



COVID-19 Update

6/1/2020

TRACY TOSTA, ECONOMIC DEVELOPMENT ANALYST

SFD CHIEF ROB PETERSEN

Overview

- ▶ Stage Update
- ▶ Statistics Update
- ▶ Business and Resident Contacts
- ▶ Educational Outreach
- ▶ City Offices

Four Stage Plan

City of Selma, County of Fresno,
all cities in the County of Fresno
are all in:

Late Stage 2
(stage 2.5)



Residents – Still the same

- ▶ Still encouraged to wear masks
- ▶ Limit unnecessary travel, shopping and exposure to other residents
 - ▶ Limit inter-county/city travel (especially with variances)
- ▶ Recommending no gatherings
- ▶ Participate in recreation activities only with members of your own household
- ▶ **Call City Hall or 2-1-1 for resources and information**

What is Open

- ✓ In-store retail shopping
- ✓ Dine-in restaurant service
-  ✓ Hair Salons and Barbers
- ✓ Places of Worship

Restaurants and Hair Salons/Barbers are required to submit a form to the County of Fresno.

Before reopening, all facilities **must**:

- ▶ Perform risk assessment
- ▶ Train employees on all things COVID-19
- ▶ Establish screenings and control measures
- ▶ Implement disinfecting protocols
- ▶ Implement physical distancing guidelines

**COVID-19
INDUSTRY
GUIDANCE:
Dine-In Restaurants**

Cal/OSHA COVID-19 General Checklist for Dine-in Restaurants

May 12, 2020

intended to help dine-in restaurant employers implement their plan to p
/ID-19 in the workplace and is supplemental to the [Guidance for Dine-in](#)



COVID-19 Restaurant Operating Procedures

Facility Name:

Facility Address:

Prior to reopening for dine-in service each restaurant must review
abide by, California Department of Public Health's COVID-19 Indu
Dine-In Restaurants which can be found at: <https://covid19.ca.gov>

What is not Open

Everything else. The following sectors, businesses, establishments, or activities are **not permitted** to operate in the State of California at this time:

- ▶ Nail salons and other close contact beauty services, tattoo parlors, gyms and fitness studios
- ▶ Hospitality services, such as bars, wineries, tasting rooms and lounges
- ▶ Entertainment venues, such as movie theaters, gaming, libraries
- ▶ Community centers, public pools, playgrounds, and picnic areas
- ▶ Nightclubs
- ▶ Concert venues
- ▶ Live audience sports
- ▶ Festivals
- ▶ Theme parks
- ▶ Hotels/lodging for leisure and tourism
- ▶ Pools – public, apartment, hotel

County Data www.covid19.ca.gov

Fresno Statistics

Total Population: 1,032,227

627

New Cases (Last 14 Days)

60.7 Per 100K

1,620 Total Cases

17

New Deaths (Last 14 Days)

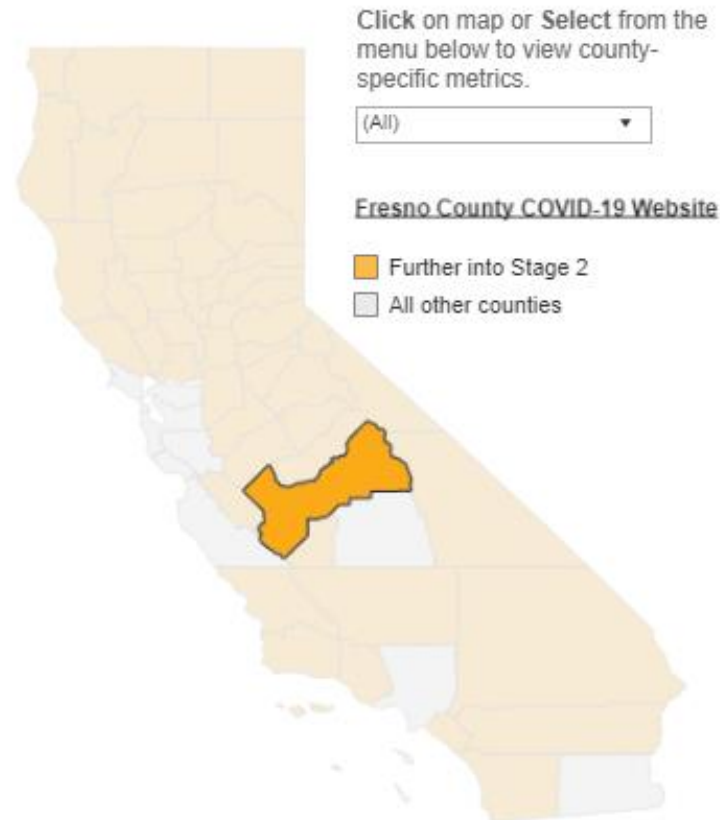
1.6 Per 100K

30 Total Deaths

8,867

Tests Reported (Last 14 Days)

0.6 Daily per 1,000 Residents



County Collaboration- what's next:

- Next week Sr. Epidemiologist to join call with Liaisons and staff
- County to Provide FD contact for positive cases for local support
- Identify in-home county services and coordinate local information with those departments
- County to visit some large employers per city recommendations

County Data (COF-DPH)

Fresno County COVID-19 Data and Surveillance Dashboard

Department of Public Health | Epidemiology Program



Data and Surveillance Dashboard

Additional Surveillance

Mortality Review

CDC COVID-19 Information

Total Cases

 **1,631**
of 20,760 Total Tests

7.9% Tested Positive

Active Cases

 **1,082**
of 1,631 Total Cases

66.3% Active

Recovered

 **519**
of 1,631 Cases

31.8% Recovered

Deceased

 **30**
of 1,631 Cases

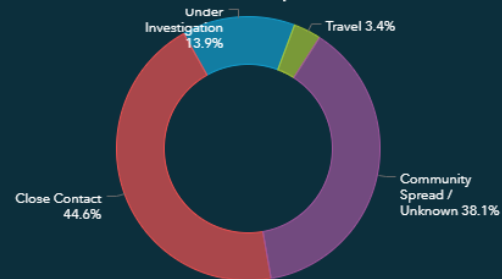
1.8% Deceased

Hospitalized

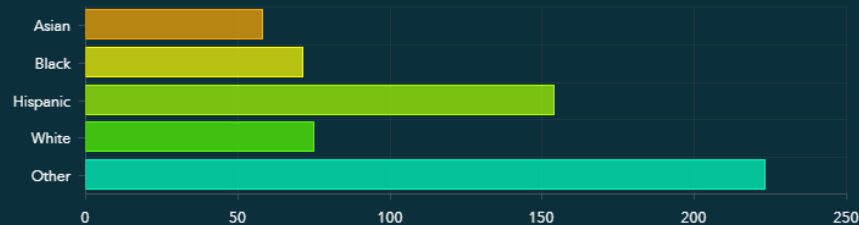
 **190**
of 1,631 Cases

11.6% Hospitalized

Source of Exposure

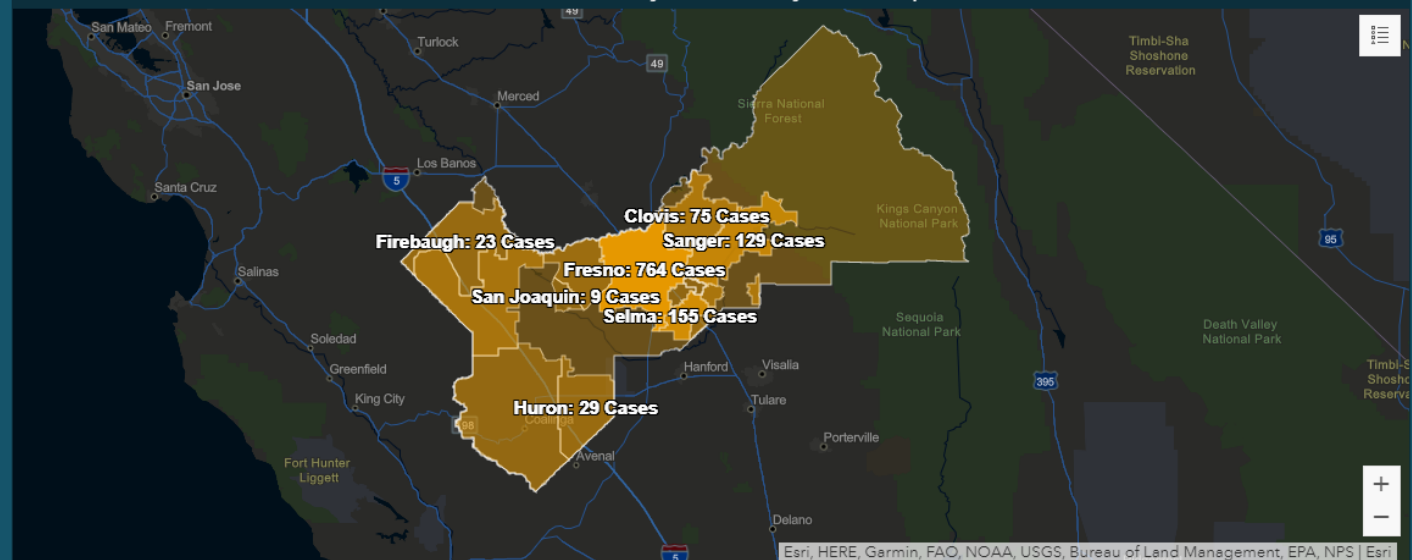


Incidence per 100,000



Cases by Age Cases by Gender Cases by Race/Ethnicity

Fresno County Community Case Map



*Color Saturation represents Total Positive Cases by Community

Cases Case Trends Logarithmic Map Cases by Community Dashboard Details

Local Statistics - Selma (as of 6/1/20)

- ▶ 174 Total Cases
- ▶ 36 Recoveries
- ▶ 89 Close Contact
- ▶ 64 Community Spread/Unknown
- ▶ 1 Travel Related
- ▶ 20 Under Investigation

Selma Specifics

Cases are mainly spread through Close Contact and Community Spread.

- ▶ **Close Contact:** within 6ft for longer than 15 minutes (families residing together, parties, celebrations, workplaces, other gatherings of known persons)
- ▶ **Community Spread:** unknown or untraced contraction of virus

Educational Outreach

Economic Development Department

COVID-19 Testing flyer distribution
Places of Worship
Salons/Barbers
Restaurant outreach
General business contacts
Marketing of the HUB grant

Since last Council Meeting

34 site visits
71 businesses on email updates
(plus chamber distribution)

Senior Meals Continue

- Applications for funding
- Survey to prioritize most vulnerable
- Community Donations



Weekend Outreach

- Sierra Market
- Walmart

Masks and Flyers



City Facilities

LOBBY MODIFICATIONS FOR HIGH TEMPERATURES



COVID-19 RESOURCES

PHYSICALLY DISTANCED SEATING AND SERVICE

SENIOR CENTER COOLING SHELTER
OPEN > 105 °F



Covid-19



Safe Shelter

Agree To Health Check
(Temperature Check, etc.)

Must Wear a Mask
(Provided If Needed)

Social Distancing 6 FT.

Each Table For Same Household Only

Recap of Selma's Actions

- ▶ Facility modifications
- ▶ Continued coordination with County and other local agencies for best practices
- ▶ Industry specific outreach and support
- ▶ General public outreach events
- ▶ Funding opportunities for senior meals
- ▶ Website progress for better/safer services
- ▶ Evaluating processes and elements for an economic recovery plan
- ▶ Seeking FEMA reimbursements for time/materials

THANK YOU!

Businesses and Organizations:

- ▶ Chicago Pizza
- ▶ Max's Brunch House
- ▶ Roscoe's Dogs
- ▶ SEVA (Selma Embarking in Voluntary Actions)
- ▶ Second Chance Animal Shelter
- ▶ Selma Business Alliance
- ▶ Kaiser Permanente
- ▶ Selma Health Care District
- ▶ MV Transportation and Drivers (Joseph, George, Bethany, Alex, Santiago and Sid)
- ▶ Selma Police Department
- ▶ Fresno County ACT Team
- ▶ Selma Fire Department
- ▶ Selma Public Works
- ▶ Selma Unified
- ▶ American Legion Post #12

Volunteers:

- ▶ Lauren Franco
- ▶ Theresa and Anthony Herrera
- ▶ Renee and Brandon Shoemaker and Family
- ▶ Lauri and Richard Linder
- ▶ Tonya Frost
- ▶ Kristin Petersen
- ▶ Lisa Franco
- ▶ Ray and Erica

Donations:

- ▶ Spring Ghilardi
- ▶ Scott and Rose Robertson
- ▶ Central Valley Guns
- ▶ Nathan Green
- ▶ Cal State Pest Control
- ▶ Jane Ono
- ▶ Char Tucker

- ▶ Sisneros Family
- ▶ Valerie Wildes
- ▶ Tanya Hinton
- ▶ Frank Hernandez
- ▶ Rick Hernandez
- ▶ Jesse Reyes
- ▶ Vega Family
- ▶ Herbert Richardson
- ▶ Natalie Rangel
- ▶ Diane Jensen
- ▶ Mark Hopkins
- ▶ Marrissa Cazares
- ▶ Sylvia Avila
- ▶ Florence Perez
- ▶ Donald Katayama
- ▶ Joan Nelson
- ▶ Balhit San Miguel
- ▶ Jimmy Tellez

- ▶ Don's Body & Paint
- ▶ Linda Boyk
- ▶ Daniel and Catherine Albers
- ▶ Bloomie's Floral and Gifts
- ▶ Selma Police Officer's Association
- ▶ James and Suzette Wilkins
- ▶ Jo Paulette Murray
- ▶ Pinnacle Firearms Training
- ▶ Sirina Resendez
- ▶ Janet Leigh Jones
- ▶ Bill Tucker & Associates Real Estate
- ▶ Cal-N-Dar Enterprises, Inc.
- ▶ Educational Employees Credit Union

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Funding Advocacy Update

June 1, 2020

Summary

- Current Activities
 - Statewide Park Program Round 3
 - Tobacco Grant Program
 - Recreational Trails and Greenways Grant
 - SB 2 Planning Grant Program
 - Fresno COG Measure C TOD Program
 - FEMA Assistance to Firefighters Grant
 - USDA Rural Business Development Grant
 - ABC Grants to Law Enforcement
 - DOJ Coronavirus Emergency Supplemental Funding Program
 - NEH CARES Act Grant
 - Local Early Action Planning Grant
 - Prop 1 Storm Water Grant Program
 - EDA Public Works Program

Current Activities

- Statewide Park Program Round 3
 - Rockwell Pond Park Project
 - Application submitted August 5, 2019
 - Site Visit on November 19, 2020
 - \$4,416,000 awarded on February 25
- Tobacco Grant Program
 - Funding to augment activities awarded from CDPH
 - Application to fund new officer submitted on July 12, 2019
 - \$282,014 awarded

Current Activities

- Recreational Trails and Greenways Grant
 - Funding for *Orange Avenue Trail Project*
 - Application submitted October 16, 2019 (\$1,516,680)
 - Site Visits (Step 2 of application process) have been postponed
- SB 2 Planning Grant Program
 - Funding for housing acceleration activities
 - Application submitted in November 2019 (\$160,000)
 - Award pending

Current Activities

- Fresno COG Measure C TOD Program
 - Funding for *McCall and Nelson Infill Incentive Project*
 - Application submitted on February 28 (\$200,000)
 - Presentation to Fresno COG on May 27
 - Not selected for funding, obtained feedback from Fresno COG staff on June 1
- FEMA Assistance to Firefighters Grant
 - Funding for new Heart Monitors
 - Application submitted on March 11 (\$74,960)
 - Award notifications expected in Fall 2020

Current Activities

- USDA Rural Business Development Grant
 - Funding for *Downtown Selma Business Improvement District Feasibility Study*
 - Application submitted March 13 (\$45,000)
- ABC Alcohol Policing Partnership Grant
 - Funding for enforcement of alcohol sales to minors
 - Application submitted March 20 (\$35,996)

Current Activities

- DOJ Coronavirus Emergency Supplemental Funding Program
 - CARES Act funding for COVID-19 Response
 - Funding for PPE and new vehicle for PD
 - Application submitted April 28
 - \$58,714 awarded on May 16
- NEH CARES Act Grant
 - CARES Act funding for humanities institutions
 - Funding for Selma Arts Center to create *SAC On-Air* podcast
 - Application submitted May 11
 - Award notifications expected in June

Current Activities

- Local Early Action Planning Grant
 - Financial and technical assistance update planning documents and accelerate housing production in preparation for RHNA Cycle 6
 - City eligible for \$150,000 (allocation based on population)
 - Applications accepted through July 1
 - Will apply to supplement SB 2 Planning Grant activities

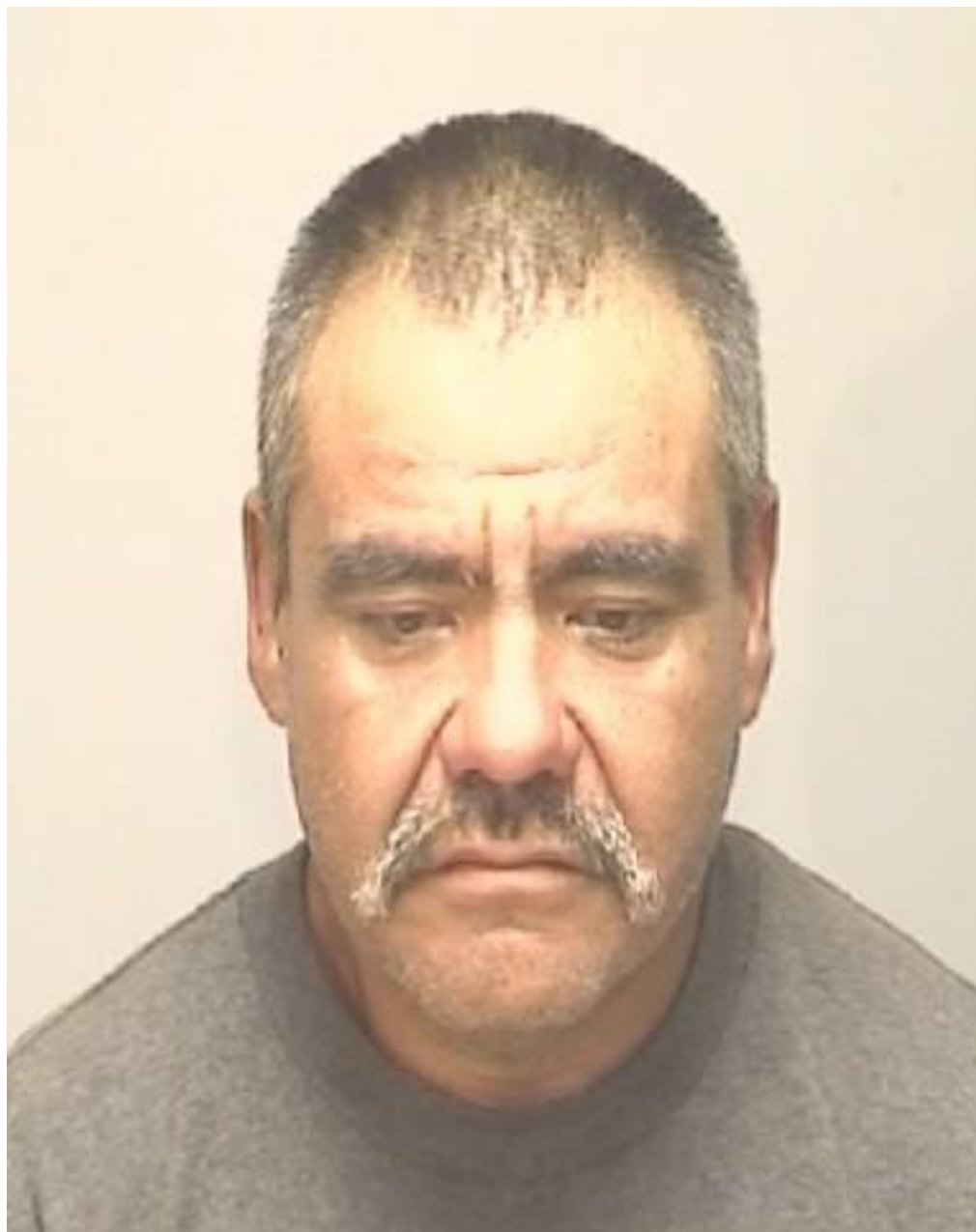
Current Activities

- Prop 1 Storm Water Grant Program Round 2
 - \$90 million available for grants to multi-benefit storm water management projects that capture, treat, infiltrate and/or use storm water/dry weather runoff
 - Applications due July 2
 - Developing application for final phase of *Storm Drain, Storage, and Recharge Project*

Current Activities

- EDA Public Works Program
 - Financial assistance to economically distressed communities for investments that support construction, non-construction, planning, technical assistance, and revolving loan fund projects
 - Applications accepted on rolling basis
 - Additional \$1.5 billion allocated to the program through CARES Act
 - Developing application for Northwest Sewer and West Sewer areas

CARLOS
JIMENEZ





BRANDON
CASTILLO



