



## Southington Economic Development

**THURSDAY, MAY 1, 2014**

8:30am-10:30am

Hawk's Landing Country Club

Complimentary breakfast provided

# SMALL BUSINESS MARKETING SUMMIT



### SMALL BUSINESS SOCIAL MEDIA

*Turning "Likes" into customers*

Keith Atchinson  
OWNER OF FUSION INTERACTIVE GROUP



### PUBLIC RELATIONS

*Gaining exposure in local media outlets*

Michelle Bonner  
FORMER ESPN ANCHOR OF SPORTS CENTER



### VIDEO MARKETING

*Using video to market your business*

Michael Miceli  
OWNER OF MICELI PRODUCTIONS



**PLEASE RSVP: APRIL 24, 2014**

**FREE ADMISSION** - First 2 representatives from each company | \$15 for additional guests

[rsvp@imagemarketingconsultants.com](mailto:rsvp@imagemarketingconsultants.com) | (860)863-5861



**IMAGE**  
marketing