

For Immediate Release

Stanton Television: Bringing Your Community Home

Stanton, Calif. – January 19, 2017 — Did you know the City of Stanton has its very own television station? In cooperation with the Public Cable Television Authority (PCTA), Stanton TV provides award-winning local television programming exclusively for the Stanton community.

With the direction of City Council and PCTA's creative eye, Stanton TV offers a wide variety of content designed to inform and entertain. Stanton TV helps keep residents connected to the community is by covering and airing a variety of community events, including Youth in Government Day, the annual Mayor's Prayer Breakfast, Santa's Siren Express, the Holiday Tree Lighting Ceremony, and the city's Easter egg hunt, to name just a few.

In 2016, the PCTA also produced and aired special programming for the City of Stanton, including a video that was premiered at the State of the City Luncheon that focused on the city's highlights and accomplishments over the past year. 2016 also saw production begin on a new regular series focusing on health and fitness, titled "Fuel Up Fitness." In November, PCTA produced live Election Night Coverage for Stanton and three other cities, with Mayor Carol Warren being interviewed in the studio.

Looking forward to 2017, Stanton TV will continue to provide the community exclusive television programming featuring the people, places and events that help shape our city and make Stanton a nice place to live, work and play. If you have any suggestions for program topics, contact PCTA general manager John Borack at <u>iborack@pcta.tv</u>.

Stanton TV programming can be seen on Spectrum (formerly Time Warner Cable) Channel 3, Frontier FiOS Channel 16, and AT&T U-Verse Channel 99. Stanton TV also streams live on the City of Stanton's website, via a link on the homepage. For additional information on the Public Cable Television Authority, please visit <u>www.pcta.tv</u>.

About Stanton

The City of Stanton is located in northwestern Orange County. With a population of approximately 39,000 in 3.1 square miles, many residents enjoy the small town community feel. The City was incorporated in 1956 and has enjoyed growth and prosperity since that time. The City's motto - Community Pride and Forward Vision identifies Stanton as a place where innovation and pride in the community are an important aspect of life in Stanton. For more information please contact Roxana Morales at (714) 890-4264 or visit the City's website at <u>www.ci.stanton.ca.us</u>.

