

City Council Special Called Workshop

The Shelbyville City Council met in a Special Called Workshop **Wednesday, February 23, 2022**, at the Shelbyville Recreation Center, 220 Tulip Tree Road. The meeting was called to order at 12:31 PM by Mayor Wallace Cartwright.

The following were present: Councilmember William Christie, Councilmember Marilyn Ewing, Councilmember Henry Feldhaus, Councilmember Gary Haile (out at 1:02 PM) and Councilmember Rick Overcast. Councilmember Stephanie Isaacs was absent. Also, present were City Manager Josh Ray, City Attorney Ginger Bobo Shofner, City Recorder Lisa Smith, and City Treasurer Kay Parker.

PEG Channel Discussion: City Manager Ray advised that the Council had taken action at a recent meeting and rejected both proposals received on the establishing a PEG Channel, so the question today is what the Council's direction is moving forward. Both fiber providers had included in their proposals the PEG Channel requirements and how they would address them. Today, we will discuss adding content for a PEG Channel. Ray then advised the MTSU True Blue channel was playing on the monitors to give an idea of how the channel could be set up. David Foster, Director of Communications and Marketing at MTSU was present at the meeting and Ray noted that MTSU has offered to pull their content directly onto our channel. However, at the beginning there would be no local content as the City would have to develop and provide that. Additionally, the City would have access to MTSU's partner's and their content. MTSU stated they would assist with a training program to enable the City to become self-sufficient in running the channel in three (3) years. Foster then went over MTSU's process and content with several Councilmembers asking questions including if this would require additional City Staff. Foster responded not at first but if the City wanted to provide their own content to the channel, they would have to have someone create that. That could come from freelancers, interns, or City Staff. Councilmember Overcast stated he felt the City should give the channel to someone else and not spend any money on this project. There was then some discussion about initial set up costs and maybe needing to hire a PR Director. Councilmember Feldhaus stated he felt it was worth spending the money to help educate the citizens. After further discussion, Councilmember Feldhaus noted he would like to see an Organization Chart with a minimum Budget.

ADJORN:

With nothing further to discuss Mayor Cartwright adjourned the meeting at approximately 1:48 PM.

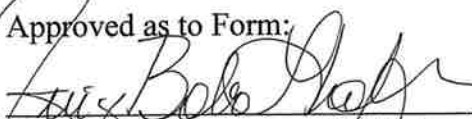
Approved:


Mayor Wallace Cartwright

Attest.


City Recorder Lisa Smith

Approved as to Form:


City Attorney Ginger Bobo Shofner