

CITY OF SELMA

REQUEST FOR PROPOSAL (RFP) DOWNTOWN SELMA STRATEGIC PLAN Q & A:

Release of RFP:	September 14, 2023
Deadline to Submit Questions:	September 21, 2023
Q & A Published:	September 26, 2023
Proposal Due Date:	October 4, 2023

1. Could the City please clarify the requirements that are or are not included in the 10-page limit?

- Consultants are to provide the City with a proposal under 10 pages.
- The Proposal Should Follow the following format guidelines:
 - A. Qualifications and Experience (*Does count towards the 10 –page limit*)
 - B. Methodology Section (*Does count towards the 10 –page limit*)
 - C. Staffing (*This requirement does not count towards the 10- page limit*)
 - D. Similar Projects (*Does count towards the 10 –page limit*)
 - E. Fee Proposal (*Does count towards the 10 –page limit*)

2. What is the relationship of Downtown Strategic Plan to the Downtown Overlay Zone?

- The Downtown Strategic Plan serves as a comprehensive blueprint for the overall development and revitalization of a downtown area. It outlines long-term goals, vision, and strategies to guide the growth and enhancement of the downtown district. The Downtown Overlay Zone, on the other hand, is a specific zoning tool or regulatory framework established within the larger area covered by the Downtown Strategic Plan. The Downtown Overlay Zone is designed to ensure

that future development and redevelopment projects within the designated downtown area are consistent with the goals and vision outlined in the Downtown Strategic Plan. It may include aspects like design themes, pedestrian-friendly layout, historic preservation, and green space improvements, as directed by the plan.

3. What is the budget range for this project?

- The budget range for this project is inherently tied to the scope of work outlined in our request for proposals. Proposals should accurately reflect the cost of the work necessary to achieve the goals and objectives outlined in the project scope. This approach ensures that the proposed budget is both realistic and in line with the project's intended scope and objective.

4. Can umbrella coverage insurance be used to satisfy the automobile insurance requirement of the Professional Services Agreement?

- Yes, umbrella coverage insurance can be used to satisfy the automobile insurance requirement of the Professional Services Agreement.

5. In the RFP, the Public Infrastructure Assessment does not include any analysis of public utilities, just above grade mobility infrastructure. Can you please confirm the scope of work does not include any analysis of development capacity constraints on public utilities?

- The scope of work for the Public Infrastructure Assessment does not involve an analysis of capacity constraints on public utilities for development. Instead, the primary focus of the Infrastructure Assessment is to provide recommendations for the activation of public spaces. This includes considerations for green and urban spaces, as well as pedestrian-friendly designs.