19/20 Compared To FY 20/21**



**FY 20/21 Percent of Total**



# CITY OF STANTON MEASURE GG

## RODEO 39 (0001)

ALLOCATIONS BY BUSINESS TYPE - IN BUSINESS TYPE & QUARTER ALLOCATIONS ORDER

### REPORT TOTALS

Total Businesses in Agency: 20,532  
Total Businesses Printed: 19  
Total Active Businesses Printed: 19  
Total Business Types Printed: 5

Quarters shown reflect the period in which the sales occurred - Point of Sale

	FY 2019-20	FY 2020-21				Fiscal YTD Total
	2Q	3Q	4Q	1Q	2Q	
Regular Payments	31,857	34,143	55,047	56,054	62,785	208,029
Adjustments	0	3	73	0	4	80
<b>Grand Totals</b>	<b>31,857</b>	<b>34,146</b>	<b>55,119</b>	<b>56,054</b>	<b>62,789</b>	<b>208,109</b>





## ACTUAL/ADJUSTED COMPARISON - BY COUNTY AND MAJOR INDUSTRY GROUP

	ACTUAL RECEIPTS			ADJUSTED FOR ECONOMIC DATA		
	2Q 2021	2Q 2020	% Change	2Q 2021	2Q 2020	% Change
<b>Imperial County</b>						
Autos And Transportation	1,327,291	1,149,497	15.5%	1,263,906	897,482	40.8%
Building And Construction	564,578	474,404	19.0%	532,665	485,134	9.8%
Business And Industry	1,467,110	2,794,800	-47.5%	1,169,504	1,483,614	-21.2%
Food And Drugs	355,442	274,550	29.5%	307,711	278,607	10.4%
Fuel And Service Stations	1,061,127	627,097	69.2%	997,156	596,936	67.0%
General Consumer Goods	1,772,435	1,285,370	37.9%	1,716,090	1,031,261	66.4%
Restaurants And Hotels	645,418	494,575	30.5%	597,499	382,694	56.1%
Transfers & Unidentified	4,717	1,785	164.2%	3,679	4,094	-10.2%
County & State Pool	1,519,677	471,467	222.3%	1,507,658	1,292,434	16.7%
	<b>8,717,794</b>	<b>7,573,545</b>	<b>15.1%</b>	<b>8,095,868</b>	<b>6,452,256</b>	<b>25.5%</b>
<b>Los Angeles County</b>						
Autos And Transportation	93,370,986	57,706,641	61.8%	82,568,147	54,398,141	51.8%
Building And Construction	37,829,670	29,518,600	28.2%	35,453,326	29,996,798	18.2%
Business And Industry	63,649,345	50,840,505	25.2%	56,562,512	47,897,164	18.1%
Food And Drugs	31,223,134	27,510,715	13.5%	27,638,534	26,428,372	4.6%
Fuel And Service Stations	38,255,091	21,001,072	82.2%	34,414,116	18,130,981	89.8%
General Consumer Goods	98,933,837	63,184,653	56.6%	94,712,885	50,221,410	88.6%
Restaurants And Hotels	69,698,948	50,007,987	39.4%	63,128,647	34,026,708	85.5%
Transfers & Unidentified	976,709	766,594	27.4%	501,505	599,254	-16.3%
County & State Pool	84,519,539	82,863,362	2.0%	87,958,519	80,942,999	8.7%
	<b>518,457,259</b>	<b>383,400,130</b>	<b>35.2%</b>	<b>482,938,190</b>	<b>342,641,827</b>	<b>40.9%</b>
<b>*Orange County</b>						
Autos And Transportation	33,742,570	23,804,054	41.8%	31,264,427	22,280,581	40.3%
Building And Construction	9,707,489	7,819,198	24.1%	9,372,364	7,749,896	20.9%
Business And Industry	18,516,396	14,926,761	24.0%	16,063,370	13,437,760	19.5%
Food And Drugs	6,387,470	5,820,095	9.7%	5,801,431	5,816,442	-0.3%
Fuel And Service Stations	11,526,112	5,305,435	117.3%	11,023,123	6,173,384	78.6%
General Consumer Goods	31,269,733	20,255,215	54.4%	30,114,345	16,636,702	81.0%
Restaurants And Hotels	21,096,268	14,215,593	48.4%	18,601,674	9,931,735	87.3%
Transfers & Unidentified	1,070,051	123,417	767.0%	100,741	153,110	-34.2%
County & State Pool	30,292,887	30,524,335	-0.8%	31,404,834	29,525,654	6.4%
	<b>163,608,976</b>	<b>122,794,104</b>	<b>33.2%</b>	<b>153,746,308</b>	<b>111,705,264</b>	<b>37.6%</b>
<b>Riverside County</b>						
Autos And Transportation	26,310,554	18,051,069	45.8%	23,809,513	16,840,303	41.4%
Building And Construction	15,825,372	13,004,706	21.7%	16,161,313	12,901,644	25.3%
Business And Industry	25,417,259	25,474,687	-0.2%	24,423,892	16,848,935	45.0%
Food And Drugs	7,241,473	6,318,547	14.6%	6,852,118	6,171,691	11.0%
Fuel And Service Stations	11,409,449	6,029,217	89.2%	10,678,332	5,951,618	79.4%
General Consumer Goods	23,888,225	15,900,725	50.2%	23,150,917	13,470,807	71.9%
Restaurants And Hotels	15,270,058	10,758,779	41.9%	13,891,320	7,838,085	77.2%
Transfers & Unidentified	158,567	32,116	393.7%	39,554	44,947	-12.0%
County & State Pool	19,612,500	13,221,680	48.3%	20,005,248	17,988,754	11.2%
	<b>145,133,456</b>	<b>108,791,525</b>	<b>33.4%</b>	<b>139,012,208</b>	<b>98,056,784</b>	<b>41.8%</b>
<b>San Bernardino County</b>						
Autos And Transportation	24,463,223	16,285,310	50.2%	22,388,871	15,802,498	41.7%
Building And Construction	13,240,026	8,995,237	47.2%	12,439,795	10,072,809	23.5%
Business And Industry	34,403,984	22,078,993	55.8%	32,678,109	21,513,180	51.9%
Food And Drugs	5,709,179	4,937,222	15.6%	5,361,107	4,974,926	7.8%
Fuel And Service Stations	13,019,151	7,439,882	75.0%	12,255,823	6,941,382	76.6%
General Consumer Goods	22,341,383	15,124,410	47.7%	21,093,583	12,960,156	62.8%
Restaurants And Hotels	13,161,880	9,827,148	33.9%	11,881,067	7,723,917	53.8%
Transfers & Unidentified	219,272	-242,460	190.4%	147,239	104,464	40.9%
County & State Pool	21,032,494	19,717,373	6.7%	21,780,215	18,860,911	15.5%
	<b>147,590,591</b>	<b>104,163,115</b>	<b>41.7%</b>	<b>140,025,809</b>	<b>98,954,243</b>	<b>41.5%</b>
<b>San Diego County</b>						
Autos And Transportation	34,298,796	22,625,476	51.6%	30,599,542	20,625,182	48.4%
Building And Construction	15,992,764	15,700,908	1.9%	15,665,089	12,769,547	22.7%
Business And Industry	23,313,995	16,974,736	37.3%	20,144,353	16,096,285	25.1%
Food And Drugs	10,184,737	8,673,278	17.4%	9,169,895	8,714,182	5.2%
Fuel And Service Stations	12,949,781	8,332,171	55.4%	12,137,949	6,159,651	97.1%
General Consumer Goods	34,233,040	23,634,216	44.8%	33,249,466	19,469,905	70.8%
Restaurants And Hotels	26,796,501	18,378,320	45.8%	23,732,501	11,823,790	100.7%
Transfers & Unidentified	695,894	220,518	215.6%	225,292	162,858	38.3%
County & State Pool	33,056,724	31,527,009	4.9%	33,140,126	30,889,338	7.3%
	<b>191,522,233</b>	<b>146,066,631</b>	<b>31.1%</b>	<b>178,064,213</b>	<b>126,710,739</b>	<b>40.5%</b>

# SOUTHERN CALIFORNIA

## ACTUAL/ADJUSTED COMPARISON - BY COUNTY AND MAJOR INDUSTRY GROUP

	ACTUAL RECEIPTS			ADJUSTED FOR ECONOMIC DATA		
	2Q 2021	2Q 2020	% Change	2Q 2021	2Q 2020	% Change
<b>Ventura County</b>						
Autos And Transportation	10,091,184	7,396,056	36.4%	8,721,462	6,579,064	32.6%
Building And Construction	4,325,948	4,378,492	-1.2%	4,170,709	3,320,788	25.6%
Business And Industry	4,908,259	3,802,754	29.1%	4,394,647	3,488,841	26.0%
Food And Drugs	2,568,759	2,518,168	2.0%	2,384,902	2,440,685	-2.3%
Fuel And Service Stations	3,673,247	2,080,021	76.6%	3,256,838	1,831,894	77.8%
General Consumer Goods	8,232,274	4,778,083	72.3%	7,923,859	4,454,242	77.9%
Restaurants And Hotels	5,379,259	3,964,172	35.7%	4,936,717	3,084,850	60.0%
Transfers & Unidentified	137,727	30,562	350.6%	22,640	25,523	-11.3%
County & State Pool	7,834,343	7,168,537	9.3%	8,364,999	6,980,265	19.8%
	<b>47,151,001</b>	<b>36,116,844</b>	<b>30.6%</b>	<b>44,176,774</b>	<b>32,206,152</b>	<b>37.2%</b>
<b>*Southern California Totals</b>						
Autos And Transportation	223,604,604	147,018,103	52.1%	200,615,869	137,423,252	46.0%
Building And Construction	97,485,847	79,891,544	22.0%	93,795,261	77,296,615	21.3%
Business And Industry	171,676,348	136,893,237	25.4%	155,436,388	120,765,780	28.7%
Food And Drugs	63,670,195	56,052,576	13.6%	57,515,699	54,824,906	4.9%
Fuel And Service Stations	91,893,958	50,814,894	80.8%	84,763,337	45,785,846	85.1%
General Consumer Goods	220,670,927	144,162,671	53.1%	211,961,144	118,244,484	79.3%
Restaurants And Hotels	152,048,332	107,646,573	41.2%	136,769,425	74,811,778	82.8%
Transfers & Unidentified	3,262,937	932,533	249.9%	1,040,649	1,094,249	-4.9%
County & State Pools	197,868,164	185,493,762	6.7%	204,161,598	186,480,356	9.5%
	<b>1,222,181,311</b>	<b>908,905,894</b>	<b>34.5%</b>	<b>1,146,059,370</b>	<b>816,727,265</b>	<b>40.3%</b>
<b>*HdL State Totals</b>						
Autos And Transportation	389,731,821	263,231,086	48.1%	351,153,820	242,360,391	44.9%
Building And Construction	197,657,565	159,488,701	23.9%	190,946,583	153,463,837	24.4%
Business And Industry	362,168,715	297,092,690	21.9%	336,158,850	266,947,486	25.9%
Food And Drugs	116,181,755	104,918,730	10.7%	104,984,599	100,912,464	4.0%
Fuel And Service Stations	176,374,907	98,499,488	79.1%	160,614,926	92,160,517	74.3%
General Consumer Goods	376,470,486	251,667,003	49.6%	361,093,917	207,316,024	74.2%
Restaurants And Hotels	259,422,389	187,259,954	38.5%	231,361,519	128,391,687	80.2%
Transfers & Unidentified	4,372,030	2,565,999	70.4%	2,385,299	2,235,919	6.7%
County & State Pools	377,320,242	351,425,918	7.4%	381,369,159	350,437,205	8.8%
	<b>2,259,699,911</b>	<b>1,716,149,570</b>	<b>31.7%</b>	<b>2,120,068,671</b>	<b>1,544,225,530</b>	<b>37.3%</b>





# ORANGE COUNTY ALL AGENCIES

## SALES TAX TRENDS FOR ALL AGENCIES - 2Q 2021 SALES

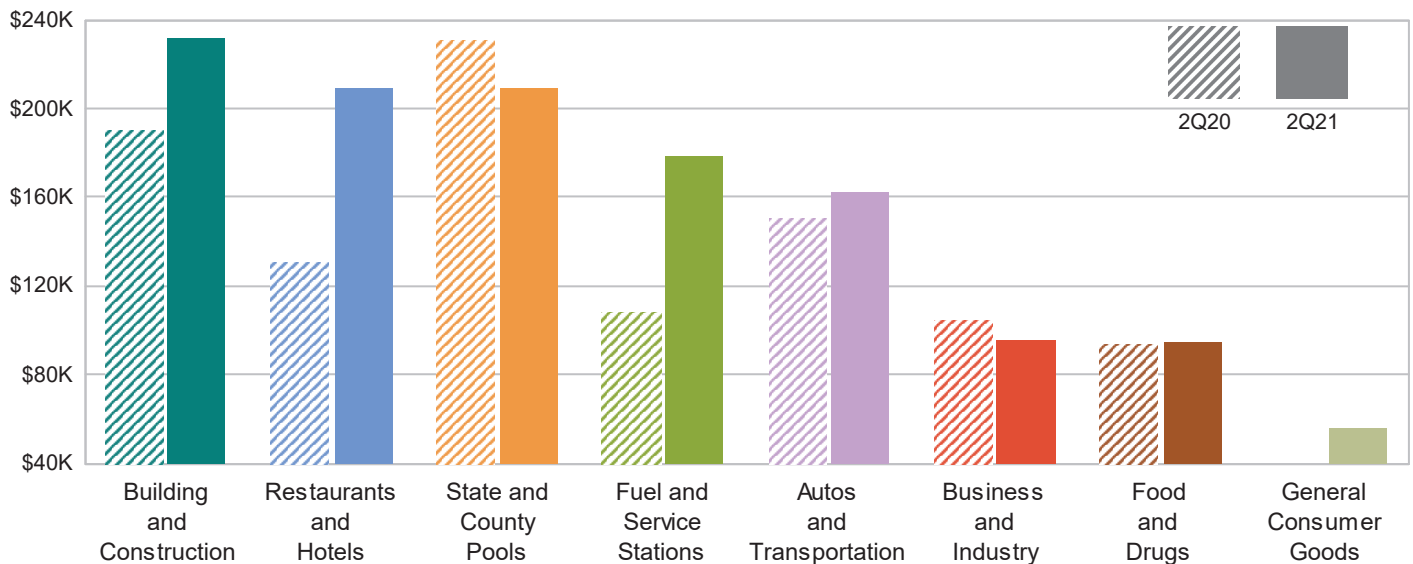
Agency allocations reflect "point of sale" receipts

Agency Name	Count*	Current Year 2Q 2021	Prior Year 2Q 2020	Share of County Pool	Actual Receipts % Change
Orange Co. Uninc	3,179	2,020,365	1,064,601	1.1%	+ 89.8%
Yorba Linda	2,043	1,883,663	1,011,101	1.1%	+ 86.3%
Costa Mesa	11,347	15,969,022	9,046,996	8.9%	+ 76.5%
Anaheim	12,935	21,507,951	12,408,882	12.0%	+ 73.3%
Orange	6,427	12,091,283	6,978,797	6.7%	+ 73.3%
Laguna Beach	2,301	1,392,676	858,822	0.8%	+ 62.2%
Aliso Viejo	1,584	1,258,633	779,845	0.7%	+ 61.4%
Buena Park	3,032	7,289,252	4,687,034	4.1%	+ 55.5%
Newport Beach	5,576	9,677,150	6,487,046	5.4%	+ 49.2%
Santa Ana	9,533	13,119,296	8,805,102	7.3%	+ 49.0%
Garden Grove	5,173	6,263,399	4,256,887	3.5%	+ 47.1%
Tustin	3,475	7,296,086	5,037,741	4.1%	+ 44.8%
Mission Viejo	3,383	4,397,355	3,080,902	2.5%	+ 42.7%
San Juan Capistrano	1,609	2,697,938	1,892,666	1.5%	+ 42.5%
Fountain Valley	2,085	3,284,089	2,319,699	1.8%	+ 41.6%
Fullerton	5,311	6,293,474	4,453,482	3.5%	+ 41.3%
Brea	3,091	5,203,804	3,773,213	2.9%	+ 37.9%
Irvine	12,108	17,343,123	12,762,799	9.7%	+ 35.9%
Los Alamitos	823	857,044	640,868	0.5%	+ 33.7%
San Clemente	3,014	2,682,656	2,013,538	1.5%	+ 33.2%
Westminster	3,180	4,143,114	3,130,096	2.3%	+ 32.4%
Rancho Santa Margarita	1,405	1,870,091	1,427,606	1.0%	+ 31.0%
Placentia	1,554	1,670,835	1,292,069	0.9%	+ 29.3%
Lake Forest	3,193	4,108,958	3,217,090	2.3%	+ 27.7%
Laguna Niguel	2,165	3,128,491	2,457,283	1.7%	+ 27.3%
Seal Beach	823	1,023,948	806,117	0.6%	+ 27.0%
Huntington Beach	10,425	10,478,971	8,309,393	5.8%	+ 26.1%
Stanton	1,124	1,195,176	949,050	0.7%	+ 25.9%
Dana Point	1,629	1,324,162	1,054,135	0.7%	+ 25.6%
La Habra	1,940	3,011,867	2,420,412	1.7%	+ 24.4%
La Palma	449	429,634	362,521	0.2%	+ 18.5%
Laguna Hills	1,670	1,420,477	1,199,330	0.8%	+ 18.4%
Laguna Woods	284	226,198	195,264	0.1%	+ 15.8%
Cypress	4,123	2,657,370	2,411,730	1.5%	+ 10.2%
Villa Park	163	58,002	55,094	0.0%	+ 5.3%
Totals	132,155	179,275,552	121,647,213	100.0%	+ 47.4%
Orange Pool	21,671	30,238,642	30,475,987		- 0.8%

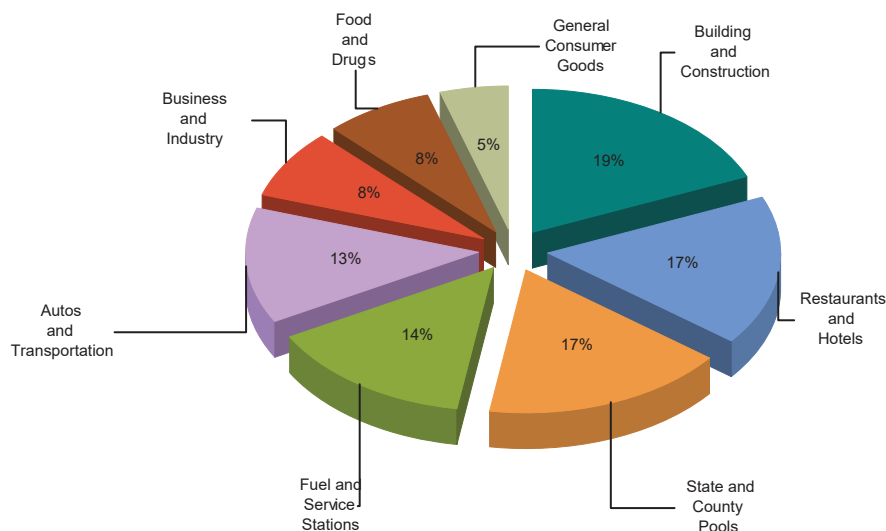
\* Value not shown for agencies without detail data

Major Industry Group	Count	2Q21	2Q20	\$ Change	% Change
Building and Construction	44	231,773	190,150	41,622	21.9%
Restaurants and Hotels	156	209,414	131,381	78,033	59.4%
State and County Pools	-	209,367	230,349	(20,982)	-9.1%
Fuel and Service Stations	14	178,969	109,040	69,929	64.1%
Autos and Transportation	146	162,249	150,872	11,376	7.5%
Business and Industry	314	96,261	104,663	(8,402)	-8.0%
Food and Drugs	51	95,405	93,978	1,428	1.5%
General Consumer Goods	389	56,923	40,053	16,870	42.1%
Transfers & Unidentified	10	3	0	3	-N/A-
Total	1,124	1,240,364	1,050,487	189,877	18.1%

**2Q20 Compared To 2Q21**



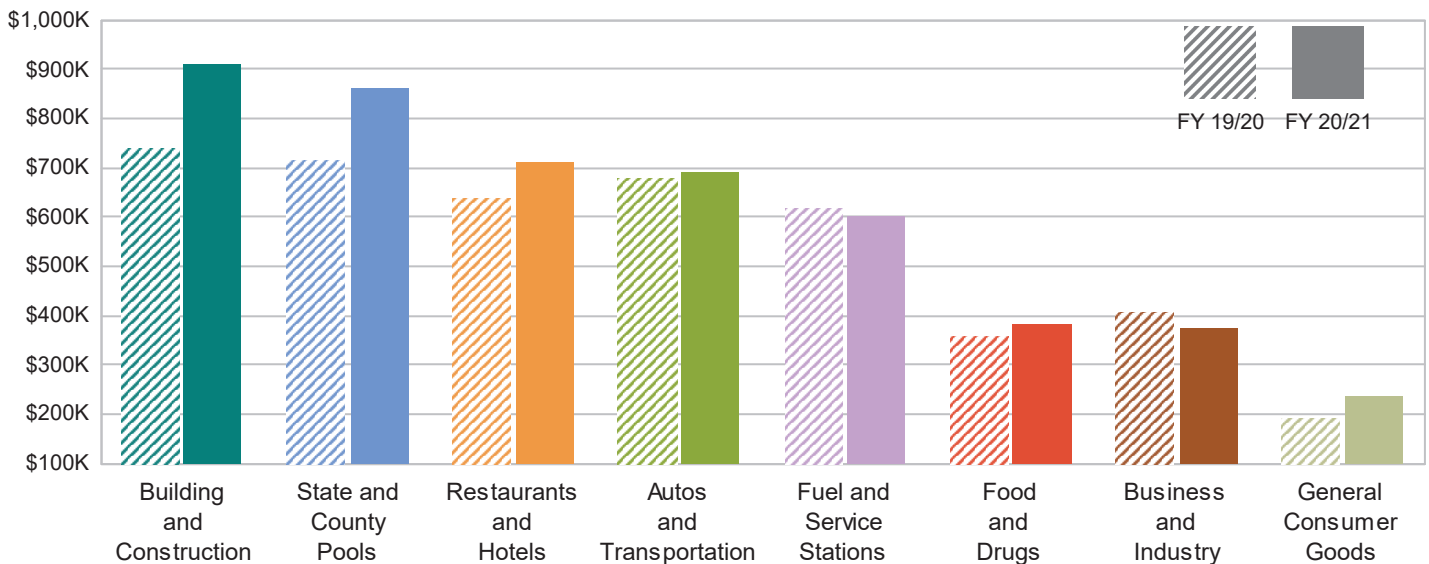
**2Q21 Percent of Total**



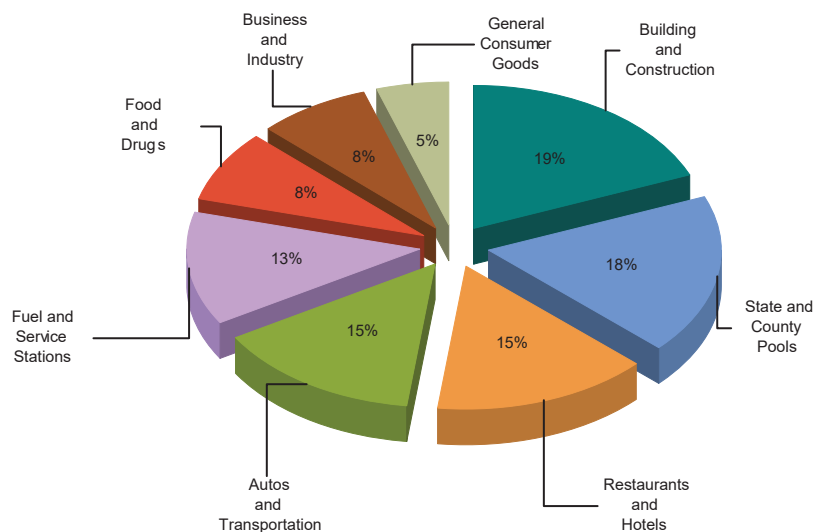


Major Industry Group	Count	FY 20/21	FY 19/20	\$ Change	% Change
Building and Construction	44	908,191	740,817	167,374	22.6%
State and County Pools	-	862,970	717,643	145,327	20.3%
Restaurants and Hotels	156	711,339	640,976	70,363	11.0%
Autos and Transportation	146	693,109	677,848	15,261	2.3%
Fuel and Service Stations	14	601,321	620,304	(18,983)	-3.1%
Food and Drugs	51	384,481	360,611	23,869	6.6%
Business and Industry	314	377,437	410,234	(32,797)	-8.0%
General Consumer Goods	389	238,395	193,024	45,371	23.5%
Transfers & Unidentified	10	663	686	(23)	-3.3%
<b>Total</b>	<b>1,124</b>	<b>4,777,906</b>	<b>4,362,144</b>	<b>415,763</b>	<b>9.5%</b>

**FY 19/20 Compared To FY 20/21**



**FY 20/21 Percent of Total**





	2019-20	2020-21	2021-22	2022-23	\$ +/- From Prior Year
<b>County Pro-rata Factor</b>	0.095479	0.095117	0.090306 <sup>‡</sup>	0.089485 <sup>‡</sup>	
% Change from Prior Year	-0.589%	-0.379%	-5.058%	-0.909%	
<b>County Allocation</b>	\$344,743,164	\$375,189,800	\$396,112,964 <sup>‡</sup>	\$408,137,210 <sup>‡</sup>	\$12,024,247
% Change from Prior Year	-2.043%	8.832%	5.577%	3.036%	

Agency Name	Factor	2019-20	2020-21	2021-22	2022-23	\$ +/- From Prior Year
Aliso Viejo	0.0000000	0	0	0	0	0
Anaheim	0.0035955	1,239,524	1,348,995	1,424,224	1,467,457	43,233
Brea	0.0013629	469,850	511,346	539,862	556,250	16,388
Buena Park	0.0012103	417,243	454,092	479,416	493,968	14,553
Costa Mesa	0.0031741	1,094,249	1,190,890	1,257,302	1,295,468	38,166
Cypress	0.0010411	358,912	390,610	412,393	424,912	12,518
Dana Point	0.0000000	0	0	0	0	0
Fountain Valley	0.0012223	421,380	458,594	484,169	498,866	14,697
Fullerton	0.0028525	983,380	1,070,229	1,129,912	1,164,211	34,299
Garden Grove	0.0021934	756,160	822,941	868,834	895,208	26,374
Huntington Beach	0.0069363	2,391,242	2,602,429	2,747,558	2,830,962	83,404
Irvine	0.0012273	423,103	460,470	486,149	500,907	14,757
La Habra	0.0008256	284,620	309,757	327,031	336,958	9,927
La Palma	0.0005401	186,196	202,640	213,941	220,435	6,494
Laguna Beach	0.0010758	370,875	403,629	426,138	439,074	12,936
Laguna Hills	0.0000000	0	0	0	0	0
Laguna Niguel	0.0000000	0	0	0	0	0
Laguna Woods	0.0000000	0	0	0	0	0
Lake Forest	0.0000000	0	0	0	0	0
Los Alamitos	0.0003139	108,215	117,772	124,340	128,114	3,774
Mission Viejo	0.0000000	0	0	0	0	0
Newport Beach	0.0030522	1,052,225	1,145,154	1,209,016	1,245,716	36,700
Orange	0.0029115	1,003,720	1,092,365	1,153,283	1,188,291	35,009
Other Agencies (see following pages)						
County Share	0.9539389	328,863,915	357,908,145	377,867,565	389,337,962	11,470,397
County All	1.0000000	344,743,164	375,189,800	396,112,964	408,137,210	12,024,247

Each county's share of the Proposition 172 half cent public safety tax is set by a pro-rata factor determined by that county's ratio of sales tax collections to the statewide total in CDTFA's most recent annual taxable sales report. Receipts from all counties are placed in a pool from which the State Controller's Office makes monthly payments using the pro-rata factors.

Cities were allotted a share of public safety collections to offset property taxes lost through ERAFII . The amounts counties share with their local cities varies. The smallest counties share an average of 2.4% whereas Los Angeles County shares 8.8%. Since city shares are to relieve ERAFII property tax losses, cities that incorporated after ERAFII do not participate. For more information, please go to HdL's website at [www.hdlcompanies.com](http://www.hdlcompanies.com).

<sup>‡</sup> Estimate



# ORANGE COUNTY

## PUBLIC SAFETY 1/2 CENT (PROPOSITION 172) - TREND ANALYSIS FOR ALL CITIES IN THE COUNTY

	2019-20	2020-21	2021-22	2022-23	\$ +/- From Prior Year
<b>County Pro-rata Factor</b>	0.095479	0.095117	0.090306†	0.089485†	
% Change from Prior Year	-0.589%	-0.379%	-5.058%	-0.909%	
<b>County Allocation</b>	\$344,743,164	\$375,189,800	\$396,112,964†	\$408,137,210†	\$12,024,247
% Change from Prior Year	-2.043%	8.832%	5.577%	3.036%	

Agency Name	Factor	2019-20	2020-21	2021-22	2022-23	\$ +/- From Prior Year
Placentia	0.0009004	310,407	337,821	356,660	367,487	10,827
Rancho Santa Margarita	0.0000000	0	0	0	0	0
San Clemente	0.0013398	461,887	502,679	530,712	546,822	16,110
San Juan Capistrano	0.0008556	294,962	321,012	338,914	349,202	10,288
Santa Ana	0.0063851	2,201,220	2,395,624	2,529,221	2,605,997	76,776
Seal Beach	0.0008273	285,206	310,395	327,704	337,652	9,948
Stanton	0.0004564	157,341	171,237	180,786	186,274	5,488
Tustin	0.0010371	357,533	389,109	410,809	423,279	12,470
Villa Park	0.0002037	70,224	76,426	80,688	83,138	2,449
Westminster	0.0005209	179,577	195,436	206,335	212,599	6,263
Yorba Linda	0.0000000	0	0	0	0	0

# CITY OF STANTON

## RODEO 39 (0005)

ALLOCATIONS BY BUSINESS TYPE - IN BUSINESS TYPE & QUARTER ALLOCATIONS ORDER

### REPORT TOTALS

Total Businesses in Agency: 8,661  
Total Businesses Printed: 27  
Total Active Businesses Printed: 27  
Total Business Types Printed: 5

Quarters shown reflect the period in which the sales occurred - Point of Sale

	FY 2019-20	FY 2020-21				Fiscal YTD Total
	2Q	3Q	4Q	1Q	2Q	
Regular Payments	31,838	34,135	56,960	58,311	62,740	212,146
Adjustments	0	3	73	0	4	80
<b>Grand Totals</b>	<b>31,838</b>	<b>34,138</b>	<b>57,033</b>	<b>58,311</b>	<b>62,744</b>	<b>212,226</b>



# CITY OF STANTON

## SALES TAX UPDATE

### 2Q 2021 (APRIL - JUNE)



#### STANTON

TOTAL: \$ 1,240,364

18.1%  
2Q2021



37.6%  
COUNTY

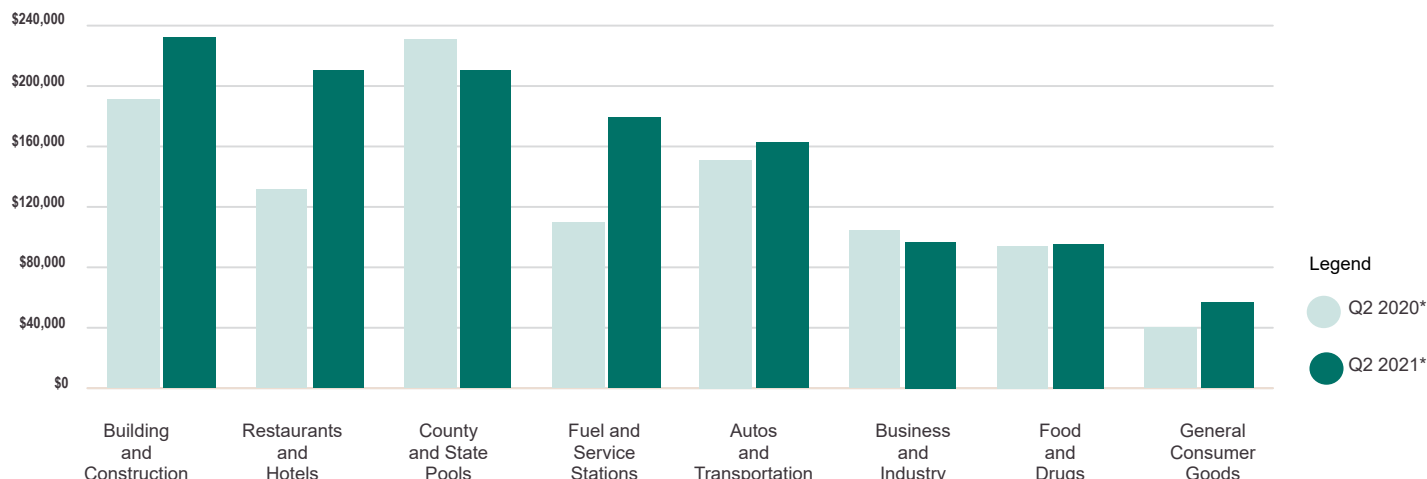


37.3%  
STATE



*\*Allocation aberrations have been adjusted to reflect sales activity*

#### SALES TAX BY MAJOR BUSINESS GROUP



#### Measure GG

TOTAL: \$1,371,352

↑ 28.1%



#### CITY OF STANTON HIGHLIGHTS

Stanton's receipts from April through June were 17.7% above the second sales period in 2020.

The restaurant-hotel sector has posted positive gains due to new eateries despite mask mandates for bars, nightclubs, and restaurants. The loosening of COVID restrictions in recent months has led to a rapid recovery in global demand for crude oil, resulting in higher prices at the pump.

Consumers are still interested in home improvements projects, even as the price of lumber soared 300% above its pre-pandemic price tag in 2Q21.

General consumer goods saw positive

growth in 2Q21 as consumers began to return to in-person work, shopping, and leisure activities. High demand and low supply resulted in higher sticker prices for all categories in the autos-transportation sector.

A large, one-time use tax payment in the year ago period caused a temporary decline from the business-industry group.

The City's share of the countywide pool decreased 9.1% when compared to the same period in the prior year. Measure GG, the City voter-approved 1% transactions and use tax, brought in an additional \$1,371,352 in revenue.



#### TOP 25 PRODUCERS

5 Star Homes	Pick Your Part Auto Wrecking
7 Eleven	Premium Finance
American Camper Shells	Raising Cane's
American Campers & Trailers	Resource Building Materials
Arco AM PM	Shell
Berri Brothers Gas Station	Smart & Final
Chem Mark	Stanton 76
Chevron	Super King Market
Food 4 Less	Walmart Neighborhood Market
Home Depot	Wholesale Tiny Homes
In N Out Burger	Yardley Orgill
JB Lumber	
Katella Plywood & Lumber	
Orco Block	



## STATEWIDE RESULTS

The local one cent sales and use tax from sales occurring April through June, was 37% higher than the same quarter one year ago after factoring for accounting anomalies and back payments from previous quarters.

The 2<sup>nd</sup> quarter of 2020 was the most adversely impacted sales tax period related to the Covid-19 pandemic and Shelter-In-Place directive issued by Governor Newsom. The 2Q21 comparison quarter of 2Q20 was the lowest since 2Q14 due to indoor dining restrictions at most restaurants; non-essential brick and mortar store closures; and employee remote/work from home options which significantly reduced commuting traffic and fuel sales. Therefore, similar to the 1st quarter 2020 comparison, dramatic percentage gains for 2Q21 were anticipated and materialized.

Up to this point through California's recovery, we've seen some regions experience stronger gains than others. However, with the latest data and the depths of declines in the comparison period, statewide most regions saw very similar growth.

Within the results, prolonged gains by the auto-transportation and building-construction industries generated higher receipts. Although the explosion of sales by new and used car dealers has come as welcome relief, the latest news of inventories being stretched thin due to the micro processing chip issues earlier in the year may result in a headwind into 2022. Conversely for the building-construction group, as housing prices in many markets increased over the last year, sustained available homeowner and investor equity is in place for the foreseeable future. Receipts from general consumer goods marked a steady and expected come back, led by family apparel, jewelry and home furnishing stores. When combined with solid greater economic trends, this is a welcome

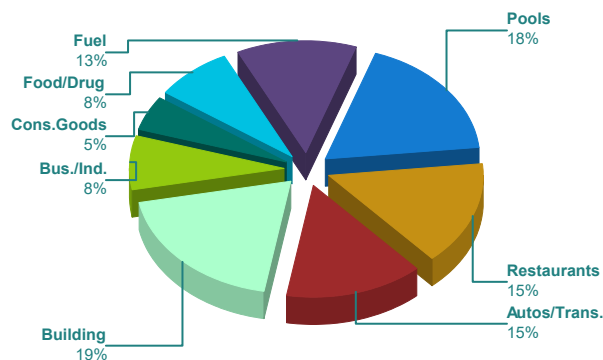
sign for many companies as a lead up to the normal holiday shopping period later this calendar year.

As consumers flock back into retail locations and with AB 147 fully implemented, growth from the county use tax pools - largely enhanced by out-of-state online sales activity - returned to more traditional gains of 9%. These results also included the reallocation of tax dollars previously distributed through the countywide pools to specific local jurisdictions that operate in-state fulfillment centers. Thus, the business and industry category, where fulfillment centers, medical-biotech vendors and garden-agricultural supplies are shown, jumped 26%.

In June, many restaurants reopened indoor dining. Given consumer desires to eat out and beautiful spring weather, all categories experienced a strong, much-needed rebound. However, labor shortages and a rise in menu prices continue to be a concern.

Looking ahead, sustained sales tax growth is still anticipated through the end of the 2021 calendar year. Inflationary effects are showing up in the cost of many taxable products. Pent up demand for travel and experiences, the return of commuters with more costly fuel, and labor shortages having upward pressure on prices may begin to consume more disposable income and tighten growth by the start of 2022.

### REVENUE BY BUSINESS GROUP Stanton This Fiscal Year\*



\*ADJUSTED FOR ECONOMIC DATA

### TOP NON-CONFIDENTIAL BUSINESS TYPES

Stanton Business Type	Q2 '21*	Change	County Change	HdL State Change
Building Materials	192.1	25.5% ↑	19.4% ↑	21.8% ↑
Service Stations	179.0	64.1% ↑	82.1% ↑	73.9% ↑
Quick-Service Restaurants	122.8	20.2% ↑	26.3% ↑	28.8% ↑
Casual Dining	68.1	222.6% ↑	134.3% ↑	130.5% ↑
Trailers/RVs	66.7	41.1% ↑	11.3% ↑	23.7% ↑
Grocery Stores	62.3	3.3% ↑	-3.5% ↓	-0.9% ↓
Automotive Supply Stores	37.8	3.8% ↑	14.5% ↑	14.9% ↑
Used Automotive Dealers	32.0	-33.7% ↓	45.3% ↑	50.4% ↑
Contractors	27.2	7.7% ↑	17.1% ↑	23.4% ↑
Light Industrial/Printers	26.0	-5.5% ↓	14.8% ↑	19.6% ↑

\*Allocation aberrations have been adjusted to reflect sales activity

\*In thousands of dollars