

Park Board Minutes

Scheduled Meeting

October 24, 2022

The Parks and Recreation Board met on Monday October 24, 2022, at the Recreation Center at 5:00 p.m.

Agenda Item # 1 Roll Call

Attendees: Marc Betzelberger, George Johnson, Robert Johnson, Tony Cornish, Steve Taylor, Mary Grace Phillips, Brad McGee, Kylie Boyette

Other Attendees: Mike Alsup, Trevor Freitas, Frances Simpson

Agenda Item # 2 Consideration of Additional items to Agenda

- Mike requested the January 2,2023 Park Board meeting be moved to January 9,2023 for observance of New Year Day holiday.
- Brad McGee motioned to approve
Tony Cornish seconded the motion
Unanimous vote by the committee

Agenda Item # 3 Consideration of Minutes: June 27, 2022

- Brad McGee motion to approve
Tony Cornish second the motion
Unanimous vote by the committee

Agenda Item # 4 Director's Report

Mike reported the following from the June, July, August, September directors' reports

- In June the Recreation Center had 1,980 memberships, which was 330 more than the previous year.
- In June Recreation Center had 62,711 year to date attendance, which was 29,000 more than the previous year.
- Staffing in parks was down to four employees in June. Staff prepared for July 4th event in June.
- Athletics had the following programs for June:
 - Backyard Olympics with 20 participants

- Cheerleading Camp with 46 campers, compared to 26 in 2021
- Tennis Camp was a new program offered this year with 17 campers
- Youth Soccer had 323 players, up from 305 in 2021. 38 teams up from 35 previous season.
- Senior Programming had the following for June:
 - The Dino's basketball team participated in the Senior Olympics and won the gold metal at the TN Senior Olympics. The Boomers brought home bronze medal.
- Programs/Special Events for June were as follows
 - Ed Carson Memorial Fishing Day was held at Bedford Lake with 57 children, and 39 adults participated, which was an increase from previous year.
 - Daddy Daughter Mardi Gras Dance was held at the pavilions outside this year with 86 participants. We plan to move this event back to the meeting room in 2023.
- Aquatics reported for June as follows:
 - Water Safety Day had 20 kids and their families participated.
 - Preparing for cardboard boat race
 - Swimming lessons classes stayed completely full.
 - Swim Teams include High School Team, USA Team, and Sharks
- In July the Recreation Center had 2,032 memberships, which was 398 more than previous year. We also had 76,664 year to date attendance in July, which was a 23,680 increase from the previous year.
- Athletics had the following programs in July:
 - Basketball Camp had 36 participants.
 - Disc Golf tournament hosted by Shelbyville Disc Golf Club to raise money for Mark Kelly Foundation.
 - Youth Soccer had 381 players, compared to 305 last year.
 - Jace held a coach's clinic to go over rules and expectations. 16 coaches attended.
- Programming/ Special Events for July:
 - July 4th celebration was successful with approximately 3,000 people in attendance.
 - Movies in the Park during the month of July.
- Aquatics July programs in July:
 - Cardboard Boat Race had 8 participants
- In August the Recreation Center had 1,967 memberships, which was 303 increase from last year, and 84,031 year to date attendance which was an increase of 24,812 from previous year.
- Most of the capital items are on order or in process of being ordered.
- Athletics had the following for August:
 - Flag Football was a new program offered this year with a total of 4 teams, and the playoff's will be held October 25th.
- Programming/Special Events for August:
 - Cupcake Decorating Classes have been completely book and doing very well.

- Senior Programming:
 - Senior Olympics basketball practicing
 - 40 players participated in the indoor pickleball tournament
- Parks staff have been preparing the pad for the new restroom by the playground, utilities should start being installed on October 25th.
- In September the Recreation Center had 2,049 memberships, which was an increase of 389 from previous year. The Recreation Center had 90,048 year to date attendance, which was an increase of 25,721 from previous year.
- Park staffing has improved with one full-time position open
- Athletics programs for September:
 - Flag Football brought 46 players and a total of 4 teams
- Programming/Special Events for September:
 - Parking Lot Picasso with 10 participants
 - Barbie cake class with 6 participants
 - Planning Family Fun Night which will take place October 28th. National Honor Society will be helping with this event.
- Senior Programming Events for September:
 - Chair Volleyball
 - The Waters of Shelbyville returned to do blood pressure and blood sugar checks the second Wednesday of each month
 - Participated in Fall Prevention Week live webinar by State of TN Commission on Aging and Disability.
 - Preparing for Thanksgiving Meal for seniors without family. Money has been donated to purchase food.

Agenda Item # 5 Old Business

A. Trails, Greenways, Rails to Trails

- Mike discussed and showed the map of the area down East Lane St. and West Jackson St. that would be considered for rails to trails. Mike stated it would help connect the East side of town to the West side of town. Mike stated we would need funding to get the master plan started and could apply for a grant through TDOT. Mike estimated the cost at 2-3 million dollars and stated he would be adding this to next year budget.

Agenda Item # 6 New Business

A. Recreation Fees

- Mike asked the committee to review the recreation fees. Mike asked do we need to have a resident vs non-resident rate. Do we need daily area passes or do we need daily all access passes? Should we give discounts to league participant families?
- Marc stated we shouldn't distinguish between resident/non-resident. Mary Grace thought there should be a cost difference for non-resident because

they do not pay taxes for this city. Mike stated over 95% of memberships purchased are by residents.

- Trevor handed out the current pamphlet for the committee to review and stated the pamphlet is a little busy and could use some cleaning up.
- George asked what the surrounding counties are doing? Trevor stated the other counties are not doing this, because they don't all offer the same programs as this facility does.
- Trevor stated more than 95% of patrons come to our facility for a specific area/purpose, and we would like to increase membership sales.
- Mike reviewed Area Pass (\$3) vs. Full Day Pass (\$5) Appendix B and Appendix C which showed City Membership Rate Comparison to include Manchester, Lewisburg, Tullahoma (waterpark not included in their membership)
- Marc suggested changing the full pass to a flat \$4.00. Mary Grace suggested changing the full pass to a flat rate of \$5.00
- Robert suggested running a \$4.00 special full pass access for 6 mos. To see how it would work before changing anything.
- Mary Grace suggested the front desk staff give the patrons a comparison on a daily pass vs. a membership pass. Marc suggested putting it up on a board or on the tv monitor to promote. Marc also suggested doing a membership drive and getting involved with local businesses to do a membership card.
- Brad McGee suggested changing the pamphlet to read resident/non-resident as a notation instead of adding the amount in the columns.
- The committee would like to discuss this more at the January 9th meeting.

Agenda Item # 7 Additional Items to Agenda

- Move the January 2nd meeting to January 9th.

Agenda Item # 8 Adjournment

- Motion to adjourn by Tony Cornish
- Second motion by Steve Taylor
- Unanimous vote by the committee

Minutes By: Frances Simpson